



Kiwaniis

AI for Service Organizations

AGENDA

1

What AI is — and isn't

2

Why prompts matter

3

How AI can help service organizations

4

Practical ways to use it tonight

5

Discussion and questions



Conference Speaker
Madeline McMahon



PINK BOOTS SOCIETY
2026 NATIONAL CONFERENCE
NEW ORLEANS

SHOW UP STRATEGICALLY:
How Building Your Own Visibility Supports Your Brand

January 27 & 28, 2026
Register at pinkbootsociety.org



Meet your speaker: Madeline McMahon

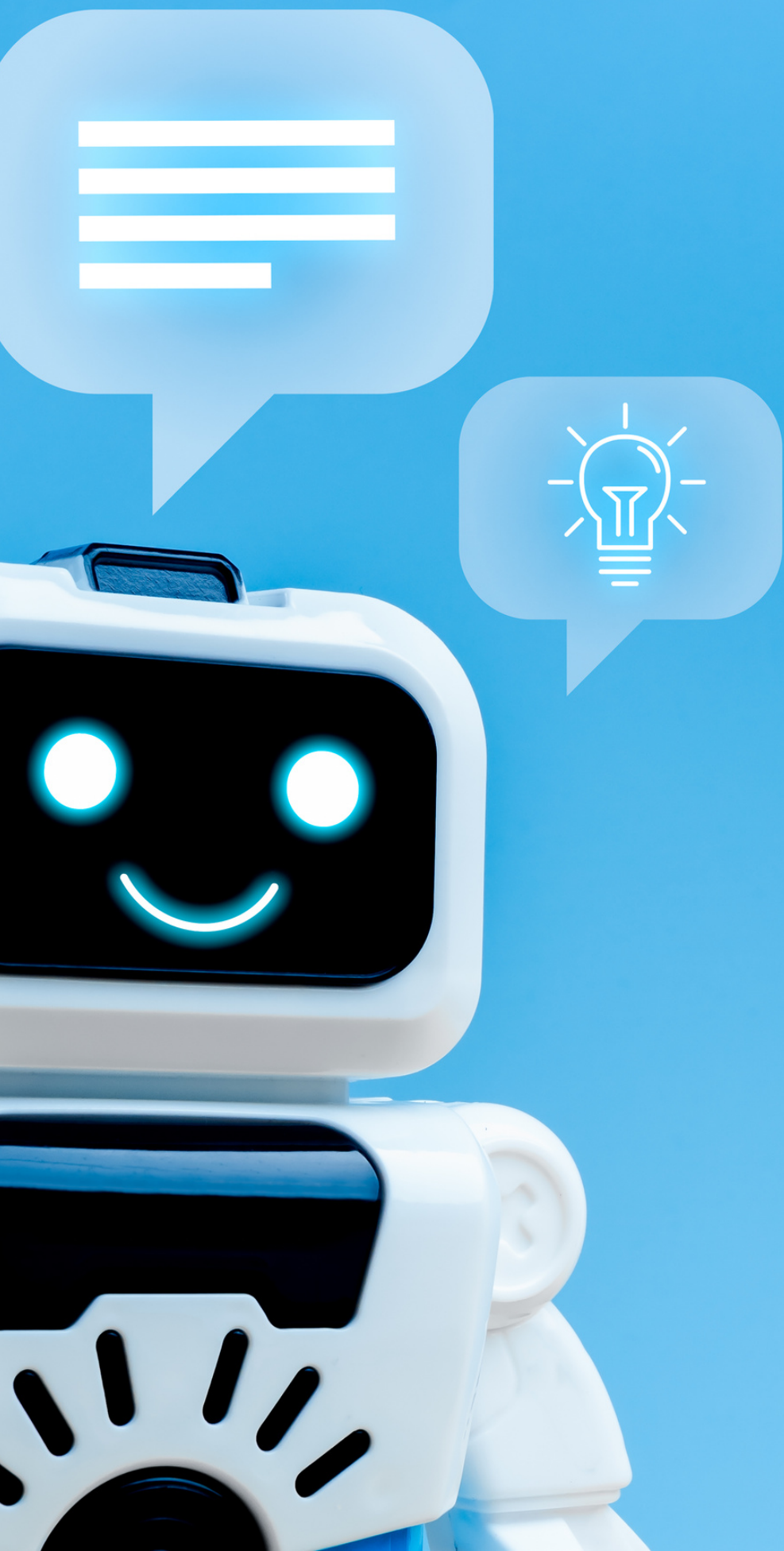


SHE BUILT FOUNDATION



AMBASSADOR SPOTLIGHT
Madeline McMahon





THINK OF AI AS A HELPER.

Not an expert. Not an authority. A helper.



