

**OHIO DISTRICT OF KIWANIS INTERNATIONAL
2020-21 Board of Trustees Meeting
Third Official Meeting**

Friday, March 19, 2021
7:00 PM

Zoom Meeting

CALL TO ORDER

Governor Jamie Kaufman called the meeting to order at 7:00 PM.

ROLL CALL

Executive Director Lanton Lee called the roll. Absent were Jeanette Carpenter (11N) and Paulette Edington (26).

INTRODUCTIONS

Governor Jamie welcomed those present then asked other attendees to introduce themselves.

MINUTES OF THE PREVIOUS MEETING

The minutes of the December 5, 2020 meeting were presented for approval. **Motion by Rita Corbin (10S) to approve the minutes was seconded and carried.**

MINUTES OF EXECUTIVE COMMITTEE MEETING

The minutes of the January 19, 2021 Executive Committee were presented for approval. **Motion by Jim Skidmore (10W) was seconded and approved.**

OFFICERS REPORTS:

TREASURER'S REPORT

Treasurer Dave Whiteman said the financials showed everything to be in order, the district has received income of \$138,000 in dues against a budget of \$154,000 but considering the financial stresses the clubs have been under this past year, he doesn't think this is so bad. He reviewed the bank account balances, as well as our assets and liabilities. We still have outstanding dues we have yet to receive. He performed a similar review of Circle K accounts and noted that we do not have information on the Key Club accounts since they are managed by the Foundation. Preliminary reports for the MidYear show that they should be a financial success. Financials for the Circle K District Virtual Conference have not been completed.

GOVERNOR'S REPORT

Governor Jamie Kaufman stated he shared a written report which he encouraged board members to review. He said May is membership month. He said as things begin to open up, we need to be reaching out to our clubs regarding what the members feel safe with regarding meetings, service projects, and membership drive. Clubs should be thinking about returning to normal activities. He shared we have several clubs in development and we are very close to meeting the goal of opening at least five clubs for the district which he believes is based on the efforts of Dan Litzinger and Bill Pees. We will hear from our student leaders soon, but the Service Leadership Programs have been severely impacted this year, he encourages Kiwanis Clubs to check in with their SLP's to ensure their continued existence and success. We will hear more about the International President's Visit later in the meeting.

GOVERNOR ELECT'S REPORT

Governor Elect Craig Smith shared preparations for next year are coming along but noted we must be flexible with our plans. We are continuing to plan on doing an in-person Lt. Governor training May 22-23. Online training for Lt. Governor training will preview on April 1st. He asked current board members to name their replacement as soon as possible so they can be involved with class education for the upcoming year. He also asked any division without a Lt. Governor-elect to notify him so we can begin to work on recruitment.

The installation we had tentatively planned for the 25-26 in September, may have to be changed due to a possible Governor's meeting. Installation may be moved to the first Saturday in October as a one-day event. He has been in discussion with Circle K and Key Club as to what a Tri-K event might look like. He will share additional information as it become available.

IMMEDIATE PAST GOVERNOR'S REPORT

Immediate Past Governor Tim Cornelius shared that as we go into MidYear, we have finally wrapped up accounting of donations from last years' First Family's Project with contributions of \$37,683. 2,390 helmets have been ordered and many are in storage ready for distribution. We have 104 clubs who will be receiving certificates and banner patches for participation in the Helmet Project. He and Anne have also mailed out their certificates and tokens of appreciation to the board members from last year.

EXECUTIVE DIRECTOR'S REPORT

Executive Director Lanton Lee presented a written report on the District Office operations. One of the things he wanted to point out was Kiwanis International shared the average age of our membership is 62.53 years of age. Kiwanis International also provided a breakdown of members broken down by decades. We have one member under the age of 20, the bulk of our membership is in the 60-90 age range with 58% of our membership. He encourages clubs to focus on the 50-60 age range for new members and look at a younger demographic for new clubs. We also received a listing of club suspension listing, many of which are on there because of unpaid service leadership fees for K-Kids and Builder's Clubs. Sarah has been reaching out to the clubs who are on that charter suspension list to help clear that list and pay any dues or fees which need to be paid.

