

April 2023



Kiwanis
OHIO DISTRICT

ohiokiwanis.org

THE BUCKEYE BULLETIN



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From the desk of the
DISTRICT GOVERNOR



WOW! It is April and spring has arrived. The First Lady and I want to thank David Doney, Monica Marsh, Jim Janosik, Sarah Roush and the rest of the committee for a great MidYear Education Day. The sessions and speakers were inspirational, but most importantly it was great to see all the Kiwanians who came out and enjoyed the day. The First Lady Laurie would like to thank the Ohio District Foundation and everyone who helped stuff Komfort Bags for the First Family Project. Over 144 bags were stuffed and sent out to help improve the lives of foster children throughout the state.

We are now in the process of working on boosting and building clubs. As I have said, if anyone could help with making phone calls, please contact Bill Flinta, Kathleen Moylan or myself. I encourage your help to make our district and clubs stronger so we can continue to serve the kids in Ohio. For anyone who would like to become a coach or club builder, please sign up at www.ohiokiwans.org, under Membership section where you will find the class availability. By taking the classes, you can help make our membership bigger and better. I look forward to hearing about all the clubs being boosted, built and the continued support of the First Family Project.

First Lady Laurie and I would like to wish all of you a Happy Easter!

*In Service,
Dave Kuhn*



2022-23 DISTRICT LEADERSHIP

Governor David Kuhn
governor@ohiokiwans.org

Imm. Past Governor Craig Smith
gov2021-22@ohiokiwans.org

Governor-Elect Jason Miller
jmiller@ohiokiwans.org

Treasurer Steve Steinbrunner
treasurer@ohiokiwans.org

Secretary Jim Janosik
executivedirector@ohiokiwans.org



ohiokiwans.org



Kiwanis
OHIO DISTRICT



From the desk of the
DISTRICT SECRETARY



IT takes a village. To raise a child, a family, a youth program, a Kiwanis Club. Next month my baby girl graduates from Thomas Worthington High School. She's the last of my kids to do so and it's a little bittersweet. Alyssa is now the last kid at home too, and while I am not anxious to be an emptynester anytime soon, I am certainly looking forward to the next phase of her life (though not being a grandpa too soon). Back in March Alyssa had a weekend assignment where she got to bring home a baby. A real, fake baby that is. For a short 48 hours she learned exactly what it takes to keep a baby happy, and on more than a few occasions asked dad to help so she could have a break, which I happily obliged.

But that brings me to my point, because it takes each one of us supporting one another in thousands of small ways to get through life together. And that also is abundantly present in our Kiwanis family. At any given time of the year we are either celebrating the birth of a new club, a special anniversary of a club, or sometimes the death of a club. In any of these events, the village has come together to support the club through its life cycle, and I appreciate that fact. I also am extremely grateful to my village for supporting me and my family through many life events. Now let's get on with springtime and some service to keep our villages thriving!

*In Service,
Jim Janosik*

Need to meet with me? Book an appointment at calendly.com/jimjanosik

“

INSPIRATION

If it takes a village to raise a child, it takes a village to support that child's parent.

Ann Douglas



Kiwanis
OHIO DISTRICT



ohiokiwanis.org

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SUBMIT STORIES VIA:

<https://k20.site.kiwanis.org/article-content-submission/>

BOARDMAN-YOUNGSTOWN KIWANIS EXPANDS ITS LITERACY REACH

Mark Samuel, President, Boardman-Youngstown Kiwanis

THE Kiwanis Club of Boardman and Youngstown is pleased to announce that we have expanded our Eisenbraun Books for Kids project to serve students Grades 1-5 in four elementary schools in Youngstown. We have been able to grow this wonderful program thanks to a grant of \$10,000 from the Nancy W. and Bruce R. Beeghly Family Fund, a component fund of the Community Foundation of the Mahoning Valley. Funding also came from a \$4,000 grant from Ohio District Kiwanis Foundation and generous donations from our members and friends.

This project is a continuation of our Club's mission and vision: Changing the world one child and one community at a time. Our inaugural school was Harding Elementary under the direction of teacher Shannon Sefick. We provide a book a month to students to take home and enjoy during the school year. With the success of the program at Harding and additional funding we have received, we have expanded our Books for Kids to include Martin Luther King Elementary School with teacher Morgan Bindas, Volney Rogers Elementary School with teacher Debra Bowers, and Kirkmere Elementary School with teacher Dena Esmail. Teachers order age-appropriate books from Scholastic Books. Our club provides funding for these purchases.

We are extending the work started through United Way of Youngstown & Mahoning County and the Dolly Parton Imagination Library which places books in the hands of children from birth through five years of age. Kiwanis President Mark Samuel is leading our efforts to help children increase their love of book and enhance their reading with books of their very own.

