

ODK DCON 2025 TENTATIVE WORKSHOPS

9:30 – 10:15

Round 1 workshops

Idora -- "A Young Person's Perspective to Advance Kiwanis Club" Speaker: Featuring Neha Pasapuleti, CKI Vice President, and the Ohio District Governors for Key Club & Circle K. Learn the importance of attracting younger membership and ways your club can adapt to different ideas.

Packard -- *"Unlocking Our Potential: Building Trust, Honesty and Respect for a stronger Kiwanis club through a DEIB Lens"*
Speakers: Marla M. Marsh and Monica M. Marsh

Ritz 2 -- *Berea: Our Rock Stars in Membership!* Speakers: Jeff Haas and Jeff Wayner of Berea Kiwanis Club. The club's new recruitment program has greatly exploded their club membership roster this year. Learn how they got started with their membership program to such great height from soup to nuts!

Werner -- ***Make an Impact!*** Learn how your club can help change the lives of millions of children around the world through the Kiwanis Children's Fund newest campaign, ***The Possibility Project***. Speaker: Mary Lechner, Development Officer for the Kiwanis Children's Fund

10:30 – 11:15

Round 2 workshops

Idora -- "Welcome to the 21-Century of Artificial Intelligence"

Packard -- *Where did they go?* Understand why members leave Kiwanis and ways to keep members engaged. Speaker: KI Area Director Emily Saalfrank

Ritz 2 -- *"Why should Kiwanis exist: First Timers in Kiwanis -- Let's talk!"* Session is geared toward why civic organizations like ours are so valuable to society today. This 2017 Kiwanis magazine article "If Kiwanis didn't exist" promoted the need for membership growth. Speakers: KI Trustee Scott Sims

Werner -- *Club Advised Fund (CAF)*

11:30 – 12:15

Round 3 workshops

Idora -- Promote, Promote, Promote. How to equip the clubs in your division with strategies to engage, retain, and grow their membership base. Explore common retention challenges and take away action points. Speaker: KI Area Director Emily Saalfrank

Packard -- *"We Are A Family"* Speaker: Governor-Elect and the Governor's Project

Ritz 2 -- *"Why should Kiwanis exist: The Tools to Success in your community"*. Learn tried and true ways to build - nurture -- retain membership in your club. KI Trustee Scott Sims explains how he did it in his Alabama District.

Werner -- Ohio District Kiwanis Foundation