EXECUTIVE COMMITTEE REPORTS

Governor Jamie reported the Executive Committee met January 19 to ratify the election of the Key Club Governor and District Secretary to fill vacancies since they do not currently have a quorum. The committee also ratified the Amplify rebate program and approved the adjusted budget for the MidYear which went from an in-person event to a virtual event.

He believes it is likely there will be another executive committee meeting between this meeting and the next to deal with issues regarding the International President's visit.

FINANCE AND STRUCTURE REPORT

Chairman John DeVilbiss reported the committee met to review the annual Financial Review, Kiwanis Convention budget, Aktion Club Convention budget, and District Convention site selection rotation policy as well as the proposed changes to the district bylaws regarding the election of District Officers. The one item they did not review was the Installation Budget, due to potential changes to the format and financial information. There is a sub-committee reviewing finances and budgets.

ACTION ITEMS:

Old Business

Kiwanis Amplify Program

Governor Jamie shared that registration for Amplify closes on April 1st, he encouraged people to register. The district still has all six scholarships available; he and Craig are looking for nominees for the scholarships. A rebate form has been created, Kiwanis will offer a rebate for every six members registered for Amplify and divisions or clubs who have at least six registrants are eligible to apply for these rebate funds.

New Business

Charter Resignations

Executive Director Lanton Lee reported that there were no formal resignations to be presented. Governor Jamie reminded the board to offer support to clubs who may be struggling and need support.

2019-20 Financial Review

Executive Director Lanton Lee shared the CPA's final report. This was reviewed by Finance and Structure.

Motion by Rita Corbin (10S) to accept the Financial Review by Oles and Associates was seconded and approved.

Past District Treasurer Jim Janosik created an annual financial report of the financial trends of the Ohio District from the past several years which was shared with the board.

District Convention Budget

District Convention Chair Jennifer Weinberg reviewed the budget prepared for our 2021 District Convention in Warrensville. She noted the budget and contract have already been adjusted based on a reduced number of attendees or possible cancellation. We plan on 150 attendees, and we expect for there to be a loss of about \$6,515 to come out of reserves. It was budgeted this way because of the number of comped guests would make the event too expensive to pass the costs on to other attendees. We want to offer the same sort of fun and quality event the members have come to expect from the district.

The Finance and Structure Committee did approve this with the shortfalls coming from different reserve lines, which will be decided upon by the board. Discussion ensued regarding additional space availability at the hotel if we have additional registrants. We will be requiring liability waivers for the convention from attendees reflecting Kiwanis International's practices. **Motion by Rich Ulmes (1S) to approve the 2021 District Convention budget was seconded and carried.**

2021 Aktion Club Conference Budget Approval

Aktion Club Administrator Dick Brulotte announced the budget is similar to last year's event which had been cancelled due to COVID restrictions. Registration is based on 100 attendees at \$30 per person, this includes meals and a t-shirt. He is optimistic of obtaining sponsorships for the event and is currently seeking a location. He is looking to incorporate some features in case the event must be switched to a virtual event. **Motion by Kelly Faas (4) to approve the 2021 Aktion Club Convention budget was seconded and carried.**

Proposed Bylaw Amendment

Bylaws, Policies and District Resolutions Chair Ted Coons pointed out the changes of the wording in the proposed bylaws changes which require candidates meet specific requirements reflecting practices and policies of Kiwanis International. He noted that if, during the House of Delegates our district bylaws are silent on a matter and we adopt the Standing Rules, then Robert's Rules of Order will apply. Discussion ensued regarding qualifications of candidates. **A motion by Jim Skidmore (10W) to present these bylaw changes to the House of Delegates at the District convention was seconded and approved.**

