

*The Capital*

August/September 2024

# KIWANIAN

The Official Publication of Capital District Kiwanis | [www.capitaldistrictkiwanis.org](http://www.capitaldistrictkiwanis.org)



**Clubs Prepare  
for the New Year**

**District Candidate  
Profiles**

**KIWANIS CLUBS TACKLE  
FOOD INSECURITY**



**Kiwanis**

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*COVER:* National Capital Kiwanians from across the region joined together for the first in a series of volunteer projects aimed at addressing food insecurity in local communities.





Kiwanis International Trustee Dennis Baugh (second from right) spoke to the Kiwanis Club of Christiansburg July 11. Pictured with Dennis (from left) are Christiansburg Kiwanians Dan Fite (club president), Bob Lewit (regional trustee) and Division 16 Lt. Governor Steve Simmons. Photo courtesy of Christiansburg Kiwanis.



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# Governor's Message

C. ERIC LAMB, 2023-24 GOVERNOR



## Greetings Capital Kiwanians,

I want to say thank you for all you do for Kiwanis, the Capital District and most importantly the children of our communities. It is hard to believe that the 2023-24 administrative year is coming to an end. This year has been filled with lots of exciting memory-making moments that will be celebrated for years to come.

As I continue to travel around the District and meet with clubs and members, a few things seem to be on folks' minds. First, how do we continue the good energy that we have begun to feel in Capital? Second, how can we obtain new members? And the most-asked question is: HOW DO WE ATTRACT YOUNGER MEMBERS THAT WILL SUSTAIN US FOR THE FUTURE? Here are my best thoughts on these three questions:

Energy is very critical to make Kiwanis a success. We must do the work and focus on the correct things. Kiwanis is about the KIDS! Yes, the social aspect is great, but we exist to serve the next generation. Recently I was able to attend both Key Club DCON and CKI DCON and watch as these amazing young people have FUN, have fellowship and perform service. The energy I felt in the presence of these young people was simply electric. They are focused on helping, they are focused on working as a group, they are simply a force of good in the world.

We as Kiwanians should be focused on the same things, working together as a team to get things done. Clubs should work together to make big things happen for the kids. We should be renewing our club energy constantly. Many of our clubs have fallen into a pattern of doing the same things over and over, year after year. There is nothing wrong with doing amazing projects each year as long as they are successful and do great things for the communities' kids. What are we doing to renew our club energy? A recent club I visited had a cornhole tournament just for their members to sit back, relax, enjoy one another and most importantly reconnect as a group to ensure upcoming projects had lots of volunteers.



We must do things to grow our club's energy so we can and will have successful projects that build the Kiwanis name in our communities. In shorter words, HAVE SOME FUN!!! Fun builds good energy, good energy builds membership, membership builds volunteers, and volunteers allow us to better accomplish our mission of serving the children.

New members are really not a hard thing to solve. I have said this before and many of you have heard me say it. "How many of you know someone who is not a Kiwanian?" Ask them; it is as simple as that. If each Capital District member would bring in one new member by the end of the Kiwanis year, we could begin the next administrative year with double the forces to do good in our communities.

The biggest reason people don't join Kiwanis is because they are not asked. My home club in Charlottesville is having a Luau-themed Open House for prospective new members and it is also serving as a club social activity. We will be having fun, eating awesome food and letting guests see how fun Kiwanis can be.

Membership is easy; ask them and they will come (if they don't, ask them again and keep asking until they do). Kiwanis is an awesome thing; don't keep it to yourself.

Younger members. This is the hard one. As Kiwanians, we are drawn to tradition and we are drawn to the ways that we know. It can be very hard to think about doing things differently. A club I visited had been doing a failing pancake breakfast for many years; they were putting in resource money each year and barely turning a profit. Was this a good idea? I think most club members knew it was a bad idea and needed to be rejuvenated, but did not want to upset the most senior member of the club (for whom the pancake breakfast was named).

I was asked to help lead a discussion about this fundraiser and I simply asked the namesake what he thought. He said he wished it had been stopped years ago. At the same meeting a couple of younger members gave ideas about how they could take the same seed money and make a different investment; the club voted to try it. I am happy to report that they brought in almost \$5,000 more than they had before.

They listened to new ideas, they welcomed new ideas, they let younger members lead. It all seemed so easy for them and wow, is the energy flowing in that community now. Talks have begun about bigger and better projects. The key to younger members joining and wanting to join is that we have to be flexible. Many young people don't want to join the Kiwanis Club that their grandfather belonged to.


We must be able to listen and hear what our community is telling us. If your community's club does not reflect what your community looks like, then there is work to be done. I am constantly aware and challenged that I must remain open to new ideas -- and I will admit it is not always easy for me. I think most people have heard me say, "I am an advocate for change as long as it doesn't impact me, LOL."

I learned a very powerful lesson from my kindergarten teacher, Mrs. Stevenson. She taught me that I was born with *TWO* eyes, *TWO* ears and *ONE* mouth, so I could watch and listen twice as much as I can speak. To me that translates (for Kiwanis meaning) "Let's find young people who are involved in service, let's watch them, let's ask their opinions, let's **HELP THEM CHANGE THE WORLD!**" While attracting younger members is not easy, it will be as successful as the effort our clubs put into it. Let's work hard and make it happen!

As always, I am constantly amazed by what I see our clubs doing. I am inspired by you *all*, you truly make me want to be a better Kiwanian by your efforts. Thank you so much for all you do and thank you for your continued time, efforts, resources, energy and love on behalf of the Children of our World.

It has truly been a pleasure serving with you this year and I look forward to so many more years of working together to make big things happen for our kids.

Yours In Kiwanis Service,



C. Eric Lamb



# Notes from the Executive Director

BY PG JEFFREY WOLFF

## IS YOUR CLUB READY FOR THE NEW YEAR?

Summer is almost over and the kids are getting ready to go back to school. For Kiwanis clubs, that means we are in the transition period between administrative years. The new Kiwanis year begins October 1, but there are a variety of activities a Kiwanis club should do in the next 60 days to ensure their transition of leadership is smooth and successful.

**Attend District Convention** – Make sure your club is represented at the District Convention in Portsmouth with delegates to elect our new leaders, learn more about how Kiwanis is changing to serve more children in our communities and make some new friends.

**New Board Planning Retreat & Goal Setting** – Aside from attending District Convention, the most important thing your club can do is to ensure that the newly elected 2024-25 club board of directors (those set to take over October 1) hold a planning meeting to decide what their goals for the club will be. Make sure these are SMART (Specific, Measurable, Achievable, Relevant and Time-Bound), such as “The Kiwanis Club of Anywhere will perform at least 10 percent more service hours than the previous year” and not something like “We will get more members.” The work product of the meetings should be 3-4 goals (any more than that is too much to focus on) in areas that are important to improving the club, such as membership, service, fundraising, community involvement and Service Leadership Programs.

**Club Assessments** – A precursor to this planning meeting should be an assessment of where the Kiwanis club is today. The best way to accomplish that is a membership satisfaction survey asking your current members to candidly answer what they want to see improved about the club. It should also involve a Community Assessment, making sure that the projects of the Kiwanis club still reflect the needs of the community they are serving and not simply the interests of a small number of members.

**Build Your Membership Plan** – Kiwanis International is now asking that every club develop a structured membership plan for how they want to grow their club this year and what steps they will take to get there. Your lieutenant governor has received more information about this and can assist, but the first step is to ensure that you have a dedicated Membership Chairperson in your club.

**Budgeting** – Your incoming club treasurer should prepare the 2024-2025 operational budget for your new board to review during your planning meeting. At the first official board meeting of the new Kiwanis year, your club has to approve your depository (the bank you use) and officially adopt the budget.

**Club Elections & Reports** – At this point, clubs should have already had their 2024-2025 Club Elections and reported their new officers, but if that hasn't been done, this has to happen immediately. The new board can't plan for the year and set goals if they haven't been elected. And they are not officially elected until that report is filed with KI. Also make sure all of your monthly reports for the 2023-24 year are completed by October 10.

