



MAKING WAVES

FOR KIDS

CAPITAL DISTRICT KIWANIS
MIDYEAR CONFERENCE 2027

SPONSORSHIP OPPORTUNITIES

Event Theme:
Making Waves for Kids

March 5-7, 2027

Spotsylvania, VA
Kalahari Resort

Attendees:
Approximately 225

As a sponsor, your brand will gain exposure before, during, and after the conference, engaging a diverse group of attendees spanning a variety of industries and geography.

- Community leaders gather from Delaware, Maryland, Virginia, West Virginia, and the District of Columbia for Kiwanis education, service, fellowship and awards.
- Participants' professional backgrounds span business owners, government employees, consultants, financial professionals, nonprofit leaders, teachers, and more, with a range of career experience.
- The Capital District has expanded to over 150 clubs and over 4,000 members, and we expect an average of 200-250 attendees and their families at this year's Mid Year Conference.
- In 2027, the Capital District will be among the first ever conferences hosted at the magnificent new Kalahari Resort, a significant draw for participants and their families. The Kalahari is designed to entice the conference attendees to stay on site throughout the event, with restaurants and attractions to suit every age and activity level.

Don't miss the chance to showcase your commitment to community service and leadership.



Kiwanis
CAPITAL DISTRICT



ABOUT US

Kiwanis is a global community of clubs, members, and partners dedicated to improving the lives of children – one child & one community at a time. The Capital District of Kiwanis – composed of clubs in Delaware, Maryland, Virginia, West Virginia, and the District of Columbia – was organized in 1918. Over 100 years later, the Capital District has expanded to over 150 clubs and 4,000 members. Kiwanians perform thousands of hours of service each year for our communities, including partnerships with our Service Leadership Programs (SLPs) – K-Kids clubs in elementary schools, Builder's Clubs in middle schools, Key Clubs in high schools, CKI clubs at colleges, and Aktion Clubs in communities with a focus on providing service opportunities for individuals with disabilities.

CONTACT US

For more information or to secure your sponsorship, please contact:

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www.capitalkiwanis.org

@CapitalKiwanis

Thank you for considering sponsoring the Kiwanis District Convention. Your support is crucial in helping us continue our mission to improve the world, one child and one community at a time.



SPONSORSHIP LEVELS

Event Sponsorship - \$1,500 *(Available: 4)*

Benefits:

- Recognition during a Plenary Event session
 - Event Opportunities: Governor's Award Dinner, Saturday Morning Breakfast, Saturday Night Dinner, Sunday Inspirational Breakfast
- Opportunity to provide up to 3 minutes of messaging to all attendees in person or by video during a plenary event session
- Recognition in the event program as a key event sponsor
- Recognition on social media
- Recognition on event session signage
- Full-page ad in the event program
- Two complimentary event registrations
- Recognition on Capital District Kiwanis Midyear Registration Page

Educational Sponsor - \$1,250 *(Available: 1)* **RESERVED**

Benefits:

- Recognition during Educational Sessions
- Recognition in the event program as an Educational Sponsor
- Full-page ad in the event program
- Recognition in promotions where educational sessions are mentioned, including emails
- Recognition on education session signage and PowerPoint Presentations
- Recognition on Capital District Kiwanis Midyear Registration Page
- Two complimentary event registrations

SPONSORSHIP LEVELS

(Continued)

Big Splash Luncheon & Service Project - \$1500 *(Available: 1)*

Benefits:

- Recognition during the Saturday Big Splash Luncheon & Service Project session
- Recognition in the event program as the service project sponsor
- Full-page ad in the event program
- Recognition on social media
- Recognition on Service Project signage
- Two complimentary event registrations
- Recognition on Capital District Kiwanis Midyear Registration Page

Swim Party Sponsor - \$750

Lanyard Sponsor - \$750

Supporting Sponsor - \$500

Benefits:

- Half-page ad in the event program
- One complimentary event registration
- Recognition on social media
- Recognition on Capital District Kiwanis Midyear Registration Page

Event Program Ads

Benefits:

- Sponsors: Provide more product or service detail and contact information for your business.
- Clubs: Recognize a special service project, leader, event or club milestone.
- Half Page \$100
- Full Page \$200-\$300
 - Premium outside back cover \$300
 - Inside front or back cover \$250
 - Inside page \$200