**If I gave a smart
intern three words
and no context, I
shouldn't be
surprised if they
gave me
something generic.**

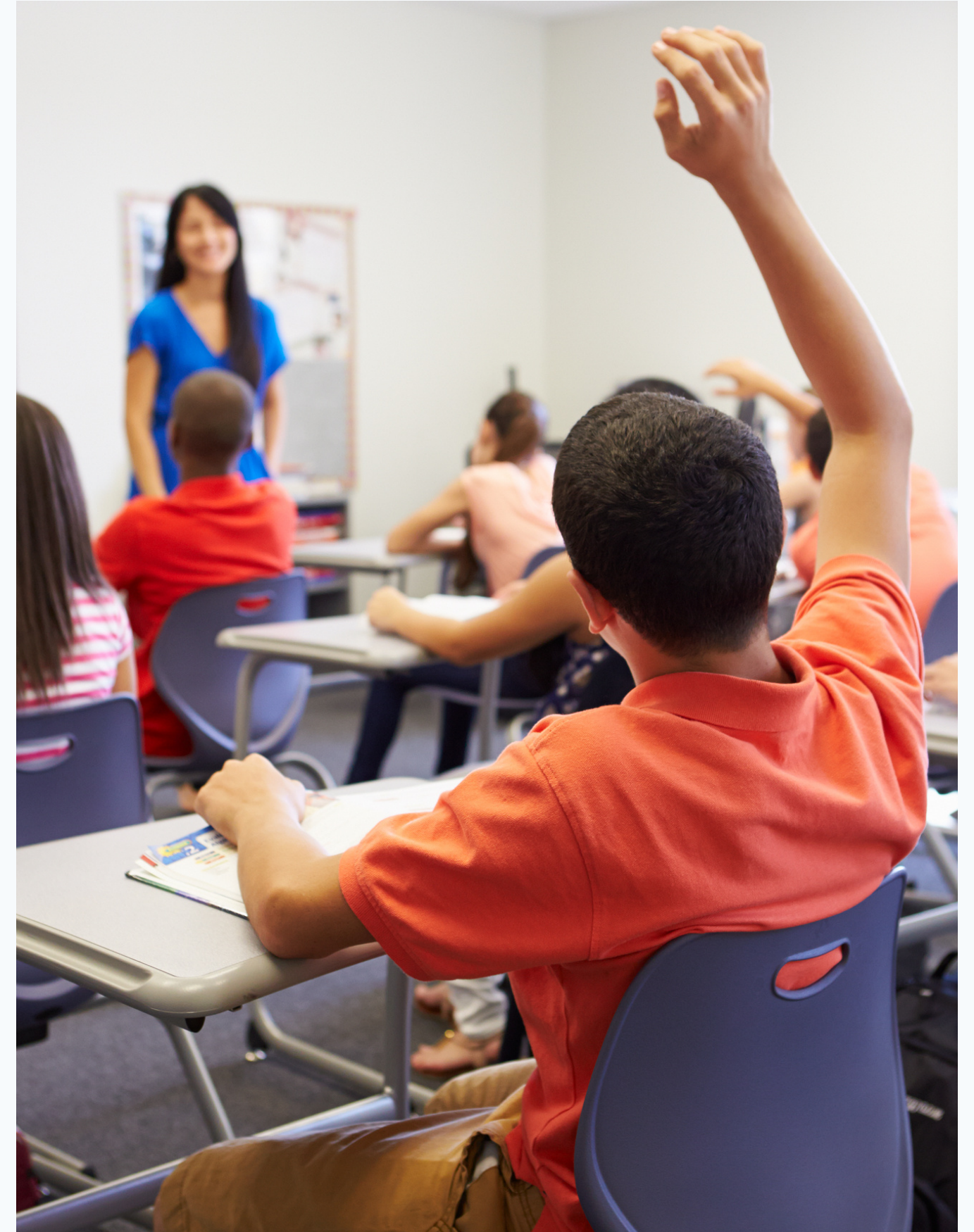
AI works the same way.

**DON'T JUST ASK
AI TO WRITE.**

ASK ME 5 QUESTIONS BEFORE YOU ANSWER.

Try This:

Our club wants to increase membership. Ask me five questions about our club before suggesting anything.





“Act as my...”



DON'T JUST DESCRIBE IT. SHOW IT

"Here are three emails I've written. Identify the characteristics of my writing style, then help me draft..."

"Here are our last three event descriptions. What information appears consistently?"

**GIVE AI THE
BORING PART
YOU KEEP THE
JUDGMENT.
GIVE AI THE
BUSYWORK.**



**"ASK SUSAN" IS
NOT A SYSTEM**



**AI CAN HELP
YOU THINK.
YOU ARE STILL
RESPONSIBLE.**

TRY THIS TONIGHT.

"I volunteer with a service organization. Ask me 5 questions about something that takes too much of our time. Then suggest 3 ways you could help."

Demo



A hand holding a circular cardboard cutout with a question mark shape in the center. The cutout is held against a background of a sunset or sunrise over a body of water, with the sun low on the horizon and its light reflecting on the water. The sky is a mix of orange, yellow, and blue.

BE CURIOUS.

The best way to understand what AI can do is to start asking it better questions.



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Questions?

**Reach out:
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