



# ELEVATE OUR IMPACT

2025 Capital District Mid-Year Conference

## SPONSORSHIP OPPORTUNITIES

**February 2025**

**Cambridge, MD**

**Hyatt Regency  
Chesapeake Bay Golf  
Resort, Spa and Marina**

**Attendees:  
Approximately 225**

As a sponsor, your brand will gain exposure before, during, and after the conference, engaging a diverse group of attendees spanning a variety of industries and geography.

- Community leaders gather from Delaware, Maryland, Virginia, West Virginia, and the District of Columbia.
- Participants' professional backgrounds span teachers, business owners, government employees, consultants, financial professionals, nonprofit leaders, and more, with a range of career experience.
- The Capital District has expanded to over 160 clubs and over 4,000 members, and we expect an average of 150-225 attendees and their families at this year's Mid Year Conference.
- Kiwanians perform thousands of hours of service each year for our communities, including partnerships with our Service Leadership Programs (SLPs) – K-Kids clubs in elementary schools, Builder's Clubs in middle schools, Key Clubs in high schools, CKI clubs at colleges, and Aktion Clubs in communities with a focus on providing service opportunities for individuals with disabilities.

Don't miss the chance to showcase your commitment to community service and leadership.



**Kiwanis**<sup>®</sup>  
Capital District



## ABOUT US

Kiwanis is a global community of clubs, members, and partners dedicated to improving the lives of children – one child & one community at a time. The Capital District of Kiwanis – composed of clubs in Delaware, Maryland, Virginia, West Virginia, and the District of Columbia – was organized in 1918. Over 100 years later, the Capital District has expanded to over 160 clubs and over 4,000 members. Kiwanians perform thousands of hours of service each year for our communities, including partnerships with our Service Leadership Programs (SLPs) – K-Kids clubs in elementary schools, Builder’s Clubs in middle schools, Key Clubs in high schools, CKI clubs at colleges, and Aktion Clubs in communities with a focus on providing service opportunities for individuals with disabilities.

## CONTACT US

**For more information or to secure your sponsorship, please contact:**

Katie Pajewski

Email: [NextGenerationKiwanis@gmail.com](mailto:NextGenerationKiwanis@gmail.com)

Phone: 4349815482

[www.capitalkiwanis.org](http://www.capitalkiwanis.org)

@CapitalKiwanis

*Thank you for considering sponsoring the Kiwanis Mid-Year Conference. Your support is crucial in helping us continue our mission to improve the world, one child and one community at a time.*



## SPONSORSHIP LEVELS

### Event Sponsorship - \$1,500

#### Benefits:

- Recognition during an Event session
  - Event Opportunities: Opening Celebration Social Event, Saturday Morning Breakfast, Saturday Achievement Luncheon, Saturday Night Dinner & Entertainment, Sunday Inspirational Breakfast
- Opportunity to provide up to 3 minutes of messaging to all attendees in person or by video during an event session
- Recognition in the event program as a key event sponsor
- Recognition on social media
- Recognition on event session signage
- Full-page ad in the event program
- One complimentary event registration
- Recognition on Capital District Kiwanis Mid-Year Registration Page

### Educational Sponsor - \$1,000

#### Benefits:

- Recognition during Educational Sessions
- Recognition in the event program as an Educational Sponsor
- Half-page ad in the event program
- Recognition in promotions where educational sessions are mentioned, including emails
- Recognition on education session signage
- Recognition on Capital District Kiwanis Mid-Year Registration Page
- One complimentary event registration

# SPONSORSHIP LEVELS

*(Continued)*

## Service Project - \$750

### Benefits:

- Recognition during the Service Project session
- Recognition in the event program as key event sponsor
- Half-page ad in the event program
- Recognition on social media
- Recognition on Service Project signage
- One complimentary event registration
- Recognition on Capital District Kiwanis Mid-Year Registration Page

## Supporting Sponsor - \$500

### Benefits:

- Quarter-page ad in the event program
- One complimentary event registration
- Recognition on social media
- Recognition on Capital District Kiwanis Mid-Year Registration Page

## Event Program Ads

### Benefits:

- Recognition in the event program
- Quarter Page \$25
- Half Page \$50
- Full Page \$100-\$250
  - Inside cover or outside back cover \$250
  - Inside page \$100

## Friends of Kiwanis

If a traditional sponsorship doesn't work for you, but you still want to help support the convention and the work that Kiwanis does to improve the lives of children, let us know your donation level, and we will be grateful. You will be listed as a Friend of Kiwanis in our program. Every dollar helps!