District Convention Site Selection Rotation Policy

Site Selection Chair Denny Lehman shared the discussion which was held at the Past Governor's meeting regarding the concerns of not having conventions scheduled more than a year in advance and having them in the same general area. It was decided to return to the old system of a rotation of four regions within the district. Each region will have an opportunity to host a convention once every four years, if they pass, the region will need to wait until the rotation came back to them. Any club or division in good standing may submit a proposal to host the convention with appropriate documentation. There are currently two convention bids in place and the rotation would begin in 2024. **Motion by Kelly Faas (4) to adopt the practice of region rotation for district conventions in the policy code was seconded and approved.**

Circle K Board Meeting Minutes & Bylaw Changes

Governor Colton reviewed the minutes of both the Circle K District's executive committee and district board meeting. He reviewed the changes to the district bylaws which had been voted on and approved at district convention. They included terms of office, created a new executive office for the Bulletin Editor, board agendas will be shared at least two weeks prior to board meetings, rewritten committee descriptions, and procedures to fill board vacancies. Governor Jamie thanked the Circle K District for the honor of naming him an Honorary Member of the Ohio District of Circle K. He also noted the Kiwanis Board is reviewing the minutes because the Circle K board does not have a quorum due to board vacancies. **A motion by Mark Haake (5) to approve the minutes was seconded and approved. A motion by Craig Smith (Governor-Elect) to approve the bylaw changes was also seconded and approved.**

International President's Visit

International President Art Riley will be visiting Ohio on his first official District Visit, May 14-15. Bill and Peggy Flinta are coordinating activities for this visit. There will be a northern Ohio event and a central Ohio event. Friday night will be the Lakewood 100th anniversary event at the Lakewood Country Club, and the other will be a

Saturday evening dinner in Newark at the Cherry Valley Lodge. There will be some service projects for Friday and Saturday which members can also participate in with the International President. They are working on final details and costs for events and activities. The Lakewood event will be coordinated by the club, and the Newark event will be coordinated by the District Office. The budget will be reviewed by the Finance and Structure Committee and then by an Executive Committee Meeting. All events will require attendees to follow the safety guidelines for COVID as set forth by Kiwanis International and will include waivers and confirmation of vaccinations.

Resolution to Host 2022 International Convention in Cleveland

Governor-Elect Craig Smith shared that the 2022 International Convention which was slated to be in Manilla, has been changed due to health concerns. Ohio is submitting a resolution to consider Cleveland as a location for the International Convention. The last time we hosted one was in 1955. **A motion to approve the resolution to host the 2022 International Convention in Cleveland was made by Terry Mazzone (13) was seconded and approved.**

KIWANIS FAMILY REPORTS:

CIRCLE K

Governor designate Ryan said he is looking forward to working with the Kiwanis board, he is working on filling board vacancies, planning training and education for the 2021-22 board and membership. Governor Colton stated he appreciated the support of everyone who participated and supported the district convention and Circle K's activities in what has been a very strange year.

KEY CLUB

A written report was submitted by Governor Brianna Small.

KEY LEADER

Kelly Shaffer shared the committee is optimistic the event will be in person this year and to encourage Kiwanians to begin to consider Key Leader in their budget to either sponsor students or for general sponsorships of the event. Governor Jamie will accept sponsorships for the 2021-22 year for his Governor's project with advance reporting.

AKTION CLUB

Aktion Club Administrator shared there are two Aktion Clubs being formed in the district, one in Butler County (Division 5) and one in Columbia County (Division 26). He is meeting with the Kiwanis Clubs of Salem and Lisbon who have agreed to be co-sponsored.

OHIO DISTRICT FOUNDATION

Foundation President Steve Vrooman submitted a written report and shared it had been a very busy first half of the year, the number of grants provided increased by 270% increasing visibility within the district. MidYear will have several foundation workshops, and the district golf outing will provide multiple opportunities for participation and the district convention will also have heavy participation. He thanked everyone for their support.

COMMITTEE/SPECIAL REPORTS:

DISTRICT FINANCIAL ADVISOR

Investment Advisor Peter Gaughan shared we are up \$67,688 which he felt was unbelievable considering what the market has done this past year. We have averaged 34.77% return in the last 12 months return on our investments. In the past three years we have averaged 13.3% and 7.4% since he took over the accounts. We have exceeded our benchmarks by 20% in the last 12 months, 6% over the past 3 years and over 1.5 % since he has assumed the accounts. He is asking the board to increase his fees by 15 basis points since he has had very little communication with the district treasurers, and he has had to do all the work with his staff.

