



MARKETING INTERNSHIP FALL 2022

Program Description

The Ohio District Kiwanis organization presently owns and manages social media accounts on FaceBook (public page and private group), LinkedIn, YouTube, Venmo, and Instagram. We are looking to bolster our presence on all channels through the design of several campaigns that are both internal and external facing. This will include membership recruitment/awareness promotions, Key Leader promotions, District-branded merchandise promotions, partnership promotions, and club and volunteer recognitions. Additionally, the intern will be tasked with developing a master list of Kiwanis club projects and fundraisers to aid in building future social media campaigns.

Eligibility

All students enrolled in an accredited college or university within the state of Ohio are eligible to apply. Preference will be given to those with a declared marketing, non-profit, business or similar major.

Program Dates

The program will commence no later than October 1, 2022, but no earlier than September 1, 2022. It will conclude no later than December 15, 2022.

Compensation

Access to organization accounts for Canva and Google Drive folders will be provided. Intern will be granted permission to utilize developed work content and product in their professional portfolio. A \$500 scholarship to apply to an accredited school/university will be offered, and must be utilized by September 30, 2023.

Additional Expectations

We expect the intern to commit three to five hours per week for ten weeks to meet the objectives of the program. The majority of this work will be remote, with a 30-60 minute weekly call with the Executive Director.

Application Process

Please provide a cover letter with resume along with the following information, and submit to Jim Janosik at executivedirector@ohiokiwaniis.org no later than September 30, 2022.

Full Name: _____

Phone: _____

Email: _____

College or University: _____

Major: _____ Year in school: _____