For over 65 years, our Kiwanis Club held an annual radio auction, and we are so appreciative of the community support we received through donations and participation. The seed money for this project came from proceeds from past auctions. Continued support is allowing us to expand this project.



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Kiwanis
OHIO DISTRICT

KIWANIS FAMILY WELCOME

Our newest members February 21, 2023 through March 20, 2023

New Members

Isabella Bryan
Daniel Bryan
Jenny Dallas
Morgen Day
Alyssa Donahey
Naomi Eberly
Carl Farinacci
Deborah Haehnle
Cathy Harbison
Irma Huston
Elizabeth Jones
Jared Kaufman
Marjorie Kolesar
Jamie Kuthan
Rebecca Miller
Hubert Mussehl
Bob Noss
Robert Schaefer
Jeff Schmelzer
Emily Schmidt
Neil Shideler
Hugh Shipe
Morgan Skinner
Ethan Spencer
Robin Stemmermann
Richard Swaggard
Kirk Swauger
Carol Tucker
Ryan Vaughan
Kathy Vogler
Dawn Walker

Club

Lancaster
Lancaster
Dover-New Philadelphia
Newark
New Albany
Wooster
Stow Munroe Falls
Milford
Mason
West Cleveland
Middletown
Granville
Medina Breakfast
Independence
Ravenna
Fremont
South Metro
Riverview-Delhi Hills
Lancaster
Beavercreek
Mansfield
Toronto
Kettering-Centerville
Lander Circle
Westerville
Independence
Elyria
Wilmington
Portage Lakes
Piqua
Lancaster

**105TH OHIO
DISTRICT
CONVENTION**

**SPONSORSHIPS
OPEN MAY 1 AT
OHIOKIWANIS.ORG**

*New Club
News*

**KEY
CLUB®**

Boardman High School Key
Club, sponsored by the
Kiwanis Club of Boardman-
Youngstown



ohiokiwanis.org



Kiwanis®
OHIO DISTRICT

MARYSVILLE KIWANIS TURNS 100

MARCH 26, 1923 marked the day that the Marysville Kiwanis Club received its charter, sponsored by the Delaware Evening Kiwanis Club. Nearly a century later the club gathered with guests to celebrate a century of service. Musical entertainment along with several speeches and proclamations filled out the evening.



**April
Board
Member
Birthdays**





ODKF PRESIDENT'S MESSAGE

ODKF LICSP8 CONTEST



ON a recent visit to the Ohio BMV for a title and transfer for our son Pierce, I was reminded of the license plate program the Ohio District Kiwanis Foundation has with the BMV. The vanity plates on display were rather entertaining and I even thought of a few others while waiting in line.

KWNIS 01
CHWBCA
GONA BL8
IH8PEAS
ALWZ LZV
H8TICTS
BKEYES



Last month at MidYear, I saw several Kiwanis license plates in the Crowne Plaza parking lot and it gave me a sense of pride and appreciation for those who were displaying the Kiwanis brand and supporting the district in a very special and unique way. For those who don't know, ODKF receives \$25 for every Kiwanis license plate sold through the Ohio BMV and no, it doesn't require you to go "all in" with a VANITY PL8. You can order them when you visit the BMV or online at www.Oplates.com

In the future, ODKF will have prizes to award to those who are supporting the Ohio District Kiwanis and ODKF by proudly displaying a Kiwanis license plate on their vehicle. You don't need to wait until your renewal date to get your license plate so, get it before August 11-13, for DCON in Springfield.

As always, ODKF appreciates your continued support and if you would like more information about the ODKF license plate program, applying for grants, making a donation, supporting Ohio Kiwanis clubs, SLP Scholarships, First Family Project, or disaster relief efforts, please visit www.ODKF.org

In Kiwanis Service,

James Minter

ODKF President 2022-2023

614-374-3341

ODKFpresident2022@odkf.org



USING DATA TO SHOWCASE IMPACT

4Imprint, a Kiwanis Licensed Vendor

WHEN it comes to operations and decision making, how important is data? It turns out, very! Eighty-seven percent (PDF) of nonprofit professionals agree that data is moderately to extremely important. Data can also be used to illustrate a nonprofit's impact in the community. Specific, concrete data gives supporters and potential donors an accurate view of the organization's performance and adds credibility to its programs.

More than 55% of people in the U.S. donated to charity in 2021. By taking your data beyond the abstract, you can clearly show your nonprofit's impact and attract new avenues of support.

Collect before and after data

A before and after comparison helps show your effectiveness. It's important to collect data before implementing a program so you have a starting point to measure your impact over time. For example, a food pantry could measure how many families in the community face food insecurity and how many sources of food are available before the program begins. The same data can be measured on a month-to-month basis once the program is initiated to track progress. This would allow the nonprofit to report concrete facts, such as "Food insecurity decreased by 20% over the last year" or "Community members now have 35% more access to weekly groceries."