**Member Management & Dues Invoicing** – You should also send out emails (or make phone calls) to all existing members, to ensure they intend to remain members after September 30. You can also invoice those members once they indicate that they are staying on, so that your dues collection process can be wrapped up before you get your invoice from Kiwanis International. Keep in mind, with the passage of the dues amendment at the Kiwanis International Convention in Denver in July, dues will increase, so make sure that you are invoicing your club members correctly. The new amounts are:

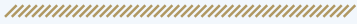
Kiwanis International - \$77 (previously \$52)  
Capital District - \$32  
Kiwanis Magazine - \$8  
Liability Insurance - \$18  
Director & Officer Insurance - \$4  
Total - \$139 (previously \$114)

Unless your club decides it will be subsidizing this increase, your club dues total will now increase, so make sure the entire club membership (not just the board of directors) votes on the new total amount and then the club secretary updates the mandatory policies that include the dues amount in their dashboard.

If you have questions about any of the above, please do not hesitate to contact me at [jeffrey.wolff@capitalkiwanis.org](mailto:jeffrey.wolff@capitalkiwanis.org).

*(Past Governor Jeffrey Wolff, from Tysons, is the Capital District Executive Director.)*

# From the Governor-Elect



BY JOSH HISCOCK

## A TIME FOR CELEBRATION AND REFLECTION

In a few short days, Kiwanians from around the Capital District will gather in Portsmouth, Virginia, for the annual Capital District Kiwanis Convention. Whether it is your first convention or your 25th, you are in for a wonderful time. Under the leadership of Caren Schumacher, the District Convention Committee designed a weekend packed with pure Kiwanis goodness. As you prepare to make the most of the experience, I encourage you to take advantage of items from my “Top 10 List.”

**10. Meet new people.** District convention is a time to meet new people and make new friends. Do not be afraid to say hello to someone you do not know as you pass them in the hallway or sit with people you do not know when you attend a meal session. Getting to know people makes attending Kiwanis events, such as the convention and mid-year conference, more fun!

**9. Reconnect with old acquaintances.** For many of us, we only see our Kiwanis friends a few times a year. Take advantage of the time you are together to make new memories with old friends in the hospitality suites, over a morning coffee, or while perusing the basket raffle offerings assembled by the Capital District Kiwanis Foundation in the Caring Corner.

**8. Share success stories.** One of the best parts of attending a Kiwanis convention is sharing ideas and success stories. We elevate our impact when we try new things that make a difference in the lives of others. Brag a little! Be proud of the service projects and membership growth strategies that work well for your club. Tell people about them.

**7. Ask questions.** No Kiwanis club is perfect. Our district convention provides each of us with an opportunity to ask questions of Capital District leaders, as well as our International Trustee Cathy Tutty and Kiwanis Area Director Rhonda Vrell who will be with us for the weekend. There are many resources available to help you solve the challenges you and your club may be facing. Ask questions to get the answers and the assistance you need.

**6. Participate in educational offerings.** There will be three rounds of workshops offered during the convention. Each block will feature sessions on topics such as using social media, growing your club membership, using artificial intelligence to advance your club’s operations, retaining members, fundraising, and increasing your club’s capacity to support diversity, equity, inclusion, belonging, and accessibility. You will even learn more about The Possibility Project, a new initiative of the Kiwanis Children’s Fund. We have assembled incredible presenters to deliver this engaging content. Be sure to attend a session in each workshop block and encourage members from your club to spread out and take advantage of all the offerings.

**5. Hear inspiring speakers.** Each meal session will feature an engaging speaker who will offer a thought-provoking message. These messages will make us reflect on the service we perform, as well as the ways our clubs can do more in the year ahead to make an even greater difference in the lives of children.

**4. Celebrate outstanding service.** Kiwanis is all about service, so our annual convention is a perfect time to celebrate the service we accomplished during the 2023-24 administrative year. Remember when I told you that it was OK to brag earlier? I mean it! At every meal session and in every workshop, be prepared to tell others about your most successful and impactful projects. Your idea might inspire another club to try something new.

**3. Recognize club growth.** Kiwanis only exists because of clubs and the members who roll up their sleeves and perform hands-on service in their local community. Without members, none of this could happen. The convention is a time for us to honor clubs that have expanded their size since October 1. You will hear a lot about membership at the convention and you will learn about a new international initiative called *Build. Nurture. Retain.* Come prepared to learn strategies to grow your club’s capacity to serve others.

**2. Enjoy outstanding entertainment.** Kiwanians love to have a good time, and this year will be no exception. Expect a weekend filled with incredible entertainment, including a pirate-themed Governor’s Reception & Gala and an outing to see the Norfolk Tides take on the Worcester Red Sox. (As a Massachusetts native and lifelong Red Sox fan, please don’t hate me for cheering for the away team.)

**1. Elect new individuals to lead the Capital District in the years ahead.** In one of the most important tasks to occur at the convention, delegates will elect new individuals to lead the Capital District in the years ahead. Be sure you and your fellow members attend the House of Delegates on Saturday afternoon and Sunday morning to participate in this critical business. Stay after the House of Delegates on Saturday to participate in the annual business meeting of your Capital District Kiwanis Foundation (CDKF).

Are you ready to travel to Portsmouth already? While it is a little early to begin your journey, you can get in the mood by going online today and purchasing your Ducky Derby tickets to support the CDKF’s annual donations to 11 pediatric trauma centers around the Capital District. There is no shortage of reasons to be excited for what lies in store in Portsmouth from August 23-25. I will see you there.

*(Josh Hiscock, from Ellicott City, MD, is the Capital District Governor-Elect for 2023-24.)*

# From the Vice Governor



BY TIM GILLETTE

## DON'T FORGET TO SING WHEN YOU WIN

**Later this month, we'll all gather in Portsmouth, Virginia, for the annual Capital District Convention. The weekend will be filled with entertainment, fellowship, elections, but most importantly – education. The real value of attending a District Convention, in my opinion, is the educational piece.**

I'm not just saying that because I'm a presenter at this year's convention, or because I was an educator in a previous life – I say this because I truly believe that a person should never stop learning. My teaching topic for this convention is Member Retention, and I'll be joined by Kiwanis International Trustee Cathy Tutty.

Retention, at all levels, is a major topic. In my professional life, we're constantly looking at customer retention. Why are customers leaving us? How do we get them back? How can we demonstrate the value of our product?

Kiwanis clubs need to do the same thing. Whenever I talk to a group of Kiwanians, I ask the same question: "How many people here would say that membership is the biggest problem in your club?" Expectedly, you'll see the hands of almost every person in the room reach toward the ceiling. My response is, "Well, you're all wrong."

We all think that when membership declines, it's a major problem in our club. While membership decline is unfortunate, it's not the problem, but a result of a problem that hasn't been identified or solved. Kiwanis clubs need to understand the reasons why people are leaving or not joining (or both) their clubs to turn around declining membership.

Walt Disney once said, "Do what you do so well that they will want to see it again and bring their friends."

This quote, in a nutshell, is a key to member retention. Make people want to see more! How do we know what members want to see more? Ask them! If a member leaves the club, ask them why. As a club, decide if members are leaving, or not joining for similar reasons. If membership decline is happening for the same reason, is there something the club can do differently? Can the club create an action plan to help turn things around?

I'm a big believer that Kiwanis clubs all over the world are doing great things in their communities, but people don't know about it. I bet if more people knew about it, they would want to see it again and bring their friends.

I grew up playing soccer and while my body can't play much anymore, I still love to watch. Soccer fans are known for chanting and singing during games. One of my favorite teams, Wrexham A.F.C. from Wales, has a saying, "Don't Forget to Sing When You Win."

Kiwanis clubs are great at second-guessing each other after projects, fundraisers, etc. I've seen this in my own club as well. While having debriefs after projects is great, we also need to make sure we're celebrating the good things – Singing When We Win! This is key to retaining members. People want to be a part of winning teams; they'll come back to see it again, and the next time they'll bring their friends.

I hope everyone has a safe journey to Portsmouth, and I look forward to seeing everyone there.

