
Kiwanis Club of Brantford Newsletter 13-February-2025

1 message

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**A WEEKLY NEWSLETTER from and about
THE KIWANIS CLUB OF BRANTFORD**

Meeting at the Best Western Brantford Hotel & Conference Centre:
Every Thursday at 12:00 noon

Current Membership – 43



E.C. & C. District

Governor

Pamela Rodney White
KC of Constant Spring

Governor Elect

Cynthina Blackman
KC of Pride of Barbados

Immediate Past Governor

John Chave
KC of Barrie

Secretary/Treasurer

Jim Steele

PROGRAM FOR February 13, 2025

Valentine's Day Gala - Bring your partner for lunch!

HEAD TABLE

President Nancy Thompson, Introducer Joanne Murray,
Funmasters Faye Prince and Paul Simon, others as invited by
the House Committee

UPCOMING MEETINGS

Thursday, February 20 – James Poppin, Cybercrime and
prevention tips, Professor, WLU
Thursday, February 27 – Amy Campbell, Heart Health –

KC of Brantford

Division Lt. Governor

Angel Vieth

KC of Kitchener-Waterloo

Club Officers

President

Nancy Thompson

Past President

Alfred Hauk

President-Elect

Maureen Henry

Treasurer

Jim Steele

Secretary

Dave Lewis

Club Directors

2 Year Term

Ross Pope

Karen Adams

Joanne Murray

1 Year Term

Randy MacKenzie

Leo Vos

Bob Wade

Beating Strong

Thursday, March 6 – Anniversary of Club Founding

Thursday, March 13 – Pam MacDonald, Master Gardener

Thursday, March 20 – Bob Saunders on the 50th Anniversary of Metric System

UPCOMING SOCIAL EVENTS

March 17th: Pasta night at Piper Arms. Details and sign up sheet to follow.

June: Dinner and music night at Brantford Golf and Country club (date to be confirmed)

August 9th: Family potluck/picnic

September 13th: Port Dover play and dinner

KIWANIS CONVENTIONS

Eastern Canada & Caribbean District Convention – Niagara Falls, May 29 to 31, 2025

Kiwanis International Convention – Pittsburgh, June 25 to 28-2025

BIRTHDAYS

Robert Saunders – Birthday – February 10

WEDDING ANNIVERSARIES

None

ANNIVERSARIES OF DATE JOINED

Maureen Henry – Joined – February 10

Nancy Thompson – Joined – February 14

EDUCATIONAL SPOT

Kiwanis administrative year begins on October 1. Originally, clubs and districts operated on the calendar year. However, Kiwanis International officers were elected at the annual conventions in early summer and assumed office immediately or, beginning in 1950, on August 1. This led to many problems of budgeting, programming, and leadership. For example, each International President worked with two sets of district governors and club presidents, and vice versa. Finally, in 1969 the administrative year beginning October 1 was adopted for all levels of Kiwanis organization..

THOUGHT FOR THE WEEK

“If you are working on something that you really care about, you don’t have to be pushed. The vision pulls you.” —Steve Jobs

**To view the highlights of last week's meeting,
please click on the button below.**

Last Week's Meeting Highlights



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Highlights of the Thursday, 06 February, 2025 Weekly Meeting

President Nancy , welcomed all members and Guest Speaker Patti Berardi - Station Manager, Rogers TV.

Educational Note: Kids need adults who care. That's why people join Kiwanis clubs. They're local groups of like-minded volunteers who make a difference. Friends. Neighbors. Anyone who loves serving together to change children's lives. In fact, Kiwanians are part of a global network of clubs and members who partner with each other and with organizations whose missions align with ours.



Currently:

- The number of Kiwanis family members around the world: 445,167
- Service hours performed by the Kiwanis family each year: 7,700,000
- The average number of kids each Kiwanian reaches each year: 106
- Dollars (US) granted by the Kiwanis Children's Fund in 2023: \$1,134,856

Phil Hoekstra directed the 50/50 draw, with Nancy Thompson and Bob Saunders holding potential winning tickets. No one found the Joker this week and the pot begins to grow.



Phil Hoekstra presented PE Maureen a cheque with the winnings from the Chase-the-Joker Draw from last week, when Maureen drew the illusive Joker.

PP Alfred Hauk was our funmaster today, and had us in stitches with some pithy quips, such as:

- The fitness trainer asked me "What kind of squats are you accustomed to doing? I said: Diddly!!
- Why can't dinosaurs clap their hands? Because they're extinct.
- I gave my handyman a to-do list, but he only did jobs 1, 3, and 5. Turns out he only does odd jobs.



Alfred moved on to help us celebrate:

- Randy MacKenzie – 23 Years Anniversary of Joining the Club
- Birthdays for Doug DeLaronde –February 1 and Pallo Sahota – February 6

Happy Stories were up next and we had announcements from several members letting us know that they would be off travelling, weeks and some months around the globe.

The adventurers were Leo Vos Skiing in Quebec , Pallo Sahota going to South America, Bob Saunders traveling to the south China Seas. Ken McNaughton and Robin have just returned from a number of weeks in Central America.

Alfred was given a rousing round of applause for his entertaining and educational Funmaster presentation.

Randy MacKenzie Introduced our Guest Speaker Patti Berardi, Station Manager, Rogers TV. He confirmed that he had known Patti when she started with Rogers about thirty years ago, and seen her continued growth were she is now the Rogers TV, Station Manager covering the regions of Brantford, Cambridge, Guelph, Kitchener-Waterloo and Stratford.