Track data for organizational activity

Donors appreciate data that reveals the scale of your work, how often it's happening and the current impact. Reporting ongoing data about your organization's work will provide a detailed view of your nonprofit's success over time.

Use valid methods to collect data

Data is important, but using valid and trustworthy methods to gather that data is vital. Here are a few ideas to help you get started:

- Conduct surveys: Ask your target audience about your organization's programs over time.
- Administer tests: Give pre- and post-workshop tests to demonstrate an increase in knowledge after your event.
- Track attendance: Regularly count how many people participate in your events and compare with previous events.
- Record output: Measure what your nonprofit is doing, such as the number of meals donated per month, how many loads of free laundry are provided or how many animal vaccinations are administered.



DATA (CONT.)

Display your data

Build credibility and capture the attention of potential donors by showcasing your nonprofit's impact throughout your website. Instead of simply listing links to annual reports or white papers, put the most meaningful data on your homepage so donors immediately see what you're accomplishing.

Create interest by making data personal and interactive. Use charts and infographics on your financials page and clickable maps that reveal data per location. Publish blog posts that mix statistics with individual stories for a personal touch.

For fundraising pages, give specific examples of what a donation provides, such as "Feed a family for \$25 a week" or "For every \$50 donated, provide a medical checkup and microchip for a rescued dog." And get creative. People over the age of 12 in the U.S. listen to an average of 6 podcasts per week, making podcasts a great tool to reach a wide audience.

Be transparent

Transparency can help develop trust. Openly explain your methods for collecting data, and be sure to say when things don't go as planned. Document when you're experiencing challenges and present solutions to avoid those issues in the future.

You're ready for the spotlight

Shine the light on your nonprofit's impact with relevant data that builds credibility and encourages donors. By displaying the accomplishments you've worked so hard for, you're sure to inspire others.



THE UNIVERSE NEEDS MORE K-KIDS!

Jennifer Lewis, K-Kids District Administrator



Kiwanis Kids (K-Kids) is a student-led service club for students in elementary/primary school who want to help others. K-Kids Clubs are the youngest branch of our Kiwanis Family. K-Kids grow up to become Builders & Key Clubbers, Circle

K'ers, Aktion Clubbers and Kiwanians. K-Kids Need Kiwanis...New clubs are chartered in partnership with a Kiwanis club and a school or community-based organization serving elementary school students. Key Club and Circle K can co-sponsor them. A sponsoring Kiwanis club pays the initial chartering fee for K-Kids clubs, which can vary from US\$180 to US\$300 depending on geographic location. Every year thereafter, a sponsoring Kiwanis club pays an annual renewal fee of US\$215. K-Kids are not required to pay annual dues.



All New K-Kids Clubs Chartered in Ohio between October 1, 2022 and August 11, 2023 have a chance to win \$100. The sponsoring Kiwanis Club will receive the award.

Charter a New K-Kids Club Today!

Step-by-step information, resources and the charter application are on the Kiwanis International website, [KiwanisKids.org](https://www.kiwaniskids.org). This incentive is sponsored by Ohio District K-Kids and Administrator Jennifer Lewis.



TRACK YOUR CLUB'S PROGRESS TOWARD
ACHIEVING 2022-23 DISTINGUISHED OR
PINNACLE CLUB STATUS AT
<https://k20.site.kiwanis.org/club-recognitions/>



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Kiwanis
OHIO DISTRICT

MIDYEAR EDUCATION DAY HIGHLIGHTS

OVER 200 Kiwanians and guests convened in fellowship and learning at the 2023 MidYear Education Day on March 18th. With over twenty workshops, two keynote addresses, and many awards given out to recognize individuals and clubs, the day allowed for a lot of knowledge-sharing, catching up with friends, and meeting new friends. A link to the full photo album and google drive folder of workshop powerpoints is available on the District website.



MIDYEAR HIGHLIGHTS (CONT.)





