

kiwanispolardip.org

Partnership Opportunities

Saturday, February 6, 2027
Lake Anne Plaza, Reston, VA

The Kiwanis Club of Tysons is thrilled to be hosting its 4th Annual Kiwanis Polar Dip. This year, the goal of the Kiwanis Polar Dip is to raise $25,000 for Food for Neighbors, Camp Sunshine, and a variety of Kiwanis Youth Programs in the Fairfax County area.

We are looking for civic-minded partners to either make a fundraising commitment for their jump teams or provide cash donations. Please see the partnership levels below.

Benefit (Cash Donation or Fundraising Team Commitment)*	Diamond $3,000	Platinum $1,000	Gold $500	Silver $250
Event Speaking Opportunity	✓			
Post-event Email to All Participants	✓	✓		
10 x 10 Booth at Event	✓	✓		
Name/Logo on Printed Event Banners	✓	✓	✓	
Recognition on Event T-Shirts	✓	✓	✓	
Name/Logo on Event Website	✓	✓	✓	✓
Name/Logo on all Pre-Event Emails	✓	✓	✓	✓
Social Media Recognition	✓	✓	✓	✓

Become a Kiwanis Polar Dip Partner by visiting tinyurl.com/dip-partnerships

*In-kind donations of items and services valued at the designated partnership amounts are also welcome.

2027 Kiwanis Polar Dip Beneficiaries

Food for Neighbors provides local middle and high schools with individual meals and snack items to distribute during times when students might otherwise go hungry.

Camp Sunshine inspires hope in families affected by life-threatening childhood illness through its supportive programs at its beautiful campus on Maine's Sebago Lake.

The Kiwanis Foundation of Tysons, the charitable arm of the Kiwanis Club of Tysons, provides local grants to community organizations and scholarships for members of our Key Clubs and Circle K Clubs.

About the Hosting Organization

Established in 1998, the Kiwanis Club of Tysons is a youth-focused community service organization in Northern Virginia. The club is part of Kiwanis International, a worldwide community service organization in existence since 1915 committed to "Serving the children of the world" with over 7,000 adult clubs and sponsorship of over 200,000 youth through Key Club in high schools and service clubs at the elementary, middle, and collegiate level. The Kiwanis Club of Tysons has contributed tens of thousands of hours of service in the greater Northern Virginia area and raised significant funds for local charities.

The club is proud to sponsor the following Service Leadership Programs:

Key Club
Chantilly High School
Freedom High School
George Marshall High School
James Madison High School
Justice High School
Lake Braddock Secondary School
Langley High School
West Springfield High School

K-Kids Club
Pinecrest School

Circle K Club
George Mason University

2025 Polar Dip Recap*

- **96 participants**
- **$24,500 raised**
- Nearly **400 donors**!
- **Hundreds of spectators** in a busy Lake Anne Plaza!

**The 2026 Polar Dip was canceled due to unprecedented weather conditions.*

Contact us

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2027 KIWANIS POLAR DIP
RESTON, VA FEBRUARY 6