
Kiwanis Club of Brantford Newsletter December 05, 2024

1 message

Kiwanis Office Reply-To: kiwanisbrantford@gmail.com or
To: davegslewis@gmail.com

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**A WEEKLY NEWSLETTER from and about
THE KIWANIS CLUB OF BRANTFORD**

Meeting at the Best Western Brantford Hotel & Conference Centre:
Every Thursday at 12:00 noon

Current Membership – 43



E.C. & C. District

Governor

Pamela Rodney White
KC of Constant Spring

Governor Elect

Cynthina Blackman
KC of Pride of Barbados

Immediate Past Governor

John Chave
KC of Barrie

Secretary/Treasurer

Jim Steele

PROGRAM FOR December 05, 2024

Jennifer Stebbing - Your Will

HEAD TABLE

President Nancy Thompson, Speaker Jennifer Stebbing,
Funmaster none, and others as invited by the House
Committee

UPCOMING MEETINGS

Thursday, December 5 – Jennifer Stebbing on Wills
Thursday, December 12 – Kiwanis/Staples project
Thursday, December 19 – Kiwanis Christmas Luncheon

KC of Brantford

Thursday, December 26 – NO MEETING

Thursday, January 2 – Round Table Discussion

Division Lt. Governor

Angel Vieth

KC of Kitchener–Waterloo

UPCOMING SOCIAL EVENTS

February 7 and 8, 2025: Save the date for a planned weekend away in the Niagara Region. Details to follow.

Club Officers

President

Nancy Thompson

KIWANIS CONVENTIONS

Eastern Canada & Caribbean District Convention – Niagara Falls, May 29 to 31, 2025

Past President

Alfred Hauk

Kiwanis International Convention – Pittsburgh, June 25 to 28–2025

President–Elect

Maureen Henry

BIRTHDAYS

Treasurer

Jim Steele

None

Secretary

Dave Lewis

WEDDING ANNIVERSARIES

Club Directors

2 Year Term

Ross Pope

Joanne Murray

None

ANNIVERSARIES OF DATE JOINED

1 Year Term

Randy MacKenzie

Leo Vos

Bob Wade

Stuart & Catherine Parkinson – Anniversary – December 4

EDUCATIONAL SPOT

The third Object of Kiwanis International is “To promote the adoption and the application of higher social, business, and professional standards.”

THOUGHT FOR THE WEEK

"Make the most of each day: Every day brings new choices and opportunities, and what you do with them makes a difference" Anonymous

**To view the highlights of last week's meeting,
please page down.**

Last Week's Meeting Highlights



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Highlights of the Thursday, 28 November, 2024 Weekly Meeting

The meeting opened with President Nancy, welcoming all members and Guest Speaker, Joanne Murray - Chair of the Membership Committee

Phil Hoekstra started the 50/50 draw, with he and Faye Prince holding potential winning tickets, however neither member picked the Joker from the available cards. The pot continues to grow.



Birthdays were celebrated for:

- Len Makkreel – Birthday – November 29

Congratulations to you and many happy returns!

President Nancy called on Nelson McClinchey to set the objective for today's meeting about the **Membership Committee 2024-2025 Action Plan development.**

- Nelson explained that today's meeting objective was to collect ideas and suggestions from the members in order to create an effective plan designed to acquire and retain members, by setting goals, creating actions to achieve those goals and creating metrics for the plan's success.
- Nelson used a slide presentation to supply background information for consideration during our discussion.
- He indicated that a review of the Initial membership plan, will occur at regularly scheduled updates on progress, to the Club's Board of Directors and Members.
- Nelson use several slides with information relating to:
 - Membership Statistics from 2019 -2023
 - Our Goals for 2024-2025, Net new member = 3
 - Current demographics of the 43 members November 28, 2024
 - A reality check were we have a participation of 33 active members
- Finally Nelson asked, "What can we do as a team to achieve our goal?"



Nelson asked Joanne Murray to come to the podium.

Joanne informed us that we were going to review the “action items” in the **Membership Plan** and all attendees will have a copy.



The Membership Committee 2024-2025 Action Plan Items were:

- Present the above report to the club’s Board of Directors at the first meeting of the year – October 10, 2024, requesting their support.
- That monthly Membership Reports made to the Board regarding actions and progress of the Membership Committee’s plan
- Connect with the Program Committee to determine a club meeting date to deliver the details of the 2024-2025 Membership Plan, highlighting the members’ role in the plan
- *Engage the members in an exercise to develop a list of potential community members based on occupations **with names and contact information.***

This is where we are today.

Each table has a Membership Committee Member, who will work with you through the discussion, where members can give their ideas and thoughts about what we need to do for the coming year. These ideas will be recorded at each table and consolidated by the Membership Committee into a draft plan for further discussion and potential actions to be reviewed by the Board and Members.

Three opening questions presented were:

- What is the profile of the individual the club wants to attract as a new member?
- What does the club need to do to attract those individuals as potential members?
- Who are 3 people in your social, business and family circle that fit the profile you have developed. Please provide their names and contact information.

All ideas and suggestions were recorded at each table and the results given to Joanne Murray for compiling and review by the Membership Committee. The next steps were outlined by Joanne indicating the resulting plan will be reviewed, by the Board and members at a meeting, in the near future.

The podium was handed back to President Nancy who called for Committee Reports and Announcements

- Pallo reminded member to sign up for “Games Night”

If there is nothing else for the good of Kiwanis, we will adjourn this meeting with the ringing of the bell. Have a great weekend.

Meeting Adjourned