



### **Governor's Newsletter March 2026**

Remember my Motto for this year is **#Kids need Kiwanis, Kiwanis needs You!**

**Signature Projects** – I will review two of the Signature Projects each month.

**Kiwaniis Newcastle Charity Christmas Trees** For over 35 years Newcastle has been selling Christmas Trees on one day in December to raise funds for their projects. They sell over 500 trees in a morning and raise approximately \$15,000 each year. They have many customers who have been buying from them for over 10 years. They include a Kiwanis card with each tree, that list the projects and charities that benefit from the proceeds. Kiwanis is known for its tree sales throughout the community, and they also use radio, Gumtree and their website to promote further.

**Kiwaniis Barossa Emergency Frozen Meals** For the last 3 years Barossa has prepared and distributed simple frozen meals to schools for distribution to families in need. 1,464 people received 5,858 meals in 2025 at a cost of \$3,347. Children were helped to maintain pride and energy at school. Their families are affected by the cost of living crisis, high home and rent costs, rural drought and homelessness. They promote their project through their website, local newspaper, Facebook and in talks at Terrific Kids schools. They have gained 2 new members through the project.

Remember, having a Signature Project is the first step your club can take to being better known in the community. Your members will find it easier to talk about *What does Kiwanis Do?*

**Growth** Has your club tried the Two for Two program? Brainstorm a list of people who maybe interested. They may be regular helpers, past members, partners of members, neighbours, etc. Schedule your members as two per month. They select two prospects from the list and ask them to meet them over coffee or to a project or meeting. Sell Kiwanis to the prospect and give them a proposal form plus other Kiwanis information. Follow up within a few days and ask them if they want to join. Celebrate any wins. ***Kids need Kiwanis!***

**Kiwaniis Australia District Convention** will be held at Rydges Sydney Central Hotel on Fri 21<sup>st</sup> to Sun 23<sup>rd</sup> August 2026. The registration form and other details will be sent to all members this week. Come by train, plane or car and do some sightseeing of Sydney while there. We'd love to see all clubs represented. We are also looking for a club or division to run the 2027 District Convention.

**Club Officer Elections** – Your club elections are due in April/May. I implore each club to appoint a nominations officer to approach new candidates to stand for executive and board positions personally, and ask them if they would be willing to stand. Please assure them they will have the support of more experienced members to personally develop.

**Kiwaniis Australia Leadership** We are looking for a Governor-Elect, Lieutenant Governors for some of the Divisions and an Australian Kiwanian (AK) Editor. If you want to know more about any of these positions then please contact myself or Peter Zander.

On Saturday 23<sup>rd</sup> May Kiwanis Australia will conduct a leadership training day for the new Board for 2026-27 in Adelaide. This will be run by Governor Elect Peter Zander in conjunction with Jan Hyde as Chair of Leadership Development. The next Board meeting will be held on the Sunday morning.

**Amplify** Interested in participating in Kiwanis Amplify in 2026 then register at <https://www.kiwaniis.org/members/for-leaders/kiwanis-amplify-home-page/> by the end of April.

Amplify 2026 will launch on 11<sup>th</sup> May. If you have any younger members ask them if they want to participate. The cost is only US\$50. Maybe you can use this as an incentive for people to join Kiwanis.

**KI Convention Manila** – June 24<sup>th</sup> to 27<sup>th</sup>, 2026. Kiwanis Australia has 8 people registered to attend.

Thank you,

Steve Hughes – Governor 2025-26

[Governor@kiwanis.org.au](mailto:Governor@kiwanis.org.au)