

Highlights of the Thursday, 15 October, 2026, Weekly Meeting

President Maureen, welcomed all members and Guest Speaker “Ted Talk: Alex Sheen” and Guests Mary Hoekstra and Mary-Jane Pass, to this Thursday 15, October 2026 weekly meeting of the Kiwanis Club of Brantford.

President Maureen called Phill Hoekstra to handle the 50/50 Draw with Jim Steele, Faye Prince, Bob Wade and Joanne Murry, holding potential winning tickets. No one found the “Joker” and the “Pot” continues to grow.



President Maureen called on Dave Lewis to come forward as Funmaster.

Dave Lewis welcomed everyone and said that, due to the many news clips we are hearing, he opted to offer up a few humorous statements about, **Inflation**.

Following are a few samples presented:.

- Inflation is so bad right now I can't even pay attention.
- Inflation is so bad that I received a predeclined credit card in the mail.
- A picture is now only worth 200 words
- CEO's are now playing miniature golf
- Taco Bell is the only place where you can still get gas for under two dollars.
- Inflation is really getting out of hand and that's just my 3 cents worth.

Dave moved on by helping celebrate Birthdays' and anniversaries

Anniversaries:

Birthdays	October
Crystal Godwaldt	24

Anniversaries of joining Kiwanis (Yrs)	
Stuart Parkinson	18

Alfred Hauk	7
Faye Prince	7
Paul Simon	7
Karen Adams	2

Dave then called on members for Happy Stories

- Maureen noted that the results of the Staple Project are in with a total of \$9400 to be distributed to the Schools in need shortly.
- Paulette Hauk announced, she still had 2 openings for the Kiwanis Food Bank Drive on Saturday 24-Oct . 9 - 11 AM and 3 - 5 PM. Please call her if you can help.
- Leo Vos let us know that the Trivia Challenge is on Thursday 19 November and that we currently have 11 Teams registered . We need more teams and a few more members to volunteer to help at the event.
- Joanne Murray had the results from the Aktion Club Food Drive this past week. The Aktion Club members and advisor held the 17th Annual Food Drive at Cobden Court where we received donations from 71 Homes for a total to the Food Bank of 688 Pounds.
- Maureen Henry let us know that Hope Mark's had received our picture and message to her when we delivered our group picture congratulating her in becoming the 2026-27 Kiwanis International President. Hope's message back to us was a very emotional response, upon her receiving our heart felt message of support.

President Maureen thanked Funmaster Dave

President Maureen then called on Jim Steele to present a video Ted Talk with Alex Sheen called, "Because I said I would". This speech was a breakthrough speech that launched the global movement.

Because I said I would is a nonprofit organization and international social movement dedicated to bettering humanity through the importance of keeping promises. It was "**Founded**", September 4, 2012, by Alex Sheen after the passing of his father.

Their mission is to: Empower people with resiliency skills, mental health habits, honesty, accountability, and self-control to face life's adversities.

Alex started this organization shortly after his father had passed away by following through with a trait that his father did all through his life, and that was that he always kept his **promise**.



That trait led Alex to title a eulogy for his father with, "because I said I would". At his father's funeral, Alex handed out some business sized cards with the words, **because I said I would**. He called it, a Promise Card. He told people to write something on the card, possibly something you have been putting off. You write the promise on the card and you give it to someone and you tell them you are not going to get the card back until you have fulfill this promise. You keep the returned card as a reminder that you are a person of your word.

He decided to make a FaceBook page and offered to send 10 of the Promise cards to anyone Anywhere in the world at no cost. He sent out 5 cards and the next day it was 50, since September 04 2012 I have sent out over 150,000 promise cards to 48 countries around the world.

What is it about a promise?

If you have not seen this video you can click on the YouTube link below to see the video in it's entirety

[Alex Sheen's "Because I said I would"](#)

Alex Sheen's take away message in this video is that, **"You can pretend to care, but you can't pretend to show up."**

President Maureen thanked Jim Steele for the Video and called for Committee Reports and Announcements:

- Maureen Henry noted that the Kiwanis Youth Writers Contest is open as of September 8, 2026 submission Deadlines is October 26, 2026. The Prizes will be awarded at the Brantford Public Main Library on Saturday November 21, 2026.
- Leo noted that Halloween in the Village is being held again on Saturday 31-October-2026 10:00 AM to 1:00 PM. Please let Leo know if you can volunteer.

President Maureen, thanked all members and Guests Mary Hoekstra and Mary-Jane Pass for attending.

Final thought for the Day: Commitment is an act, not a word. Jean-Paul Sartre

President Maureen asked If there was anything else for the good of Kiwanis, seeing none, she adjourned the meeting with the ringing of the Bell.