AWARDS & HONORS MADE AT MIDYEAR

2021-22 Distinguished Clubs and Officers

<i>Club Name</i>	<i>Division</i>	<i>President</i>	<i>Secretary</i>
Bowling Green	1S	Lee Meserve	Jason Miller
Findlay	1S	Shannon Connelly	Karen Brannan
Coldwater	2	Thomas Kueterman	Barbara Kremer
Lima	2	Cheryl Parson	Robert Day Jr.
Piqua	3	Mark Wion	Gretchen Roeth
Kettering-Centerville	4	Karl Link	Steven Davis
Mason	5	Peter Elfers	Samuel Slater
East Fork Region	8	Ryshel Bowling	Judy Raub
Granville	10E	Valentine Matula	Charlene Lossing
Columbus	10W	Daniel Lacey	Kimberly Welty
I-Next	10W	Philip Cochran	Cindy Champer
Fremont	12	Hilary Frater	Kim Huffman
Tiffin	12	Eric Willman	Elisabeth McFarlan-Hutson
Bath-Richfield	16	Michael Marks	Jerry Baley
Stow Munroe Falls	16	Thomas Stephan	Faith Cook
Wooster	16	Kip Crain	Jean Schludecker
Kirtland	22	Julie Vickers	Richard Fox



2021-22 Distinguished Lt. Governors

Robert Day Jr., Division 2
Larry Hudson, Division 4
Judy Raub, Division 8
Ronald Hyre, Division 16



2021-22 Public Relations Contests

Newsletter Contest Winner

1st Place: Kettering-Centerville, Division 4
2nd Place: Wooster, Division 16
3rd Place: Lima, Division 2
4th Place: West Akron, Division 16
5th Place: Kiwanis Club of I-Next, Division 10W

Public Relations Contest Winner

1st Place: Kiwanis Club of Granville, Division 10E
2nd Place: Kiwanis Club of East Fork Region, Division 8

Social Media Contest Winner

Kiwanis Club of Granville. Division 10E

2023 Hall of Fame Class

John Coffield, Sidney Kiwanis
Jeff Eble, Medina Kiwanis
Pete Land, Akron Kiwanis (posthumous)
Mark Wion, Piqua Kiwanis

2021-22 Interclub Awards

1st Place: I-Next, Division 10W
2nd Place: Granville, Division 10E
3rd Place: Columbus, Division 10W
4th Place (tie):
West Toledo, Division 1S
Avon, Division 13
5th Place (tie):
Kirtland, Division 22
Wooster, Division 16

Congratulations



MINNEAPOLIS: TIME FOR ACTION

Hasani Wheat - On to International Convention Chair

KIWANIS International Convention in Minneapolis, Minnesota is now less than 90 days away (June 21-24). If you have not reserved your hotel or your flight, now would be a good time to book them at the discounted rate (for the flight via Delta) or the Kiwanis group block (for the Millennium hotel). There is also plenty of time to register for the Convention either for the 3 Day package at \$375, the Annual Meeting only package for \$199, or the Virtual Admission option at \$59. The price for all registration options will increase on May 16.

Recently, a survey was circulated on social media, in the Buckeye Bulletin, and at the MidYear Education Day, for those Kiwanians that are considering travel arrangements. Below are the results from the survey:

Which methods of travel are you considering to get to Minneapolis?

Drive Alone - 23%

Carpool - 16%

Fly - 41%

Train - 7%

Bus - 13%

For those that are planning to attend the International Convention, please consider signing up for a slot to help work in the Ohio District Kiwanis Office. If you are interested, please let me know at sophasani@yahoo.com

Please also consider volunteering to work a shift at the World Showcase booth to support Dr. Kip Crain in his candidacy to become Kiwanis International Vice President. There will be shifts every day of the International Convention (Wednesday – Saturday). To sign up, please contact Cindy Champer at cindychamper@aol.com



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Kiwanis
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CIRCLE K CELEBRATES LEADERSHIP

HAPPY CKI new year! April 1st marks the beginning of a new service year for Circle K. This year, our clubs accomplished some fantastic things to continue to become campus leaders and serve others. We are excited about our new district board and club officers' impact on the community.

Congratulations to the 2022-2023 Circle K District Board and club presidents on a great year!

Governor: Margaret Lee

Secretary-Treasurer: Yuliza Escalante

Bulletin Editor: Claire Feit

River Hills Lt. Governor & DCON Chair: Vivian Corey

Western Reserve Lt. Governor & DCON Vice Chair Julie Wetzel

Laws, Regulations & Awards & SpOT Chair Austin Underwood

On to International Convention Chair Allison Knowlton

Fall Rally Chair: Hannah Riley

District Administrator Chad Gardner



CKI
Circle K International



Welcome to the 2023-2024 District Board:
Governor: Aleisa Tobin
Secretary-Treasurer: Yu Ning Shiu
Bulletin Editor: JW Nudleman



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Kiwanis
OHIO DISTRICT

2022-2023 Ohio Circle K Club Presidents



ashley workman
BALDWIN WALLACE
UNIVERSITY



aleisa tobin
BOWLING GREEN
STATE UNIVERSITY



gabrielle ledbetter
CAPITAL UNIVERSITY



delaney lineweaver
MIAMI UNIVERSITY



yu ning shiu
THE OHIO STATE
UNIVERSITY



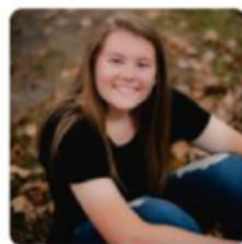
olivia lang
OHIO UNIVERSITY



lindsey ashcraft
OHIO WESLEYAN
UNIVERSITY



makayla aiken
SHAWNEE STATE
UNIVERSITY



emily casey
UNIVERSITY OF
CINCINNATI



jacob egnor
UNIVERSITY OF TOLEDO

KNOW SOMEONE ATTENDING
ONE OF THESE SCHOOLS?