*(Tim Gillette is on schedule to serve as Capital District Governor in 2025-26. He is an active Kiwanian in two clubs, Leesburg and Tysons.)*



# Education News



## PROFESSIONAL DEVELOPMENT CAN BE “SOP” IN KIWANIS, TOO

BY SAMANTHA BOSSERMAN

**I recently had the opportunity to hear the 2025 Virginia Teacher of the Year (and Kiwanis SLP Alum, former Capital District Lt. Governor and current Key Club Advisor!) Avanti Yamamoto speak at a conference where she emphasized the importance of professional development and on-the-job learning.**

She highlighted the ways she has been able to learn and grow as an educator by learning from others and building a strong network in her work. Now, she of course was talking about her day-job teaching students in Hanover County Public Schools, but her message rings true for Kiwanis. While Kiwanis is not our day job (*even though some days it feels like it!*) it is important for the strength of our clubs to tend to professional development.

Last issue we talked about the importance of professional development. If you are a club officer, I hope that you were able to attend your local Club Leadership Education session to prepare for the upcoming Kiwanis year. If you were unable to attend, there are online trainings available – including an exclusive live session led by Capital District leaders on Monday, Sept. 9 at 7 p.m. (<https://k03.site.kiwanis.org/2024-virtual-club-leadership-education/>)

A significant item to note about professional development is that it is important on all levels – not just for club officers. District Convention provides a great opportunity for all club members to learn and develop their skills as leaders and Kiwanians. I encourage you to invite someone to Convention who may not have attended before. It can be overwhelming to walk into a situation where you feel unsure or uncomfortable, so having a familiar face attend with you is a way to ease into a new experience.

As leaders we should continually encourage the growth of others. If you have a new member, encourage them to attend and make sure they understand the excitement and learning that takes place at the convention. District Convention can inspire a new club member to become more active in the club and in turn, impact even more children – as that is why we are in Kiwanis, right?

As your club is planning for your upcoming year and corresponding budget, I would encourage you to include a line item for professional development. Cost should not be a barrier to members to attend a District event. Some clubs will cover the cost of attendees for their first convention as a way to introduce them to the work of Kiwanis. Some clubs choose to provide a stipend to cover a portion of the fees, or some will cover the cost

of registration for their members. You know what will work best for your club’s budget and I encourage you to have that conversation and communicate the options to all club members.

While at District Convention – or any leadership event – if you see someone that looks unsure or alone at a session, introduce yourself to them. Invite them to sit with you at meals, show them a warm welcome. I recall my first few conventions I was our only club representative and did not know many people outside of emails.

It is always nice to receive that invitation to sit without having to ask. If you are attending the Convention with other representatives from your club, do not be afraid to split up. Attend different breakout sessions and even sit with different clubs. One of the best resources that we have in Kiwanis is each other and you never know what kind of connection you can make with a fellow Kiwanian until you try.

As Kiwanians, we need to make sure we are continually learning and growing so that we are ready to serve our clubs and ultimately, the children in our community. Make sure you take advantage of the learning opportunities provided to us by the Capital District and Kiwanis International. I hope to see you in Portsmouth and beyond.

*(Samantha Bosserman, from the Kiwanis Club of Waynesboro, is the 2023-24 Leadership Development & Education Coordinator for the Capital District.)*

# Around the CD

A compendium of news briefs regarding recent happenings throughout the Capital District. Should you have an item you would like to share in a future issue of The Capital Kiwanian, please email it to: [editor@capitalkiwanis.org](mailto:editor@capitalkiwanis.org)

## Winchester's Butler celebrates 75 years in Kiwanis



Winchester Kiwanian Doug Butler was recently recognized by Kiwanis International for 75 years of membership in his club. Butler, 99, was feted in late June. Butler turns 100 years in December.

Butler joined Winchester Kiwanis on Jan. 1, 1949, just two years after the club's founding. He became club president in 1955 and has continued as a club leader ever since. Just this spring he was recognized as one of his club's top pancake day ticket sellers. He also has been known as a strong recruiter of new members.

Butler is proud to have retired from his family business at age 50. How many people have spent half their life in retirement – and remained active? "I had more time to spend on Kiwanis projects," he told KI – and indeed he has.

Butler also belongs to the Kiwanis Club of Old Town, which he helped open in 1992, 32 years ago (when he was in his late 60s). His wife, Linda, is a member of Old Town as well.

## Teamwork marks National Capital Region service project



On July 10, Kiwanians from across the region joined together for the first in a series of volunteer projects aimed at addressing food insecurity in local communities. Spearheaded by Division 3, the event featured special guests Governor-Elect Josh Hiscock, Division 3 Lt. Governor Wayne Quick, and Division 1 Lt. Governor Selena Anderson.

It is estimated that one in six children in Maryland faces hunger, and organizations like Nourishing Bethesda are ensuring that families have access to meals. Nourishing Bethesda was founded at the height of the pandemic when so many neighbors found themselves in an economically vulnerable situation.

Bethesda Kiwanians have been volunteers and financial supporters of the organization since 2020. NB's clients reside not just in Bethesda but across the region, including Rockville, Silver Spring and Wheaton. Each month Nourishing Bethesda provides more than 38,000 pounds of food to more than 1,400 households, 30 percent of whom are children and 25 percent are seniors.

The group of Kiwanians met with Nourishing Bethesda Founder John Ross to learn more about the NB model and the impact it is having in the area. As a group, donated food was sorted into categories for easy organizing, which concluded with a tour of NB's pantry.

For two months, Kiwanians collected shelf-stable goods and financial contributions for this special project. In total, \$2,500 from grants and gifts were made from district clubs,

while 239 pounds of food and 160 books were given to Nourishing Bethesda before the physical service, which counted 15 Kiwanis volunteers from Divisions 1,2,3 and 4 of the Capital District.

Many thanks to 16 of our clubs for making financial gifts, providing canned goods or books, volunteering at the pantry sort, or all three!

--Excerpted from the Bethesda "Monday Morning Mini" of July 15

## South Arlington finds its path forward



A typical luncheon menu at the monthly Kiwanis Club of South Arlington meeting consists of a buffet spread featuring various cuisines.

But at the July 18 meeting, it was more bare-bones fare: A ham-and-cheese sandwich on white bread, small bag of pretzels, small fruit cup and a package of two Oreo cookies, plus a small bottle of water.

The meal was equivalent to what is typically distributed to those on the street by PathForward, formerly the Arlington Street People's Assistance Network (A-SPAN). Kiwanis Club members later in the meeting prepared 100 bagged lunches to support the initiative, for distribution the following lunch.

"We couldn't do this without partnerships," said PathForward's Liz Nohra. And that's particularly true during the summer months, when volunteers often are away.

"Summertime becomes really hard," she said as club members began setting up an assembly-line effort to make sandwiches (two for each bag) and add other food items, condiments and utensils. A personalized note was added to each of the 100 bags.

PathForward provides three meals a day, totaling 43,000 a year, via its drop-in program, through shelters and its mobile-medical program's outreach team. Some meals go

to those who face homelessness but are working jobs. "We give them lunch during the day so they have the dignity of having meals with their fellow workers," Nohra said.

Volunteers are always welcomed to help put together and deliver the bagged meals.

The connection between PathForward and the Kiwanis Club of South Arlington was John Murphy, CEO of Washington Workplace, which hosts Kiwanis meetings at its office in Shirlington.

"We used to do this monthly for years – we enjoyed this," he said of his firm's meal-bagging efforts. (Like many volunteer initiatives, PathForward saw a major drop-off in volunteers during COVID, and is working to rebuild efforts.)

Murphy and the Washington Workplace staff, who also helped at the July 18 event, often went out to deliver meals.

"I got to meet a lot of the A-SPAN clients," he said. "I still see some today."

The bagged-meal initiative actually predates the creation of A-SPAN. That organization's founder, Lora Rinker, more than three decades ago started serving those facing homelessness by passing out lunches from her porch in Lyon Village. It was "an incredible service," Nohra noted.

Breakfast and dinner also are available to clients and others on the street; PathForward has a chef and a cook on staff, augmented by volunteers plus partnerships with organizations such as the Arlington Food Assistance Center.