Governor Jamie noted that fee increases would need to be addressed by the Finance and Structure Committee and then the district board, he advised Peter Gaughan to present a proposal for the increase.

MEMBERSHIP

Membership coordinator Bill Pees submitted a written report, he said in the last half of the year, we really need to work hard to retain the members we have not seen for a while and to reach out to them to keep them engaged. The membership numbers today are at + 300 new members, the net membership is at +33. We have 13 divisions with net growth and 8 divisions with a negative net growth, some of which are off by only one or two new members. There are three divisions which have stayed flat as far as membership growth. We started the year at a negative 51 net growth, we are currently at + 33. Clubs are finding different ways to meet; several clubs are doing hybrid meetings. Also, clubs have been doing recruitment by Zoom, Google Meet, Go To Meetings, and various other methods. May is Membership Month, there is a very good membership building program on the Kiwanis.org website under ACE tools, but it does require several weeks to set up, there are also some very good tips on the Kiwanis Formula Facebook Page. He encourages us to look at empty nesters, SLP alumni, parents of SLP members and Chamber of Commerce members.

The Northmont Club (4) is chartering with our first virtual charter party for a classic club, he commended Kelly Faas with building that club, there are also potential clubs in Tipp City (3), South Metro (4) and East Liverpool (26). Canal Winchester (10S) and Bedford Heights (15) have had community surveys completed by Rita Corbin and Susan Denning. Dan Litzinger is working on a club in Whitehouse-Waterville (1N). Bill also asked that he be notified of clubs in trouble, so the committee might be able to reach out to them before they close.

SLP RETENTION

Jennifer Weinberg shared she has recruited a small committee to assist with this committee from SLP alumni, Kiwanians, and Circle K members. They are working on developing a SLP alumni community to help keep people connected and hopefully engaged with Kiwanis and service. Ohio Kiwanis will be responsible for the continuity and maintenance of this community. The Governor would appoint a coordinator for this group and encourage engagement. So far, 101 members have accepted membership with this alumni community. Engagement will include topic prompts, polls and possible activities and service projects. Social engagement requires careful balance of communication, and she is hopeful more people will become engaged and involved.

The task force will be developing a survey to alumni which will provide information which will be valuable to the district in retaining our SLP alumni within the Kiwanis Family.

LEADERSHIP EDUCATION

Susan Denning expressed appreciation for everyone staying engaged, she said it has been a pleasure working with the committee to plan such exciting workshops and education sessions for the MidYear.

MIDYEAR EDUCATION DAY

Brandi Bowen, MidYear Co-Chair thanked everyone for supporting our first virtual MidYear, with 239 registrants for this event, including 34 first timer attendees, this was a much larger attendance than anticipated. There might have been some confusion regarding the start time is for some speakers needing additional training, the general membership start time is still 8:30, which gives people time to check out the Expo booths, and sort of hang out to see how the sessions will be organized. She thanked the committee for all the hard work and time invested. Jason Miller, Co-Chair also noted that Hop-In is not the same as Zoom and there will be several booths to visit. There will be a contest for the most engaged attendee. Swag bags have been sent out and he hopes everyone enjoys the event.

Governor Jamie expressed appreciation to Brandi, Jason and Susan for their time and effort to put together what he feels will be one of the best MidYears we have had in a long time. He encouraged everyone to complete the survey after the event.

ANNOUNCEMENTS

- Club and individual awards will be mailed from the district office immediately following the MidYear Conference.
- MidYear registrants are reminded to also register with Hop-In to access the MidYear event. Hop-In sent out a reminder email, and he encouraged everyone to “add to calendar” because it will automatically provide you with the link.

- All written reports for this meeting are in the shared folder on google drive.

The meeting adjourned at 9:45 PM.

Submitted by:

Lanton L. Lee
Executive Director