

**OHIO DISTRICT KIWANIS INTERNATIONAL, INC**  
**2019-20 Board of Trustees Meeting**  
**Second Official Board Meeting**

Saturday, December 7, 2019  
10:00 AM

Crown Plaza North  
Columbus, Ohio

**CALL TO ORDER**

Governor Tim Cornelius called the meeting to order at 10:01 AM

**ROLL CALL**

Executive Director Lanton Lee called the roll. All were present and accounted for except Randy Rucker (9), David Doney(10E) Megan Vansickles (10S), Mark Zeno (12), Robin Stone (15) and Ken Humphrey (22).

**INTRODUCTIONS**

Governor Tim asked that guests and committee chairs introduce themselves. He expressed his appreciation for everyone's attendance.

**MINUTES**

Executive Director Lanton Lee presented the minutes of the First Board Meeting held on September 29, 2019 for approval. **A motion to accept the minutes made by Ron Lyness (17) was seconded and carried.**

**OFFICERS REPORTS**

**TREASURER'S REPORT**

District Treasurer Jim Janosik reviewed the financial reports. He noted the district shows a profit because dues for the new year was posted in all accounts. We currently have slightly over \$4,000 of designated funds to support our International Candidate. Gains from the 2019 convention will be added back to the designated funds for the district convention up to the \$30,000 maximum. He said the district is in a good position right now and our funds are very fluid. Everything looks good financially and he is available for any questions or concerns.

**EXECUTIVE DIRECTOR REPORT**

Executive Director Lanton Lee shared dues transfers have been received and the district cash flow is improving. The December issue of the Buckeye Bulletin is ready to go, we waited until after this board meeting to publish due to some of the time sensitive items to be included. Lanton recognized and thanked Terry Mazzone (13) for bringing in three new members to his club since the beginning of the year.

**IMMEDIATE PAST GOVERNOR'S REPORT**

Past Governor Faith Levine shared a health status for Past Governor Dale Leach and encouraged visitors.

**GOVERNOR ELECT'S REPORT**

Governor Elect, Jamie Kaufman wished everyone a happy holiday.

**GOVERNOR'S REPORT**

Governor Tim Cornelius reminded everyone to go back to their clubs and talk to them about their membership. He shared that of the 15 new clubs started within the past three years, 7 of them are below charter strength and need assistance. We must go back to those new clubs as well as our own clubs to promote growth. They have had five divisional visits so far and seven next week. They still have six visits that need to be scheduled. The First Family Project is going well, over \$5,000 has been collected and they

have distributed more than 300 helmets through the foundation. A class president has been selected, Nancy Hoffman (26) has been appointed and will also serve on the Finance and Structure Committee as well as on the Executive Board.

## **KIWANIS FAMILY REPORTS:**

### **KEY CLUB REPORT**

Key Club Governor Lilly Swinehart was not in attendance, Administrator Jeff Eble shared attendance was down about 50 attendees for fall rally. The event was a week earlier than they normally like, which impacted attendance. The DLC is scheduled in March 13-15 at the Embassy Suites in Dublin. They are struggling with the attendance for this event as well.

### **CIRCLE K REPORT**

Circle K Governor Austin Underwood was unable to attend due to finals. Kiwanis Governor Tim stated that the budget for the Circle K Convention would not be available for voting on, since it had not been reviewed by the Finance and Structure Committee. Plans are being made to review and approve the budget.

### **KEY LEADER**

Kelly Shaffer, co-chair reported that the Key Leader event went very well. She submitted a financial report. She shared there were 12 adults and 59 students in attendance and the Event Leader was outstanding. Kelly thanked Celeste Brlas for her work to secure a grant to help offset costs of event registration. Kelly also thanked the other sponsors of the event, Leadership Consulting (t-shirts), Division 11S (Saturday meal), Riverview Delhi Hills (student scholarship), Brian Yacucci (Saturday night nacho bar) all provided substantial sponsorship to the weekend.

Recommendation to establish a registration deadline with a late fee. She also recommends a deadline for student facilitators. They are awaiting a copy of the facility contract for next year.

### **FINANCE AND STRUCTURE REPORT**

Chair Vee Reifsnyder provided an explanation of the make-up of the Committee and their duties. She reiterated the committee only makes recommendations. She reminded the board the committee contact information is in the directory.

### **FINANCIAL INVESTMENT REPORT**

Financial Advisor Peter Gaughan shared that he was originally appointed as advisor to the foundation, and has since then, become the advisor for the District. He has been conservative with the investments, but currently, the district is showing a growth of 18%, which is very good. He expects the markets to level out soon and returns to be lesser. He will be happy to take any questions and will be happy to send the full report to anyone who requests a copy.

## **ACTION ITEMS**

### **Charter Resignations**

Executive Director Lanton Lee reported there are two clubs on charter suspended status, Kiwanis International will be revoking their charters in January.

Eastern Cincinnati (6/7)

White Oak Monfort Heights (6/7)

Lanton reminded that there is help for clubs considering surrendering their charter, but we need to know about this as soon as possible.

