

PACIFIC NORTHWEST DISTRICT

# Kiwanis **builder**

A quarterly resource to help build clubs and communities

Developing  
New Leaders  
*See pages 6 & 7.*

NEW  
WINTERY  
FRESH  
EDITION



Winter 2022

A banner for an online auction. The word 'Online' is written in a large, black, cursive font at the top. Below it are seven colorful tags hanging from strings, spelling out 'AUCTION'. The 'K' tag features the Kiwanis International logo. Below the tags, the dates 'April 29-May 1, 2022' are written in red. Underneath that, the slogan 'Building A Better Tomorrow!' is written in blue. At the bottom, the URL 'https://pnwkiwanis2022.ggo.bid' is written in black.

**Online**

**AUCTION**

**April 29-May 1, 2022**

**Building A Better Tomorrow!**

<https://pnwkiwanis2022.ggo.bid>

**We are looking for donations of travel auction packages.**

**Showcase your community by putting together a destination package.**

**Contact Cindy Crowther for details.  
[davecindy.crowther@gmail.com](mailto:davecindy.crowther@gmail.com)**

The **Kiwanis**Builder magazine is produced quarterly by the Pacific Northwest District of Kiwanis International.

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[https://kiwanispnw.org/builder\\_magazine.html](https://kiwanispnw.org/builder_magazine.html)

**Schedule - (Submission by...)**

Winter	January 1	(by Dec 1)
Spring	April 1	(by Mar 1)
Summer	July	(by June 1)
Fall	October 1	(by Sept 1)

[www.kiwanispnw.org](http://www.kiwanispnw.org)

**Kiwanis**Builder magazine

Greg Wegrich  
Governor  
2021-2022

Pacific Northwest District  
of Kiwanis International

**Submissions to the Editor**

[mabozak@gmail.com](mailto:mabozak@gmail.com)

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# 100th Anniversaries

**Congratulations to the following PNW clubs who have celebrated their centennial anniversaries over the past 2 years. Many were not able to celebrate as they desired due to the pandemic. We wanted to include all of the 100th anniversaries for 2020 through 2021 in this first Centennials list, plus the anniversaries coming up before the next issue. Future issues will keep the list going.**

- Victoria, BC - 1/18/20
- Eugene, OR - 3/25/20
- Downtown Spokane, WA - 8/1/20
- Yakima, WA - 2/1/21
- N. Vancouver, BC - 3/16/21
- Port Angeles, WA - 7/21/21
- Olympia, WA - 8/11/21
- Salem, OR - 9/9/21
- Baker City, OR - 9/24/21
- Puyallup, WA - 9/27/21
- Bremerton, WA - 11/9/21
- The Dalles, OR - 12/9/21
- Bellingham, WA - 1/25/22
- Centralia-Chehalis, WA - 3/23/22
- Pullman, WA - 3/27/22

Cover photo courtesy of Unsplash.com  
Kiana Bosman - Photographer

*Welcome to the new and enhanced Builder Magazine! I hope you'll enjoy the changes we've made this year to engage and educate all our PNW Kiwanis members, as well as provide information that you can use in your clubs. I also would love to see your stories and photos about what your clubs are doing in your communities. Submissions should be sent to me at the email shown below. Photos are always welcome and be sure to send a photo release form so we can print them. Please look for our new **PNW Kiwanis Kudos on page 9 of this issue and send in the name and reason for sending a Kudo for your members who go above and beyond to give them recognition. You can recognize members for bringing in new members, service, leadership, committee work, other community service -- anything! I also appreciate hearing your feedback, so feel free to me email and let me know your thoughts.***

[https://kiwanispnw.org/builder\\_magazine.html](https://kiwanispnw.org/builder_magazine.html)

**Melanie Bozak**, Builder Magazine Editor 2021-2022  
[mabozak@gmail.com](mailto:mabozak@gmail.com)

## A message from 2021-2022 Governor Greg Wegrich

# The Secret To What Keeps You Young



In the Fall Builder issue, I talked about supporting Kiwanis' crown jewel, our Service Leadership Programs (SLPs). It is essential for us to support these vital programs with our financial resources and with our skills as advisors and mentors. Seeing the growth and development of our SLP leaders is one of the most satisfying experiences within Kiwanis. And if you are an active advisor, you've found the secret to what keeps you young.

Today, I want to share how increasing our membership in every one of our clubs enables us to deliver on our promise to our Service Leadership Programs.

Exiting COVID, the demand to give back, within our schools and within our communities, is heightened. Partly driven by our need to socialize and partly due to wanting to make an impactful difference, we have one of our best opportunities to grow our existing clubs as well as add new ones. I mention both because in order to succeed we need to do both rather than focus on one strategy over the other.

I hope you sense as I do that there is a special feeling when I'm with Kiwanians and when I'm delivering service in my community. The combination of good friends and making an impact is as good as a morning cup of coffee every time. My thanks to every PNW Kiwanian who also has that special feeling.