Patti Berardi said she was please to come as a speaker for our club, and confirmed that she saw many familiar faces here from past experience with Rogers TV over the years.

The Structure of Rogers TV has three areas of focus.

Local, Partner and Platform

Patti explained that Rogers TV's **Local** objective was to supply live event coverage and in-studio talk shows using local voices that reflect each community they cover. She indicated that Rogers TV in Brantford airs several locally produced programs including Brantford City Council meetings, #BrantLife, our annual Remembrance Day service, the Brantford Santa Claus Parade, the Brantford Bulldogs, election debates and results and much more!

They also provide Live coverage of the OHL Games for the Brantford Bulldog's , the Kitchener Rangers and Guelph Storm.

Their flagship show in Brantford is #Brantlife, featuring interviews about the people, places and events that shape Brantford, County of Brant and Six Nations of the Grand River. If you are interested you can book an appearance on the show by emailing brantlife@rogers.com.

The **Partner** aspect of Rogers TV activity is to:
Let us help you connect with local audiences
Let us amplify your message

Let us share your voice

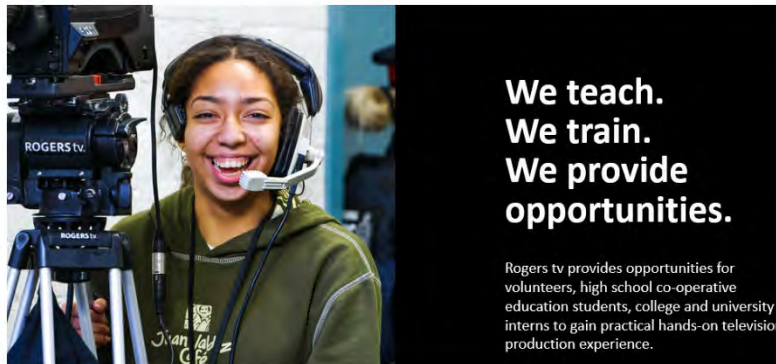
We have seen how this Partnership works when the Chamber of Commerce asked President Alfred Hawk to do an Interview with them on Rogers TV about one year ago. They ask Alfred to explain what the Kiwanis Club of Brantford does and how it supplies service to the Community

We provide a **platform** to air your content. Rogers tv will provide air-time for programs that you have produced on your own, including things like:

Podcasts with Video
Sports
Cooking shows
Church services
Arts
Entertainment



We also work match interns/co-ops/volunteers with hosts to use our equipment*



Get Involved

Discover your opportunities

From script to screen, there are many ways to get involved with Rogers tv.

- Appearance request
- Request event coverage
- Propose a show
- Upload your content
- Become a sponsor
- Volunteer and become the next great producer, camera operator or TV host. Specialize in one area or learn them all. No experience necessary. We provide FREE access to broadcast industry equipment and professional training.

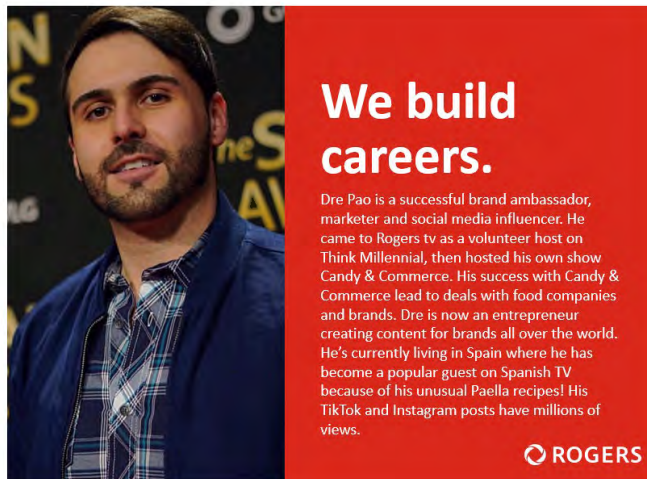
Volunteering can lead to employment

Rogers tv is part of Rogers Sports & Media

A lot of our staff began as volunteers – we are proof that the program works!

Rogers tv is a part of Rogers Sports & Media and volunteers in our program, gain valuable skills in production that have helped them get jobs at CityNews, Today's Shopping Choice, with the Toronto Blue Jays, Sportsnet and other Rogers tv's across Canada.

Our volunteers have also gained employment at Global, CTV, CBC, private production houses, Dome Productions, MLSE, and more!



Patti finished her presentation and was pleased to answer several questions relating to many subjects.

Kiwanian Palette Hauk officially thanked Patti by letting her know that, in recognition of her presentation, we have made a donation to a Charity we like to support. That charity is the Brant Community Healthcare System Foundation.



President Nancy returned to the podium and called for any Announcements or Committee Reports

- Pallo Sahota reminded us that next weekend a social event would be happening in the Niagara region and that several social events will be announced in the Newsletter in the next few weeks.

President Nancy thanked all members and Guest Patti Berardi and wished everyone a good weekend.

Final thought of the day: "Friendship is the only cement that will ever hold the world together." - President Woodrow Wilson

If there is nothing else for the good of Kiwanis, we will adjourn this meeting with the ringing of the Bell.

Have a good Weekend.

Meeting adjourned

Following are some candid pictures from this meeting.



Following are pictures from a Social Committee event at the Oban Inn, Niagara- on-the-Lake

