



Capital District Kiwanis 2026 Convention

Sponsorships & Advertising



**BE THE DIFFERENCE
KIDS NEED**

Capital District Kiwanis 2026 Convention



August 21–23, 2026
Annapolis, Maryland
Event Attendance: 200–250

Partnering with the Capital District Kiwanis Convention is more than a sponsorship—it's an investment in meaningful community impact and future leaders. This event brings together dedicated professionals, volunteers, and decision-makers who are committed to improving the lives of children and strengthening local communities. As a sponsor, your brand gains valuable visibility while aligning with a trusted organization known for service, leadership, and positive change. Your support directly helps expand programs that make a lasting difference where it matters most.



Sponsorships Packages

Presenting Sponsor(s) - \$2,000 (4) available

Position your brand at the center of impact and visibility—enjoy premium exposure, direct audience engagement, and exclusive perks while supporting a mission that changes lives.

Includes:

- Full page advertisement in the program
- (2) Full Access Tickets to the Convention
- 3 Minute Speaking Spot at chosen meal session
- Logo on convention welcome signage “Presented By” and logo on chosen meal session signage
- Display Table in Exhibit Area
- Mention in the program as a key event sponsor
- Recognition on the convention Registration Page & Social Media Mention

Casino Royale Sponsor - \$1,250 (1) available

Take center stage as the sponsor of Casino Royale—the convention’s high-energy kickoff—where your brand gains premier visibility while setting the tone for an unforgettable experience.

Includes:

- Full page advertisement in the program
- (1) Full Access Ticket to the Convention
- Display Table in Exhibit Area
- Logo on Casino event signage
- Mention in the program as a key event sponsor
- Recognition on the convention Registration Page & Social Media Mention

Masterclass Sponsor - \$1,250 (1) available

Showcase your commitment to community impact by sponsoring the educational sessions, inspiring members with the knowledge and tools to make a meaningful difference in their communities.

Includes:

- Full page advertisement in the program
- (1) Full Access Ticket to the Convention
- Display Table in Exhibit Area
- Logo on Educational Session signage
- Mention in the program as a key event sponsor
- Recognition on the convention Registration Page & Social Media Mention

Sponsorships Packages

Service Project Sponsor - \$1,250 (1) available

Lead the charge in giving back and supporting future success by sponsoring our service project, helping provide essential school supplies and books to underprivileged children .

Includes:

- Full page advertisement in the program
- (1) Full Access Ticket to the Convention
- Display Table in Exhibit Area
- Logo on Service Project signage
- Mention in the program as a key event sponsor
- Recognition on the convention Registration Page & Social Media Mention

Speaker Sponsor - \$1,250 (1) available

Help bring powerful ideas and inspiration to the stage by sponsoring the Convention speaker, connecting your name with a message that motivates leaders and strengthens communities.

Includes:

- Full page advertisement in the program
- (1) Full Access Ticket to the Convention
- Display Table in Exhibit Area
- Option to introduce the Keynote Speaker
- Mention in the program as a key event sponsor
- Recognition on the Convention registration page & Social Media Mention

Lanyard Sponsor - \$750 (1) available

Put your brand in every attendee's hands—be the exclusive lanyard sponsor at the Convention and enjoy nonstop visibility, recognition, and connection throughout the entire event.

Includes:

- Logo on all attendees lanyards that they must wear for the duration of the convention
- Half page advertisement in the program
- Display Table in Exhibit Area
- Mention in the program as a key event sponsor
- Recognition on the Convention registration page & Social Media Mention

Sponsorships Packages

Supporting Sponsor - \$500 unlimited available

Support the success of the Capital District Kiwanis Convention by sponsoring an impactful event that brings members and clubs together for meaningful connection, inspiration, and growth.

Includes:

- Half page advertisement in the program
- Display Table in Exhibit Area
- Mention in the program as a key event sponsor
- Recognition on the Convention registration page
- Social Media Mention

Event Program Advertising

Pricing

HALF PAGE \$50

FULL PAGE \$100 - \$350

- **INSIDE PAGE \$100**
- **INSIDE COVER \$250**
- **OUTSIDE BACK COVER \$350**

Support your club and district by advertising in the convention program!

What to advertise?

- Club Anniversaries
- Recognize Member Milestone Anniversaries
- Promote Special Events
- Thank your Division Lieutenant Governor
- Demonstrate your companies support of the mission
- Acknowledge Outstanding Efforts by a member/club
- Recap your club's successes from the past year

Capital District Kiwanis 2026 Convention

Thank you for considering a sponsorship of the Capital District Kiwanis Convention. Your support will play a vital role in helping us continue our mission to improve the world, one child and one community at a time.

Contact our convention chair to secure your sponsorship today!

**Jennifer Mackowski
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540.538.3777**

**Purchase a sponsorship or program advertisement online at
<https://k03.site.kiwanis.org/dcon-ad-form/>**