Arlington had a count of 243 as part of the Metropolitan Washington Council of Governments' 2024 "point-in-time" survey of those experiencing homelessness. That was up 14 percent from a year before and by far the highest during the COVID era.

Arlington was not alone; the regional homeless count of 9,774 (based on data from January) was up 12 percent from a year before. Among major jurisdictions across the D.C. region, only Fairfax County (including the cities of Fairfax and Falls Church) saw a decline, with its homeless population dropping 2 percent after a spike in 2023.

The count has been conducted annually since 2001, and includes both those who are housed in shelters and other supportive housing, and those living on the streets.

The greatest and growing proportion of single adults experiencing homelessness is over age 55, local advocates say, presenting a particularly daunting challenge to address. On the evening of the 2024 regional point-in-time count, two individuals over the age of 90 were among those housed in emergency shelters across the region.

--Submitted by Scott McCaffrey

## Norfolk remembers its history

Bob Rose, newsletter editor for the Kiwanis Club of Norfolk, recently shared some 100-year highlight history from his club's annual report. From the archives: "The outstanding accomplishment of the club, since its inception, is the erection of the Kiwanis Clinic House of the King's Daughters Hospital. This building was erected at a cost of \$14,000, subscribed entirely by the members of the club. The building is a monument to the club and a blessing to the community, being operated as a free clinic for children, thousands of children each year receiving treatment by the very best medical talent in Norfolk without charge. Skillful Kiwanis specialists are greatly interested in the work and devote much time to it." (1923)

A year later, the Norfolk Kiwanis annual report included this addendum: "In 1924, it was found that the capacity of the Kiwanis Clinic House was inadequate. The club therefore added another story at a cost of about \$8,000." Note that considering the inflation factor, \$22,000 in the early 1920s would equate to nearly a half-million dollars today.

## Lynchburg ShrimpFest another winner

Kiwanis Club of Lynchburg President Lyle Schweitzer reports that the club's 9th annual ShrimpFest held at Randolph College July 27 was a resounding success.

Spectacular weather, outstanding food and drink, a large crowd, and a number of scholarship winners on hand contributed to his overall evaluation.

"The long goal is to make our ShrimpFest one of the most talked-about and most anticipated events in Lynchburg every year," according to Schweitzer.

## Williamsburg bike donation tied to Kiwanis reputation

When Lee MacLeod of Sterling Event Planners in Williamsburg heard that one of the corporate groups she was hosting at Kingsmill this summer wanted to donate the kids' bicycles they assembled as part of a teambuilding competition, she didn't think twice about where to go: The Kiwanis Club of Williamsburg, where her dad, the late Don Bentley, was a member for 25 years.

Williamsburg Kiwanis is donating the bikes to the Bicycle Co-Op on Merrimac Trail, which is making them available to families at a fraction of their original cost.

## Big 'Dawg' Day at Ocean Pines



The Kiwanis Club's "Dawg Team" had another big day at the Ocean Pines Aug. 3 Craft Show in Whitehorse Park, selling their usual menu of concessions, especially hot dogs ("dawgs") and burgers.

Funds raised go to support the club's programs for annual scholarships (\$16,000 this year) and to give back to the community. Pictured are several members who worked that day.

--Submitted by David Landis



## CKI IN DENVER

Capital District CKI members, along with CKI Adult Committee members Catie Dugan Vargas and Stacy Whitehouse, enjoyed the CKI International Convention in Denver, Colorado.

# DCON DEADLINES ARE QUICKLY APPROACHING!

BY CAREN SCHUMACHER

If you haven't registered for the 2024 Kiwanis District Convention, what are you waiting for?! You don't want to miss the weekend of Aug. 23-25 in Portsmouth, VA where Kiwanians from all around the Capital District will gather for fellowship and fun, to learn new ideas for anchoring their club's future, and to elect District leadership for the 2024-2025 year.

Here are important upcoming deadlines for DCON:

## August 9

- Availability to secure discounted hotel rates of \$119 per night at the Renaissance Portsmouth-Norfolk Waterfront Hotel ends.
- Club presidents and secretaries, take note: Last day to certify your club's delegates.

## August 16

- Last day to register for the conference. There will be no on-site registration.

From the baseball game and picnic, great speakers and workshops to the costumed pirate-themed reception and dinner and meaningful service projects, DCON 2024 promises to be a memory-maker for all who attend. A complete list of workshops and links to sign up and secure your hotel room are available at <https://k03.site.kiwanis.org/2024-capital-district-kiwanis-convention>.

Don't miss this opportunity to "grow and glow" in your Kiwanis experience. See you in Portsmouth.

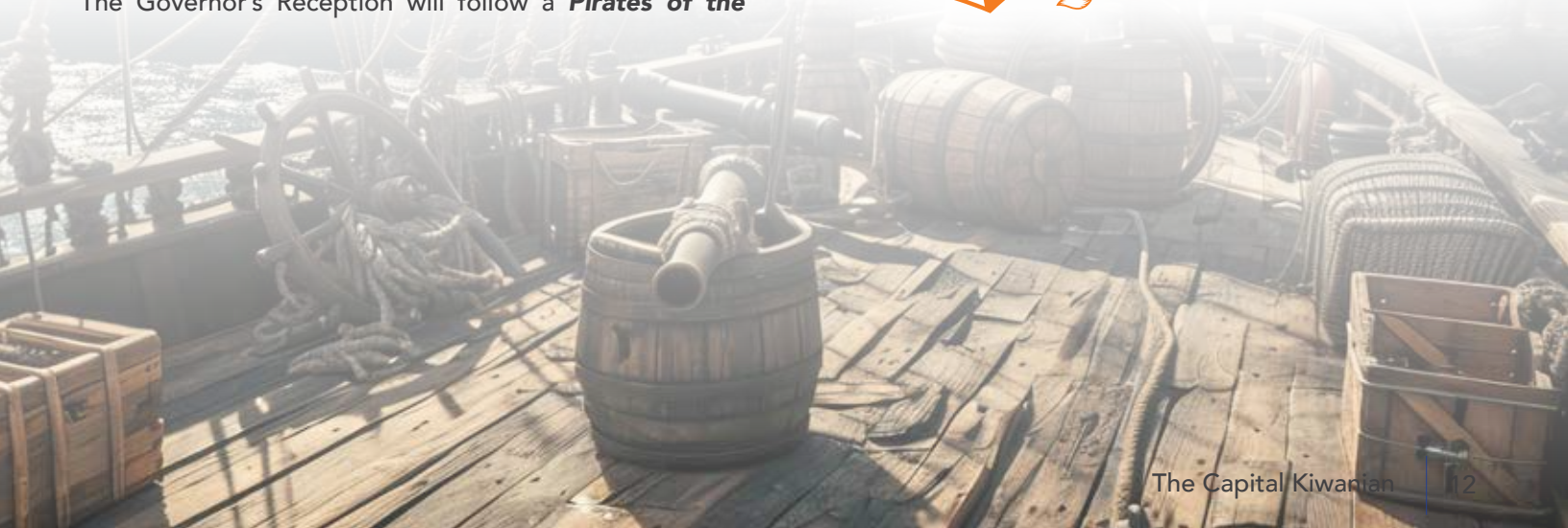
Ahoy, mateys! Saturday evening is all about FUN. The Governor's Reception will follow a **Pirates of the**

**Kiwanians** theme. Everyone is encouraged to dress in their best pirate costume for a memorable evening. The Captain's Dinner follows, and among the highlights of the dinner will be music by an ensemble from Oscar Smith High School, the Teenager of the Year Award and Governor Eric's farewell speech.

Sunday morning's Inspirational Breakfast will include a speaker and the ceremonial changing of leadership. The Capital District's Kiwanis International Counselor, Cathy Tutty, from Butte, Montana, will do the installation honors. The tradition of singing "Auld Lang Syne" will close out the 2024 Kiwanis Capital District Convention. But wait – there's more!