REBUILDING CLUBS



SCAN THE QR CODE FOR THE CKI INTEREST FORM
AND TO LEARN MORE ABOUT THE UNIVERSITIES
CIRCLE K CLUB

OR VISIT [OHIOCKI.ORG/CIRCLE-K-INTEREST-FORM/](https://ohiocki.org/circle-k-interest-form/)



JUNE 21-24
MINNEAPOLIS



ohiokiwanis.org



Kiwanis
OHIO DISTRICT

HERE WE GROW AGAIN...

YOUR Ohio District Membership team has been busy working on new club building and beginning to help clubs with boosts. And the team knows that Kiwanians in Ohio know lots of other not-yet Kiwanians around the state so they're asking for your help. If you have any referrals for potential members in our new club building areas, please send them to sarah@ohiokiwanis.org with the site name in the subject line. Thanks in advance for helping Kiwanis grow in Ohio to serve more children!



Sites currently in development:

Grand Valley (Orwell area, Ashtabula County)

Linden Area (Franklin County)

Canal Fulton (Stark County)

Tallmadge (Summit County)

Chagrin Falls (Cuyahoga County)

Washington Courthouse (Fayette County)

Wapakoneta (Auglaize County)

West Columbus (Franklin County)

Mt. Orab (Clermont County)

Powell (Delaware County)

AROUND THE DISTRICT

Articles are either taken directly from club Facebook pages or submitted.

CLEVELAND Kiwanis members once again conducted a Book Fair at Stepstone Academy for students in grades K-6. This is an annual event that the club sponsors as part of a special relationship with Stepstone which is located in the downtown area of Cleveland.



THE Zanesville Kiwanis Club netted \$4,000 off of their Bourbon Raffle. 100 tickets were sold for \$50 a piece. The drawing was held for first and second place packages at the March 22nd meeting.



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Kiwanis
OHIO DISTRICT

THANK YOU!

ON behalf of Ohio Kiwanis Governor Dave, First Lady Laurie, and the Ohio District Kiwanis Foundation, THANK YOU to everyone who participated in the First Family Komfort Bags Service Project at MidYear. We assembled 144 Komfort Bags for Ohio foster children in less than 1 hour. These bags are being distributed to local children service agencies in all Ohio Kiwanis communities. -James C. Minter, ODKF President 2022-2023, ODKFpresident2022@odkf.org



SIGNATURE PROJECT WINNERS

The 1st Place winners have been submitted to Kiwanis International for consideration in the International Signature Project Contest. Those winners will be announced in Minneapolis at the Convention this June.

TIER 1 WINNERS

1st Place - Kiwanis Club of Dayton with their House of Bread Annual Christmas Project. (pictured)

2nd Place - Kiwanis Club of Wilmington with their Kiwanis Swim Lessons project.

3rd Place - Kiwanis Club of Lucasville with their Step Up Shoes project.



TIER 2 WINNERS

1st Place - Kiwanis Club of North Ridgeville with their Trykes for Tykes project. (pictured)

2nd Place - Kiwanis Club of Coldwater with their Christmas at Memorial Park project.

3rd Place - Kiwanis Club of East Fork Region with their Field of Honor project.





“FIND YOUR UNWIND” IN SPRINGFIELD, OHIO!

Mike Rudolph - District Convention Co-Chair

PLEASE mark your calendars for the 2023 Ohio Kiwanis District Convention taking place August 11-13, 2023 in beautiful Springfield Ohio. The event will be sure to provide you and your family members lots of great Kiwanis experiences and education, as well as lots of activities to participate in around the Springfield area. Just a few examples of activities the planning team is working on ... Heritage Center Museum, Frank Lloyd Wright's Westcott House, Pennsylvania House Museum, Springfield Art Museum, South Fountain Historic District, Hartman Rock Garden, Buck Creek State Park, National Museum of the US Air Force, Yellow Springs and Youngs Dairy. And more to come in future announcements. Take a look at this video clip of beautiful Springfield Ohio! See you in August! https://youtu.be/nh_5zgVXoOQ



Join us for a day that could change the lives of kids around the world! On April 7, 2023, we're conducting our first Kiwanis Day of Giving. That's the Kiwanis Children's Fund's 84th birthday, and we're celebrating by raising US\$45,000 — enough to reach up to 20,000 children.

