

6 Essential Tips for Growing Your Club

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Links to QR codes:

1. Assessing Your Club

ACE (Achieving Club Excellence) Tools: <https://www.kiwanis.org/members/club-toolbox/achieving-club-excellence/>

2. Identifying Your Membership People

- <https://www.kiwanis.org/members/for-leaders/officer-guide/club-committees/membership-committee/>
- <https://www.kiwanis.org/wp-content/uploads/2023/07/2024-Leadership-Guide-English-FINAL-1.pdf> (Membership Chair begins on page 53)

3. Creating a plan

- <https://www.kiwanis.org/members/build-nurture-retain/club-toolbox/membership-planning/>
- <https://www.kiwanis.org/members/build-nurture-retain/club-toolbox/>

4. Special events

- Open House: <https://www.kiwanis.org/wp-content/uploads/2023/07/Hosting-an-open-house.pdf>
- Guest Days: <https://www.kiwanis.org/members/build-nurture-retain/club-toolbox/recruitment-resources/guest-days/>

5. Larger, Ongoing Efforts

- Two for two: <https://www.kiwanis.org/members/club-toolbox/two-for-two/>
- Club boost: <https://www.kiwanis.org/wp-content/uploads/2024/04/Club-Boost-Checklist.pdf>

6. ReMember Past Members!

- <https://www.kiwanis.org/members/build-nurture-retain/club-leader/remember/>