Service is at the heart of all that Kiwanis does, and there is no better way to wrap up a successful conference than with a service project. Plan to stay in Portsmouth a little longer on Sunday, because it will be an All Kiwanians on Deck call to work with Generosity Feeds to put together meals to feed children in the Portsmouth area that struggle with hunger.

*(Caren Schumacher from Williamsburg is serving as 2024 Capital District Convention chair.)*



# MEET THE CANDIDATES!

## 2024-2025 CANDIDATE PROFILES

### VICE GOVERNOR CANDIDATE DAVID LURIE

PAST CAPITAL DISTRICT GOVERNOR  
KIWANIS CLUB OF TYSONS, VIRGINIA

#### Why did you decide to run for office?

Three reasons, really – the pandemic cut short the year I served as Governor. I had that nagging question of “What if that year there had not been COVID?” The second reason was watching my fellow 2019-2020 Governors serve a second time and the joy they got from serving. Finally, I want to help our clubs and membership have even more impact in their communities and that is what finally led me to decide to run.



#### What qualifies you to become a future Governor of the Capital District?

I have served many roles at the club, division, and district levels. Having served the District over the last 30 years as either a member of the Board of Trustees, a committee chair, or Lt. Governor, I am well versed in the capabilities that the district can provide to help clubs. My NASA career and working with other organizations have also given me the tools to rigorously evaluate how the District can support our clubs.

#### How will you leave your mark on Kiwanis?

My goal is to help Kiwanians understand that their clubs have purpose and real impact. We not only have to lead now but also inspire a new generation to continue the work in Kiwanis in the future. The mark we will leave is to pass on what we do and inspire the next generation, including our Service Leadership Programs, so that Kiwanis can continue to give hope for the children in our world.

#### Biographic Summary:

I was born and raised in Miami, Florida, where I was in Key Club. I continued in Circle K and joined Kiwanis in 1985. I moved to Northern Virginia in 1989 and have worked at NASA for the last 35 years serving in a variety of positions. Today I live near Haymarket, VA, and continue to be not only an active Kiwanian, but also active with my church, HOA, and Girl Scouts.



Read more about the candidates here:

<https://k03.site.kiwanis.org/district-officer-candidates/>

## VICE GOVERNOR CANDIDATE JAMIE MOORE

HEART OF VIRGINIA TRUSTEE;  
KIWANIS CLUB OF CHESTER (2015-2024) AND KIWANIS CLUB OF PETERSBURG  
(2023-PRESENT)

### Why did you decide to run for office?

I have strived as a Capital District Trustee to speak for those who may not feel they have a voice. I want to promote positive change and represent full transparency with all clubs. As a government teacher, I instruct students how checks and balances work within the US and the world. What better example can I be to students than by running for office? I will show them win or lose...you must try to make a difference.



### What qualifies you to become a future Governor of the Capital District?

My life experiences. As a teacher, sponsor, and coach with 20-plus years of service, I have seen the challenges students face. I am in the trenches, making hard choices, being the friendly face for students. Kids need Kiwanis now more than ever. I have served in almost every Kiwanis office and committee, including twice as President. I have district-wide experience and now serve as the Heart of Virginia Trustee. As governor, I will have plans and back-up plans.

### How will you leave your mark on Kiwanis?

I will be a cheerleader for members. I will help as many people across the District as I can. I will focus on mental health, something we all need to work on. Take care of your members; check on them. I will encourage clubs to "adopt" SLP members (Seniors after they graduate and college students in CKI). The mottos for my term will be HOPE and RAKE. HOPE: Helping Other People Exceed; RAKE: Random Acts of Kindness Everyday.

### Biographic Summary

Growing up going to over 30 schools I had to learn fast how to adapt. I grew up a little bit everywhere, and graduated from Ferrum in 1999 with a BS in History; MAT at Averett in 2003. I currently teach 12th-grade government at Petersburg High School. I am also the Key Club Advisor, 12th grade sponsor, Cross Country, Indoor and Outdoor Track coach. Most important, I am dad to my daughter Jade (14) and son Jamison (12).





# *Belief + Dedication = Hope*



## *Belief –*

that Kiwanis is the premier service organization in their community.

## *Dedication –*

Kiwanians work very hard to make their community a better place.

## *Hope –*

is the result – the improvement in the lives of children in their community and helping them see that the world is full of hope.



As Governor, I will work with our team to:

- Increase our Club Service and Impact
- Strengthen our Service Leadership Programs
- Increase Membership

Visit my campaign table to learn more on how I plan to reach these goals.

# **DAVE LURIE** *for Vice-Governor*



**H O P E**



for

**M**



**RE**

2024 Vice-Governor of the Capital District

# Membership Momentum

## It's been a great run; now time to pass the mantle

BY PG JOHN MORRIS

**It's hard to believe that my three-year term as Capital District Membership Coordinator will come to an end in September. I have had the privilege to work with three wonderful and talented Governors, Elana Gardner, Jen Wolff and Eric Lamb. We have opened nine new clubs and have two more new clubs well on their way to being opened.**

When these two new clubs open, this will match 2016-2019 (which includes Jon Rife's remarkable year) as the best three-year stretch of club opening in at least the last 25 years.

We would have had positive district membership growth last year for the first time in more than a decade or two, except for two fairly large clubs that closed because no one was willing to take over leadership roles in them.

We have seen phenomenal growth in many of our clubs over the last three years. Kiwanis International has developed and refined some great club strengthening and club growth concepts, including Two for Two and Club Boosts. My only regret is that not all of our clubs have grown and become stronger.

Many clubs have been using the Two for Two method of recruiting new members. I encourage its continued and expanded use. It is a great way for a club and its members to stay focused on recruiting year-round. Several clubs are talking about (and hopefully doing) boosts. The Kiwanis Club of Christiansburg has had tremendous growth hosting quarterly open houses that are very similar to boosts. Please try one or both methods to make your club stronger.

In my role as District Membership Coordinator, I have been to all parts of the district and visited many clubs. Kiwanians from all over the district have helped us open new clubs, by being part of our teams of volunteers. Whether helping us identify prospects, making calls to set up appointments with prospects or going out on appointments to recruit those prospects, they have been a major part of our success.

I have had a great team of Capital District Kiwanians to help with our efforts to open new clubs and strengthen existing clubs. James Shackelford of the Middlesex Club and International Trustee Dennis Baugh of the Charlottesville Club have been excellent Assistant District Membership Coordinators for New Club Opening and Club Strengthening, respectively. We could not have accomplished what we did without them. We have had outstanding regional coordinators in all seven regions. We have had amazing divisional coordinators in most of our divisions. The divisional coordinators are an excellent resource for clubs and Lieutenant Governors and I encourage all of you to talk with them about how your club can grow and become stronger. They are eager to work with each of you.

Incoming Governor Josh Hiscock has set a goal to open seven new clubs next year and to strengthen all clubs. Alisa Dick of the Midlothian-Chesterfield Club will be the new District Membership Coordinator. She has Past Governor Jen Wolff of the Tysons Club on her team as her Club Opening Coordinator. I am confident that they will succeed in helping our existing clubs grow stronger as well as in opening many new clubs. Just as many of you have reached out to me during the last three years, don't hesitate to reach out to Alisa and her team in the coming years. When they ask for your help, please say yes.

*(John Morris, a past president of the Kiwanis Club of Richmond, currently serves as Capital District Membership Coordinator.)*

# Family Ties

## Key Club KAYLA HOLLOMAN, GOVERNOR

Hello Everyone,

For the members within the Capital District Key Club, this summer has been a blast! From many amazing service projects to attending Key Club's annual International Convention, our members have been busy.



The International Convention was held in Atlanta, July 10-14. Eleven club and district board members attended, myself included. The theme was "Go for the Gold." Inspiring guest speakers shared their experiences. Some told us to dream big while others told us to dream small; I left ICON thinking about my future as Capital District Governor on several scales.

Other attendees also returned with memories. Kyle Patrick Janer, Lt. Governor of Division 2A says, "ICON was an amazing experience getting to meet people across districts. Getting to see our similarities despite different backgrounds shows how different communities get together to serve. It was inspiring!"

We met people from around the world at ICON. Our day-to-day lives were very different from each other, but we all had one thing in common: service. Together, we brainstormed and even did a service project together.