Gather online with other Kiwanians the week of April 3-7 and share stories about impacting children's lives in your community. You'll also learn the reasons we all support the Kiwanis causes: health and nutrition, education and literacy, and youth leadership development.

Learn more at <https://www.kiwanis.org/childrens-fund/give/dayofgiving>



[ohiokiwanis.org](https://www.kiwanis.org/childrens-fund/give/dayofgiving)



Kiwanis
OHIO DISTRICT

UPCOMING CLUB EVENTS

Berea Kiwanis 10th Annual Easter Egg Hunt

Saturday, April 8th

11:00 a.m. prompt

St. Mary's Garrity Center

250 Kraft St. Berea

The children will be divided into these age groups
3 and under - 4-6 years and 7-8 year

All children must be accompanied by an adult
All children must bring a basket or pail for their candy

There will be a receptacle for recycling the eggs next years hunt.

Bring a camera! The Easter Bunny will be there

Event will take place RAIN or SHINE

We will be accepting canned goods for the local food pantries at this event.

No Dogs allowed Please!



JOIN US FOR AN

Easter Egg Hunt

FUN FOR ALL AGES!
VISIT FROM THE EASTER BUNNY,
LOCAL EMERGENCY RESPONDERS,
AND PRIZES!

START AT 11 AM | 08 APRIL, 2023

VALLEY ELEMENTARY SCHOOL

KIWANIS 63RD ANNUAL PANCAKE BREAKFAST



ADULTS \$8.00
IN ADVANCE
CHILDREN \$5.00
10 & UNDER

WEDNESDAY, APRIL 19, 2023
VICTOR'S BANQUET HALL
22702 HAYES AVENUE, FREMONT

TICKETS AVAILABLE AT THE FRONT DESK



PARTY with my **PEEPS**

join us for an
Adult Easter Egg Hunt
North Olmsted
Kiwanis

SUNDAY, APRIL 2, AT 1:00 PM
FROSTVILLE MUSEUM
24101 CEDAR POINT RD.
NORTH OLMSTED, OH 44070.

TICKETS ON EVENTBRITE
<https://NorthOlmstedAdultEasterEggHunt.eventbrite.com>

Bring own basket

Questions Call
Amber
440-5060317

Over 2000 Eggs
will be hidden around
Frostville. All eggs
have candy. 1 in 10
eggs will have
prizes

Prices include lottery
tickets, beer, wine,
gift cards, other great
prizes and candy

Join us for our 13th Annual
Empty Bowl Fundraiser!!

April 14th 5-7 PM
St. Mary's Garrity Center
250 Kraft St. Berea

Help us support the 4 community Food Pantries.
Berea Community Outreach - Second Mile Outreach -
PCC Food Pantry - SCAN

Tickets include: a souvenir bowl, soup, salad, rolls,
water, and dessert
Tickets are \$20.00
Kids 7-14 \$10.00
6 and under are free

See any Berea Kiwanis Member for Tickets or send us a message.



ohiokiwanis.org



Kiwanis
OHIO DISTRICT

UPCOMING CLUB EVENTS

Kiwanis
CLUB OF SOUTH METRO

SATURDAY, APRIL 15
3-5:00 PM

CHILI COOK-OFF

ENTER YOUR CHILI OR VOTE ON YOUR FAVORITE

Hosted at Vienna Springs Health Campus
2510 Vienna Parkway, Miami Township, OH 45459

Hot Prizes for the best chili!
For more details or to RSVP call/text
Shelby at 513-835-4307

Silent Auction winners announced at 5PM
Proceeds benefitting the Kiwanis Club of South Metro

\$5
ENTRANCE



Kiwanis

Spring SWING

FUNDRAISER
Saturday April 22, 2023
at the Masonic Temple
15300 Detroit Ave.
Lakewood, OH 44107



Music will be from 7:30- 10:00 PM, doors open at 6:30.
The music will be provided by "Swing City Big Band"
Light snacks will be served with Beer and Wine cash bar,
along with other non-alcoholic options.
Lakewood Kiwanis is sponsoring the event to benefit the
Lakewood Kiwanis Foundation in support of the children of
Lakewood. Our big project this year is to distribute 10,000
books to the children of Lakewood - twice the amount of
previous years.