### **Strategic Plan**

Governor Tim shared a strategic plan has been designed and presented to Finance and Structure. Because he believes it needs to be personal and useful to us, Governor Tim is asking Governor-Elect Jamie to review the plan with a committee. **Motion to have strategic plan reviewed by independent committee chaired by Governor-elect Jamie Kaufman was made by Ron Lyness (17) was seconded and carried.**

### **District Financial Review Engagement Letter**

Executive Director Lanton Lee shared the letter of engagement for our financial review. This is the same company we have used for several years. This is a budgeted item. **A motion to approve the letter of engagement by Jim Janosik (treasurer) was seconded and carried.**

### **Ohio District Mid-Year Education Day Budget**

Mid-Year Education Day Co-chair Kelly Brown reviewed the Mid-Year Budget and registration materials. Registration fees will be \$75.00 with an estimated registration of 260 with a late fee of \$10 additional per person after February 23. The goal is to have 300 attendees. She reviewed additional income and the expense lines. **A motion to approve the budget made by Jim Janosik (treasurer) was seconded and carried.**

### **2020-21 Lt. Governor Education Hotel Contract**

Governor-Elect Jamie Kaufman shared the information regarding the Lt. Governor Elect Conference. He indicated the costs come in under budget. **A motion to approve the budget and hotel contract for Lt. Governor Education made by Mike Rudolph (5) was seconded and carried.**

## **COMMITTEE REPORTS**

### **International Election Committee**

Foster McMasters, chair of On-to-International-Convention shared early bird registration will be available January 15, 2020, Ohio will be housed at the Westin Hotel. Foster shared information regarding possible side trip activities and registration options. Foster shared information regarding pre and post-convention trips.

Past International President Alan Penn modeled the Elect Kip Crain shirts which will be utilized at the International Convention. Kip was not available to attend the board meeting. Alan Penn stated Ohio will be very important this year since we will have a candidate and an amendment at the convention. A sign-up sheet for our teams to promote Kip at the International Convention was distributed. Tom Crawford was introduced as the Candidate Election Committee Chair. Tom shared the names of his committee members and their role with the "elect Kip Crain campaign". Tom also passed out a list of fundraisers for the campaign- he asked each person to indicate which fundraiser they would be willing to support.

Ohio will co-sponsor of the family membership amendment and we will need a strong showing in the House of Delegates to get the amendment to pass.

### **Kiwanis Kids**

Kiwanis Kid Chair Jennifer Lewis shared that K-Kids are active and doing very well in Ohio. They will have a display at Mid-Year and a Showcase table with service ideas.

### **Membership Committee**

Membership Chair Bill Pees shared the membership numbers for the last couple of years. He said we were booming last year and then in August and September, we took a tremendous hit with membership. He reminds the board members that each club needs to have a membership committee and a goal for membership growth. He stated a good membership orientation was essential for a strong membership.

He encouraged the orientation to take place prior to joining. Bill shared there are club coaches in place, but we can always use more. Clubs do not necessarily need to be in trouble to need a coach. He encouraged the use of social media for membership recruitment and awareness. He related how five potential members for a club attended a new club organizational meeting because they learned of the meeting through social media.

Bill shared the value of a well-planned Open House and some planning strategies.

There will be training for new club coaches at the Mid-Year, he encouraged members to sign up. Bill spoke about networking opportunities within the community for partnerships. There is a district membership contest for clubs called "Just one more", based on adding one new member each month. Bill recognized division 2 for their membership growth. He also announced that division 8 grew by 18 members via the organization of a new club, called the East Fork Region.

Governor Tim shared there has been some discussion regarding mini blitzes for strengthening small clubs. Details regarding funding and club selection needs to be finalized.

### **Public Relations**

Executive Director Lanton Lee shared that to date, 15 clubs have signed up to transfer their club websites to the new website portal through Kiwanis International. The district has not yet transferred the main website, but we are working on the completion of the site.

### **Mid-Year Education Day**

Mid-Year Education Chair Kelly Brown shared registration forms, table request forms for clubs and committee chairs, as well as information for hotel registration and sponsorship forms for the event. We currently already have one sponsorship, from Oles & Associates. The Mid-Year will be at the Nationwide Conference Center, the theme is "All Roads Lead to Kiwanis Education" and the committee is working hard to create an outstanding event for our members. They are reviewing the comments from previous conferences and trying to coordinate learning opportunities which members have asked for during forums. Sue Petrisin, Past International President will be the Key-Note Speaker at the Mid-Year. The Public Relations Committee will be working on a promotion campaign, so be prepared to see plenty of materials regarding Mid-Year.

Governor Tim shared he and Dick Brulotte met with Nationwide earlier in the week about having a sit-down luncheon in the ballroom instead of a buffet in the restaurant. That option is available, but it will include some additional charges. Tim will be looking for someone one to sponsor the costs of offsetting the additional costs.

This is the last year for the contract with Nationwide and we are looking for options for future events.

### **Laws, Regulations and Resolutions**

The committee is looking to develop bylaws and resolutions to be presented to the board by Mid-Year.

### **Eliminate Fulfillment**

Eliminate Fulfillment Chair Cindy Champer shared this is the 10<sup>th</sup> year of the Eliminate Campaign and they are looking forward to meeting the club and district goals. Cindy suggested some ideas for simple fundraisers for the Eliminate Project.

## **ANNOUNCEMENTS**

- The third board meeting will be March 20, 2020 at Nationwide Conference Center prior to the Mid-Year Education Day.
- Club membership chairs are requested on election reports, Lanton will share the information with the board.
- Lt. Governors are reminded to submit their Education and Contact Reports.
- The District will be closed the week between Christmas and New Years' Eve.
- Please leave a message for Lanton Lee if you have an issue that needs to be resolved.

The meeting adjourned at 12:10 PM.

Submitted by:

Lanton L. Lee  
Executive Director