Key Club Capital District Immediate Past Governor Erina Haque was in attendance, her first ICON. "(It) was an incredible opportunity to connect with other student leaders and reunite with many of my fellow past gov's," she says. "It was also amazing to see many of my past board members recognized for their accomplishments, as well as receive recognition for my term as governor. I truly loved the networking opportunities, the guest speakers, and the workshops."

Many of our members and executive officers earned awards for their hard work during 2023-24. Specifically, nine lieutenant governors received the Robert F. Lucas Award; immediate past editor Hailey Reynolds received the Distinguished District Editor Award; Erina received the Distinguished District Governor Award; and past Capital District Board member and immediate past international trustee Riya Bajpai earned the Outstanding International Board Member Award.

Our committees have been working diligently. Some highlights include:

- the Member Services Committee has been working on postcards to send to schools that do not have a Key Club to spark interest and work toward our goal of reaching 12,000 members by the 2025 District Convention;
- our Conventions and Events Committee has been discussing the upcoming Fall Rally as well as beginning to discuss our 2025 District Convention;
- our Mental Health Taskforce is creating a resource page for members to utilize;
- our District Project Committee has been brainstorming fundraisers that clubs can hold during the upcoming school year to benefit our District Project, 4 Our Home. They have also been collaborating with the Convention and Events Committee to organize a miracle minute at Fall Rally;
- the Communications and Language services committee has created liaisons to help coordinate posts and other information for other committees' needs throughout the year. They have also begun planning holiday posts, and have planned how and when they will create translated posts.

As governor, I have been working on training board members, so they are prepared for the upcoming school year. This is just the beginning of my plan to focus on the health of the Capital District, and I cannot wait to continue to implement my governor's project, Project: Happy & Healthy!

For the Capital District Key Club, this summer has been a huge success. I am so excited to see what we do and who we get to work with in the upcoming months.

# From the Kiwanis Children's Fund

## COME ABOARD AS WE BEGIN THE POSSIBILITY PROJECT VOYAGE

BY PG JOHN TYNER

**Hello, everyone. Today, we're going to talk about the Kiwanis Children's Fund and the work we do, the impact the Fund has made, and the Children's Fund's next campaign for kids, The Possibility Project.**

To start, let's take a moment to refresh our memories about the Children's Fund. The Kiwanis Children's Fund is a separate entity from Kiwanis International. While Kiwanis International focuses on your Kiwanis membership, the Children's Fund focuses on fundraising specifically for programs that serve children through club service projects, scholarships, and our service leadership programs.

Our mission for the past 85 years has been to fund programs and projects that make a difference in kids' lives around the world. The Children's Fund is solely funded through the generosity of our donors from clubs and individuals who want to make a bigger impact on the lives of children. It receives no support through member dues.

**Do you remember the Iodine Deficiency Disorder campaign? Or The Eliminate Project?** These were both Kiwanis Children's Fund campaigns. So, if you gave to either of those causes, pat yourself on the back! You're already a Kiwanis Children's Fund Donor. Thank you. Together, Kiwanians have accomplished so much, including helping to raise over a quarter-billion dollars to fight these major global health issues.

Since The Eliminate Project concluded and shifted to sustainability funding in 2020, the Children's Fund Board of Trustees took Kiwanians' feedback to decide what's next. What's possible? Take a moment now to think about the service projects that you love. The ones that make the biggest impact. Now imagine: what would be possible if you could do more? How many more children could you impact? How many more backpacks filled, lunches served, scholarships awarded?

**If you and your club had the funding to do more, what would be possible?** If just one extra child could be impacted, what possibilities would that create for that child's future? Now imagine impacting 10 million more children.

On behalf of the Kiwanis Children's Fund Board, staff, and volunteer team, I am proud to share the next chapter: The Possibility Project. We have heard from Kiwanians

all over the world that they need more support to reach more children in their communities so kids can discover what is possible: a brighter future and a stronger, thriving community. The Possibility Project builds this brighter future for kids by harnessing the collective power of our Kiwanis family and investing resources in communities where kids need Kiwanis most. Together, we can do more and make the impossible possible.

**Through The Possibility Project, we will impact more than 10 million children over the next five years by raising \$25 million U.S. dollars.** With the money raised for The Possibility Project, YOUR club can do more to help kids in your community, in our country, and worldwide. The Possibility Project is led by our Kiwanis Children's Fund Board, staff, and volunteer team that exists throughout each Kiwanis district. They draw upon their decades of Kiwanis experience to ensure our fundraising campaign will succeed.

This new, major global Kiwanis fundraising effort was inspired by the work that we as Kiwanians do each and every day. FYI, this is the first fundraising campaign in our history to raise money specifically to help kids through Kiwanis clubs' service projects that focus on health and nutrition, education and literacy, and youth leadership development.

Every day around the world, millions of children are hungry, struggling to read, and lacking mentorship. Kiwanis clubs are working hard to address these urgent needs, and yet the needs continue to grow. That is why the Kiwanis Children's Fund has received 10 times the number of grant requests in the last five years. More kids need help in communities with a Kiwanis club.

Last Kiwanis year, we doubled the grants to support local service projects helping kids, **but the needs significantly outpaced funds available.** We were only able to award half of the funds requested from clubs for projects helping kids.

And while we know it takes time and dedication to impact a child, we know that it only takes about two US dollars and 25 cents to impact the life of a child. As I said, the need is urgent. But the good news is that about five million US dollars have already been raised, and money is already being distributed in grants to Kiwanis clubs. That means more than two million children have been, or will be, impacted by the important work of a Kiwanis member.

Let me show you a real-world example of Kiwanis Children's Fund Club grants already hard at work expanding Kiwanis clubs' impact in their communities. The Kiwanis Club of Ormond Beach in the Florida District received a grant for their Education and Literacy-focused project, Kiwanis READS! Thanks to this grant, the club expanded their project from one elementary school to all five local elementary schools and purchased and distributed 1,600 new books and supported over 350 children.

So, to put it simply: The Possibility Project helps support clubs with more grant funding to expand their service projects to impact more children, both globally and locally, in the three impact areas that Kiwanians care most about: health and nutrition, education and literacy, and youth leadership development. There are more than 6,700 Kiwanis clubs around the world, but not every club has the resources they need to effectively reach the kids in their community. Think of The Possibility Project as supporting the global network of Kiwanians, which ultimately helps kids not just in your backyard, but all over the world.

**Just like our past campaigns, we have been successful because of club support, and we can't do it without you.** That's why we're proud to share the Impact Club pledge. By becoming an Impact Club, your club is leading the way to reach 10 million children. The Impact Club pledge sets a fundraising goal, based on the size of your club. That goal is set by multiplying the number of members in your club by 500 US dollars. This does not necessarily mean that each member of your club would be committing to a \$500 gift, although that is always encouraged!

Instead, I encourage club leaders and members to think of this as a commitment to fundraise an average of 100 US dollars per member annually for five years, or to break it down further, an average of only eight US dollars and 33 cents per month. Clubs can meet their Impact Club pledge commitments by hosting fundraisers, from individuals or from members, donations from club foundations, or from club treasuries. Kiwanians are creative, and we're excited to see how you will reach your goals!

In fact, because gifts from both clubs and individual members count towards the Impact Club goal, your club may already be well on its way to meeting an Impact Club pledge from gifts you've already made to the Kiwanis Children's Fund over the last year. We will need about 700 clubs around the world to take on this challenge of generosity. Just in our district, we have the potential to raise hundreds of thousands of dollars through the Impact Club pledge initiative, helping hundreds of thousands of children in the process.

**And Kiwanians are generous by nature.** Not only are they generous with their time, but they are also generous

with their philanthropy. Individuals and clubs can use the George F. Hixson Fellowship and the Dr. Wil Blechman Fellowship to honor individuals for their tremendous work as Kiwanians. Gifts of \$1,000 and \$2,500 will be key to achieving larger club fundraising success.