Oxford Kiwanis
67th Annual
Pancake Day

Saturday, April 22, 2023
7:00 a.m. - 1:00 p.m.
Talawanda High School

Tickets
\$6.00 in advance
\$7.00 at the door
tickets available from any Kiwanis member

Children under 5 free
(Pancakes / Sausage / Beverage)
\$2.00 upcharge for
PREMIUM pancakes
Blueberry • Chocolate Chip
Strawberry • Gluten Free



Under the Stars

-A FATHER DAUGHTER DANCE-

Hosted by Kiwanis of Madison

FRIDAY APRIL 28, 2023
6:30 PM to 8:30 PM
Madison High School

Open to students Pre-K through 5th grade




ohiokiwanis.org



Kiwanis
OHIO DISTRICT

UPCOMING CLUB EVENTS

**LINDENWALD
KIWANIS CLUB**
of Hamilton / Fairfield
www.lindenwaldkiwanis.org

**SPRING
PANCAKE DAY
2023**



SATURDAY, APRIL 29, 2023
7:00 A.M. TO 12:00 P.M.
HAMILTON FRESHMAN SCHOOL
N.W. Washington Boulevard Hamilton, Ohio

Donation - Adults \$7.00
Children Under 6 - Free
- Drinks Included -

ALL YOU CAN EAT!

Your support helps children in our community!

Kiwanis
WEST AKRON KIWANIS PRESENT

FLAPJACKS & FLOWERS
2023

**SATURDAY
29TH APRIL 2023
8AM-1PM**

*** PROCEEDS BENEFIT AKRON PUBLIC SCHOOLS ***

MILLER SOUTH SCHOOL OF PERFORMING ARTS
ENJOY PERFORMANCES BY STUDENTS DURING EVENT

TICKETS \$10
ADVANCE TICKETS \$8 - FOR INFORMATION CALL 330-388-1961

WESTMINISTER CHURCH
1250 W. EXCHANGE ST. AKRON, OH

VISIT THE CELTIC GARDEN
PERENNIAL
PLANT SALE
ON THE PATIO
8AM - 1PM

TRIVIA Night

April 29, 2023
Leona Farris Lodge
5027 Stow Road - Stow OH

Doors open at 6:30pm
Trivia starts at 7:15pm
\$35 per person
\$280 per table of eight

RESERVATIONS REQUIRED

Free beer, pizza, drinks, and snacks
Outside food and drinks welcome
50/50 Drawing
Basket Raffle/Silent Auction
Rousing game of Heads or Tails
Mulligans available for purchase
Challenging, interesting categories
Prizes for Winner and Loser!!
Proceeds go towards Community Projects

THINKING OF COMING TO TRIVIA NIGHT?
Don't hesitate as reservations fill up quickly.
Mail your form today!
Pay at the Door!

(Questions? - call Tim at 330-730-6591)

RESERVATION FORM
ATTENDEES (please print legibly):
1. _____
2. _____
3. _____
4. _____
5. _____
6. _____
7. _____
8. _____

FIRST INDIVIDUAL IN THE LIST IS MAIN CONTACT
Phone Number: _____
Email: _____
Address: _____
City, State, Zip: _____
Team's Name: _____
(Don't have a full table? Sign up and we'll combine you with another group)

Make checks payable to & return the Form to:
Kiwanis Club of SMF
PO Box 11875
Stow OH 44224
(we regret but No-Shows will be billed)



Kiwanis Club of Sidney annual Pancake Day. May 3, 2023, at the Sidney First United Methodist Church 230 E Poplar Street Sidney, Ohio. Hours are 7:00 am to 7:00 pm.

All the pancakes you can eat, two sausage patties, applesauce, and beverages. Tickets are \$9.00.

<https://k00343.site.kiwanis.org/pancake-day/>
Facebook: Sidney Kiwanis



Kiwanis Club of Sandusky
20th Annual Golf Scramble

Wednesday, May 17, 2023
Thunderbird Hills North

- ▶ Tee Times starting at 9am. Preferred time based on availability.
- ▶ Prizes awarded for 1st, 2nd & 3rd place.
- ▶ Chances to win hole proximity contests.
- ▶ 50/50 drawing. No requirement to be present.
- ▶ \$85 Per Person or \$340 per Team
- ▶ Hole Prizes
- ▶ Fee Includes: Cart, 3 drink tickets, hot dog at the turn, & a boxed lunch. Lunch will be in the pavilion.

\$10,000 Hole in One Prize Up for Grabs!
Sponsored by Fidelity National Title



ohiokiwanis.org



Kiwanis
OHIO DISTRICT



UPCOMING EVENTS



Come see the World Famous **Savannah Bananas**

(think of Harlem Globetrotters, but baseball)
with your fellow Kiwanian's

Sunday, July 2nd, 2023

Gates open at 5:30pm (SOLD OUT - Get there early!)