Additionally, new to our donor recognition opportunities is our major giving society – the Cornerstone Society. A donor can join by making a three-year commitment of a minimum of \$15,000 that can be paid in installments over those three years. These recognition opportunities will be available throughout the campaign and each gift will impact hundreds or thousands of children!

**The Possibility Project has an ambitious goal: to reach 10 million children in communities around the world.** To achieve this remarkable impact, we need the support and dedication of enthusiastic and passionate individuals to join us as a volunteer. Your involvement will be instrumental in transforming lives and creating brighter futures for children worldwide.

**Through the Possibility Project, we'll be able to keep putting Kiwanians' gifts to work in your own backyards and around the globe.** In Nepal – Kiwanis' newest district – the Kiwanis Club of Kathmandu City, in the lower left corner, received a grant to feed preschoolers at a nearby village school. Before the club stepped in, fewer than half of the preschoolers were able to eat lunch each day: neither the families nor the school had the resources to feed them, resulting in the school children struggling to learn.

After the club received a grant from the Children's Fund, its nutrition program ensured that all the preschoolers enjoyed a balanced meal on each of the school's 200 academic days. As a bonus, the program provides parents with educational resources stressing the importance of healthy family diets. From what we know about all our club grant recipients, the need is greater than what the club can provide. All they need is more funding. This is why The Possibility Project exists. This is how Kiwanians and 10 million children will discover what's possible.

I hope you're all as excited about The Possibility Project as I am. If you have any other questions, or are interested in volunteering, making a donation, or learning more about becoming an Impact Club, please reach out to me directly by email at [tyner@taliesan.com](mailto:tyner@taliesan.com) or look me up at our Portsmouth District Convention Aug. 23-25.

*(Past Capital District Governor John Tyner currently serves as district chair for the Kiwanis Children's Fund.)*



# the POSSIBILITY PROJECT



Every day, around the world, children are going hungry. Students are struggling to read. Potential leaders are lacking mentors. And even as Kiwanians serve them, the need continues to grow.

The good news: Through the Kiwanis Children's Fund, just US\$2.25 is enough to address the needs of one child. It's time to put our sense of what's possible into action — and help make the future better for 10 million children around the world.

## INTRODUCING THE POSSIBILITY PROJECT.

The \$25 million we raise together will support the mission of the Kiwanis Children's Fund, serving the kids, projects and programs of greatest need.

10  
MILLION KIDS

us\$25 MILLION

5 YEARS  
October 2022-September 2028

You're part of a global network — nearly 180,000 Kiwanis club members in 85 nations. Imagine the possibilities if we all come together to make a difference. That's what The Possibility Project is about. **It's the first fundraising campaign that solely supports Kiwanis clubs and the children we serve.** Kids need our help — every day, all around the world. Let's answer the call.

HEALTH & NUTRITION

EDUCATION & LITERACY

YOUTH LEADERSHIP DEVELOPMENT



Stay up to date online. And encourage members to do the same.  
[kiwanischildrensfund.org](http://kiwanischildrensfund.org)



**Kiwanis**  
CHILDREN'S FUND

# HOW CAN YOU GET INVOLVED?



The Kiwanis Children's Fund offers multiple ways to donate. For many people, the easiest way is to give at [kiwanis.org/give](https://www.kiwanis.org/give).

The webpage also presents other options — including a downloadable form to print and mail when paying by check, and opportunities for legacy, stocks or estate gifts.

There is no expected per-member gift for clubs. Clubs *and* individuals are encouraged to dream

of what's possible and **consider a gift that is personally significant and will help the most kids.**

Individuals who commit a minimum of US\$15,000 over three years are recognized through a new giving level, the Cornerstone Society. For other giving levels, the campaign uses existing recognition opportunities such as the George F. Hixson Fellowship for gifts of US\$1,000 and the Dr. Wil Blechman Fellowship for gifts of US\$2,500.

## WANT TO GET YOUR KIWANIS CLUB INVOLVED?

We understand that your fellow club members will want to know more about The Possibility Project. Bring this flyer back to your club and contact your local Possibility Project volunteers — either your district chair or local champions. They will be happy to present this opportunity to your club.

A Kiwanis club that commits a US\$500 per-member average over five years is honored as an Impact Club, receiving a banner patch and recognition at Kiwanis International conventions, district conventions and other events. This money can be raised through club fundraisers, given annually by individual members for only \$8.33 a month (\$100 a year) or through your club or club foundation.

## WHY IS THIS CAMPAIGN NEEDED NOW?

In recent years, the number of clubs seeking funds for projects that help kids has grown nearly 10 times. Through the Children's Fund, it takes only US\$2.25 to make a difference in the life of one child. At that rate, reaching our fundraising goal would impact at least 10 million children who need Kiwanis.

## DO YOU FEEL INSPIRED TO BECOME A VOLUNTEER?

Become a Children's Fund volunteer in your area! We are looking for passionate Kiwanians who want to have a greater impact on kids in your community and around the world. Contact your local district chair volunteer or reach out to a Children's Fund staff member at [childrensfund@kiwanis.org](mailto:childrensfund@kiwanis.org) or by calling (317) 875-8755, ext. 254.



**Kiwanis**  
CHILDREN'S FUND

# Eye on KI

Here is a summary of recent news and advice from Kiwanis International that can inform your members and help your club run more effectively and efficiently.

## International Convention Update

Lee Kuan Young of Malaysia was elected president and Michael Mulhaul of New Jersey was elected president-elect during the House of Delegates at the 2024 Kiwanis International Convention in Denver. Hope Markes of the Eastern Canada and Caribbean District was elected vice president. All begin their terms Oct. 1.

These three Kiwanians were elected trustees for the United States and Pacific Canda Region:

- Dawn Puderbaugh Hodges of the Carolinas District;
- Jo Schwartz of the Kansas District;
- Scott Sims of the Alabama District.

Also joining the board for three-year terms will be Mario Bruni of Western Canada District, as a trustee for the Canada and Caribbean Region, and Maura Magni of the Italy-San Marino District as trustee for the Europe Region. Filip Delanote of the Belgium-Luxembourg District will join the board for a one-year term to fill the vacancy left by the passing of Vincent Salembier.

## Amendments

The House of Delegates also voted on proposed amendments to the Kiwanis International Bylaws. *(The highlights and how they affect us are addressed in Executive Director Jeff Wolff's column in this issue.)*

### The following amendments were approved:

- **Onetime Dues Increase:** Submitted by the Kiwanis International Board. This amendment will bring in a projected \$4 million annually. Combined with careful budget practices and ongoing costs reductions, the increase will help reduce future deficits and ensure the organization's long-term financial health.
- **Reduction of Dues Tier Levels:** The Kiwanis International Board submitted this amendment, which will reduce the number of dues tiers from three to two. Combined with the adoption of the first amendment, dues for Tier 1 will now be \$77 and for Tier 2, \$34.

- **Kiwanis International Board Composition:** Submitted by the Kiwanis International Board, this amendment will reduce the number of Kiwanis International trustees from 15 to 12 *(as addressed in Dennis Baugh's column on the next page)*. This will begin with elections in 2025 and be completed by the elections in 2027. This amendment will generate savings of \$18,750 per year over current levels.
- **Election of District Trustees:** The Kiwanis International Board submitted this amendment, which will allow a member from outside a district's region to serve as district trustee if no one from within the region is willing or able to serve.

### The following amendments were not approved:

- **Dues Increase Over Four Years, With Automatic Increases After:** This amendment would have increased Kiwanis International dues over a four-year period and then by \$1-\$2 each year thereafter.
- **Remote Voting:** This amendment would have allowed for final voting during Kiwanis International conventions to take place globally via secure remote voting.
- **Prohibition On Alcohol Purchases:** This amendment would have prohibited the use of any Kiwanis International revenue to purchase alcohol for or by Kiwanis International Board members or staff or their spouses or companions.
- **Prohibition on Airfare Purchases:** This amendment would have prohibited the use of any Kiwanis International revenue – including membership dues, fees, or non-dues revenue – to purchase first-class or business-class airfare for or by the Kiwanis International Board members or staff or their spouses or companions.

## Details on elected leaders

- Lee Kuan Yong, the 2024-25 president, has been a member of Kiwanis International for 30 years. He is a member of the Kiwanis Club of Kuala Lumpur in Malaysia and has served as president, secretary and treasurer. He is also a member of the Eye of the Tiger eKiwanis Club.



He served as a trustee of Kiwanis International from 2011-14. He also has served as president of the Kiwanis Down Syndrome Foundation and he was the Malaysia District governor and membership chair.

- President-elect Michael Mulhaul has been a Kiwanis member for 32 years. A member of the Kiwanis Club of Greater Parsippany, New Jersey, he has served as its president and treasurer. He is also a member of the Kiwanis Club of Asbury Park, which he helped charter. He has been both governor and lieutenant governor of the New Jersey District and is currently president of the New Jersey District Foundation and a Kiwanis Children's Fund trustee.
- Hope Markes, a member of the Kiwanis Club of Hopewell in Hanover, Jamaica, was district governor in 2013-14 and previously served as lieutenant governor. At the district level, she was a member of the Strategic Planning Committee and was regional vice chair for The Formula, a membership growth initiative of Kiwanis International. She has also served on the Membership and Education committees. At the club level, she twice served as president.

## Insurance information for your club

For every club in the United States and Canada, Kiwanis International provides general liability as well as directors and officers liability insurance. But your club's options for financial coverage don't end there.

Kiwanis also offers optional coverage programs: club crime insurance and club accident insurance. Participation in the optional club crime coverage program is the only way to insure your club against criminal theft. Every year, many Kiwanis clubs lose money to such theft. Since clubs vary in size, activities and assets, each club can choose which limit is appropriate: \$10,000, \$25,000 or \$50,000.

Some clubs have even been tricked into sending money to a fraudulent third party. Clubs buying the crime coverage have been able to get \$5,000 of coverage for this kind of fraud (often called "social engineering"). New this year, clubs who choose the \$50,000 limit now have \$25,000 available for these "social engineering" incidents.

And with the Kiwanis Club Accident/Medical program, your club will have accident insurance that helps pay medical expenses for injured Kiwanians and volunteers.

The deadline for application and payment of these insurance options is Oct. 31, 2024.

To approve the club's of either or both options, submit the purchase to your club's board in time for them to review, approve and send the application and payment by the

deadline. There is no prorating throughout the year. If the deadline is missed, the next available period to purchase either form of coverage will be August through Oct. 31, 2025. For details about both forms of optional coverage, see our downloadable [Optional Insurance Resource Guide](#).

## What are the role and responsibilities of an International Trustee?

BY DENNIS BAUGH, PG AND INTERNATIONAL TRUSTEE



Dennis and Darlene with ICON keynote speaker Diana Nyad.

At last year's Kiwanis International Convention (ICON) held in Minneapolis, I had the good fortune to be elected as an International Trustee to serve on the Kiwanis International Board. I am one of 15 members that are elected to serve three-year terms. Nine are from the United States and Pacific Canada Region, two are from Asia-Pacific Region, two are from Europe Region, one is from the Canada/Caribbean Region and one is at-large.

(**NOTE:** at the convention in Denver last month a referendum passed that will reduce the US and Pacific Canada representation to seven trustees and eliminate the at-large position for a total of 12 Trustees by 2027.) We have two main duties – serve on the board with fiduciary responsibilities and serve as a Counselor to assigned districts.

The **Responsibility** of the Board is defined in Article 12, Section 6:

"The management and control of the affairs of the organization not otherwise provided in these bylaws shall be vested in the Kiwanis International Board. The Board shall have fiduciary responsibility and shall provide effective and ethical management of the organization in compliance with all applicable laws and the mission of the organization.

Section 7 further states that the Kiwanis International Board shall define the policies of Kiwanis International. All policies adopted by the Board shall be shared with clubs within one hundred and twenty (120) days following such adoption.”

The **Role** of a Trustee is defined in PROCEDURE 107-DISTRICT COUNSELING:

Kiwanis International Board Counselors are assigned to each district to act as coaches in conjunction with the President and President-elect; help districts align with and achieve the organizational goals of Kiwanis; help identify issues and concerns in the district and resolve them with a positive outcome; and connect the district with helpful resources. Board members will be provided training and orientation to successfully fulfill their counseling assignment(s).

District assignments are made by the International President-designate and Executive Director to ensure the counselor can meet the needs of the districts. For 2024-2025, I have been assigned to the Nebraska-Iowa District, the Missouri-Arkansas District and the Indiana District. A Counselor’s period of service generally corresponds to the administrative year and starts with the assigned district District Convention. As a result, I will again not be attending Capital’s DCON this month as Indiana meets at the same time. However, Trustee Cathy Tutty from the Montana District will be your Counselor and you will meet her in Portsmouth.

As part of our counseling role, Board members are expected to attend one district function for each assigned district, which shall normally be the district convention, but may be the district conference or a board meeting, to be determined between the counselor and each assigned district. A counselor may attend additional district functions at the invitation of the district and at his/her expense or the expense of the district.

Board Counselors provide regular status reports to the Kiwanis International Board on each assigned district. We develop a schedule with the Governor that maintains active communication during the Kiwanis year. We are also available whenever the Governor, or District, has an issue that needs to be resolved or just “brainstormed.”

I hope this gives you an idea of what a Trustee does. I wish you the best at your DCON in Portsmouth. I know Governor Eric and his committee will make it great!

*(Dennis Baugh, from Charlottesville, served as Capital District Governor in 2020-21.)*

# Happy Anniversary

## Organization dates

### August

Clarksburg, WV.....	1920
Mercer County, WV .....	1924
Hinton, WV .....	1925
Bassett, VA .....	1926
Reisterstown, MD .....	1935
Front Royal, VA.....	1945
South Arlington, VA.....	1947
Virginia Beach Town Center, VA .....	1973
Greater Hilton, VA .....	2010
Dinwiddie, VA.....	2015
Carrollton, VA .....	2018
Salisbury, MD.....	2023

### September

Wheeling, WV.....	1918
Alleghany Highlands, VA.....	1923
Georgetown, DE.....	1935
Abingdon, VA.....	1942
Montgomery County-Blacksburg, VA..	1946
Wise, VA .....	1946
Keyser, WV.....	1950
Mount Vernon, Fairfax County, VA .....	1953
West Charleston, WV.....	1959
Denbigh, Newport News, VA .....	1967
Poquoson, VA.....	1974
Shepherd Park, Washington, DC.....	1976
Smithfield, VA.....	1976
Tuckahoe, Richmond, VA.....	1979
Lynnhaven-Virginia Beach, VA.....	1983
Welch, WV .....	1985
Greater Millsboro, DE.....	1989
Williamstown Area, WV .....	2013
Greenbrier Valley.....	2023

# THE POSSIBILITY PROJECT

**For over 100 years, Kiwanians have answered when called upon.**

We've addressed some of the world's largest health crises — saving babies from tetanus and fighting iodine deficiency. We've helped kids learn to read. We've helped young people become leaders. And in Kiwanis clubs around the globe, we serve children in our communities.

Now the Kiwanis Children's Fund calls upon you to make a gift to amplify your impact through The Possibility Project. After all, 66 million children go to school hungry every day. And 250 million children lack basic literacy skills. When you give, you will join others in the Kiwanis family — supporting clubs that see an urgent need in their communities and helping them serve more children. Will you answer the call?



**Kiwanis**<sup>®</sup>  
CHILDREN'S FUND



**Kiwaniis**  
CAPITAL DISTRICT

To Register, visit:  
<https://k03.site.kiwaniis.org/2024-virtual-club-leadership-education/>



## **DID YOU MISS YOUR LOCAL CLUB LEADERSHIP EDUCATION (CLE) TRAINING? UNABLE TO ATTEND THE CLE AT DISTRICT CONVENTION?**

**You are in luck! There will be a Capital District-led Virtual Session held live on Monday, September 9th from 7:00 p.m. – 9:30 p.m. This live, virtual session will give attendees the opportunity to ask questions, share information, and participate in real time with other Capital District leaders to prepare for the upcoming Kiwanis year.**