Canal Park, Downtown Akron, \$25/per ticket

Learn more about the Bananas and their antics here:

<https://thesavannahbananas.com/>

Contact Ronald with any questions: RonaldH@KiwanisCF.org

Buy your reserved Kiwanis ticket here:

<https://bananas.fansfirsttickets.com/order/group/OhioKiwanis/>

Springfield Kiwanis presents the Second Annual Springfield Jazz and Blues Festival

A two stage, two evening festival featuring 16 national, regional and local artists. The festival is set to begin at 5:00 on Friday, August 11th, and run through Saturday, August 12th at 11:00 in downtown Springfield. In its first year, the festival attracted 6,000 - 8,000 people and featured artists such as John Pizzarelli and Samara Joy, who went on to win two Grammy Awards.

See www.springfieldjazzbluesfest.com
for more information.



EST. 1957



OHIO KIWANIS GOLF
DON WILLIAMS MEMORIAL CLASSIC

July 20, 2023
Raintree Golf Course
Sponsor or register
to play
at odkf.org



ohiokiwanis.org



Kiwanis
OHIO DISTRICT

READY TO BOOST?

YOUR District Membership team is here to help your club grow. One option is email marketing. Download the full documents and request email lead lists at <https://k20.site.kiwanis.org/membership> to get started. You can also request a boost which could include either or both a social media campaign and direct recruiting campaign by contacting Membership Chair Diana Keplinger or Governor Dave Kuhn.


Kiwanis
OHIO DISTRICT

EMAIL MARKETING

ohiokiwanis.org

- 
1 AUDIENCE IDENTIFICATION
Build an email database from event attendees, chamber members, etc.
- 
FIND THE RIGHT PLATFORM
Mailchimp, Constant Contact, Robly, even Gmail can provide the level of sophistication you need at the price you can afford.
- 
3 MESSAGE DESIGN
Create templates based off of your objective. Do you just want to build general awareness, invite to a special event, tout the benefits of membership?
- 
INCORPORATE EMAIL BEST PRACTICES
 - 1 succinct call to action
 - Provide unsubscribe option
 - Subject line under 50 characters
 - Include brand appropriate logo and colors
- 
5 CONSIDER A MARKETING FUNNEL
 - Step 1 - Awareness
 - Step 2 - Consideration
 - Step 3 - Conversion
 - Step 4 - Loyalty
 - Step 5 - Advocacy

FIND NEW KIWANIS MEMBERS HERE
OHIO NOW HAS A DATABASE SUBSCRIPTION WHERE WE CAN PROVIDE LEAD LISTS FOR YOUR CLUB. WORKS GREAT WITH THE TWO FOR TWO CAMPAIGN AND OPEN HOUSES!
LIST PROVIDES:
NAME, ADDRESS, PHONE, EMAIL, SOCIAL MEDIA

- Choose your zip code(s)
- Identify by job title
- Select key words

SUBMIT YOUR REQUEST ON OHIOKIWANIS.ORG UNDER RESOURCES > MEMBERSHIP


Kiwanis
OHIO DISTRICT

MARKETING FUNNEL

WORK AS A TEAM...MORE EYES = MORE IDEAS

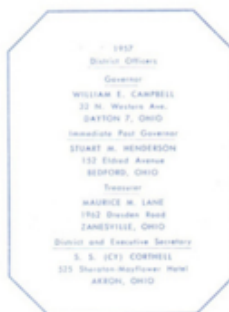
- BUILDING AWARENESS**
Create marketing materials that share the impact of your club locally and of the organization globally. Let good visuals tell the story. Direct the viewer to a specific action.
- CONSIDERATION**
Targeted and personalized messages in this phase will help build the relationship. Recognize the recipient for taking action and invite them for a deeper conversation.
- CONVERSION**
Share all of the benefits of a Kiwanis membership, applying what you've learned about your prospect to the conversation. Make a direct invitation to join.
- LOYALTY**
Once your prospect has joined your club, provide a meaningful induction ceremony, a proper orientation, and get them involved right away.
- ADVOCACY**
New members have optimism and excitement that should be channeled into service and inviting others to join Kiwanis. Guide this process!

**DESIGN WITH THE END IN MIND.
MORE HANDS FOR MORE SERVICE!**



FROM THE ARCHIVES

EVEN back in 1957 the District Office was challenged with clubs reporting their elections. Friendly reminder that due dates for elections changed in 1969 and election results are now collected before June 1st - we are now upon the election season for the 2023-24 year!



December 4, 1957

Charles R. Bragg
Court House
Mt. Gilead, Ohio

Dear Charles:

It is imperative that you mail your 1958 Club Election Report to this office immediately. If we have not received same before December 15, 1957, we will be forced to proceed with the 1958 Directory without the names of officers in your club.

Thank you in advance for your cooperation.

Sincerely yours,

S. S. "Cy" Corthell
S. S. "Cy" Corthell
District Secretary

SSC/bef