There are many more in our community that are not yet served by Kiwanis but are deserving of our leadership development, mentorship, encouragement and skills development. Not only does adding new members to your club expand the number of youth served, it also expands the number of members who experience a Kiwanis moment through their service – that special time where you see and realize the impact your service is making on another human being. They are special moments that inspire us to continue to give of ourselves.

Let's share the values and benefits of being a Kiwanian by inviting friends, co-workers and colleagues to join in serving others and making a difference. Let's set this as a personal goal and a goal for our club.

Many of us may have adjoining communities that are starved for the services of a Kiwanis club. Please let me know your ideas of opportunities so we can collaborate to open a new club that helps to strengthen our communities and our district. It's a gift you make possible for so many others.

Our goal this year is to open nine new clubs and to strengthen as many clubs that are willing. We have trained coaches and resources available to make this happen. We need your commitment and help to succeed. Let's get active now.

Greg Wegrich  
Governor 2021-2022  
greg.wegrich@gmail.com



## You Make A Difference

2020 was a tough year, and although 2021 was a little bit better it was still tough for clubs to meet in person and have their normal fundraising events and community service projects.

As we go into 2022, let us all be blessed and thankful for what we have in life. We look forward to being back together in person with our family, friends, and fellow Kiwanians and serving our communities.

Sometimes we have to be tested by the tough times to truly appreciate the good times. Always have faith and forge ahead. What are the simple things that make you happy? Do them and understand the path you are on is for a reason that you may not always understand; but it was meant for you to journey down. Focus on what you want to achieve and it will come to you. Never give up and never say it can't be done. You are a great person with many amazing qualities to share with others. Now go out and make it truly a momentous day, every day!

Blessings into the new year!

Ray Redick  
Senior Chaplain  
District Chair Kiwanis PNW Human & Spiritual Values Committee





# **2021-2022 PNW Kiwanis Mid-Winter Conference**

**“A Conference For All Kiwanians”**

## **February 26-27, 2022**



## **New Year, New Opportunities!**

*This will be a virtual event presented via Zoom.*

**SATURDAY FEBRUARY 26**

**Outstanding Educational Sessions featuring:  
Service Leadership Programs, Fundraising, Public Relations,  
Successful Hybrid Meetings, KI Websites, Foundation Updates,  
Vibrant Club Secrets, and much more.**

**Special Keynote by Patrick Galvin, International Speaker  
whose engaging, interactive presentations are a call to action.**

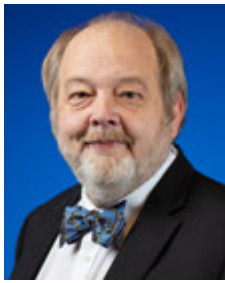
**SUNDAY FEBRUARY 27**

**Guest Speaker: KI President Peter Mancuso  
District Board of Directors Meeting**

**Registration Opens January 20th - \$50 US  
Go to <https://kiwanispnw.org/mid-winter.html>**

## A message from 2021-2022 Governor-Elect David Crozier

# Education Opportunities



Hello again with our second builder article of the year. Since last we talked, I completed Governor Elect training in Indianapolis and am now working on education sessions for the Mid-Winter Conference. We have a great lineup planned. This year we are focusing on our Service Leadership Programs, Vibrant Club Secrets, as well as several other workshops which include, updates from the Canadian and US Foundations, Running Hybrid meetings, and tips for using Facebook. We have a great mix of both PNW and non-PNW speakers. The PNW Mid-Winter Conference is scheduled for February 26-27 and is only \$50.

Also coming up fast is a second round of Kiwanis Amplify. This is a course designed to improve leadership and relationship skills. Feedback from its debut last year was fantastic and participants are giving great testimonials on how valuable this course is. This is a great course for anyone considering an expanded role in your club.

Registration for Kiwanis members is only \$200 and is open now. If you would like to hear more about the course, there are two webinars scheduled January 11th and 12th. Registration will close February 26th. For more information about this excellent course, Google Kiwanis Amplify or type in this address <https://www.kiwanis.org/clubs/member-resources/training/kiwanis-amplify>.

Coming after these, I will be planning for Lt. Governor Training for 2022-2023 and Club Leadership Education as well as planning for District Convention in August 2022. That all seems a way off in the future, but one thing I have found as Governor Elect, time is flying by. I reviewed all the feedback we received from last year's District Convention (thanks for taking the time to do that) and will be incorporating as many suggestions as possible into our 2022 convention education. If you have any suggestions, please reach out to me at [David\\_Crozier28@msn.com](mailto:David_Crozier28@msn.com). Our District Conventions are always worth attending, but also worth improving, so if you have suggestions, especially regarding the education sessions, please let me know.

If you are a Facebook user, consider signing up for a new page we created called PNW Kiwanis. We created this page because it's public, i.e., open to more than just Kiwanians and as a result, can be used to promote your cause outside your club, but also outside just Kiwanians. Many clubs are already posting their activities, check it out here <https://www.facebook.com/PNWKiwanis>.

David Crozier  
Governor-Elect,  
[david\\_crozier28@msn.com](mailto:david_crozier28@msn.com)  
(360) 531-0557



## From your PNW Education Chair Vicki Frucci

As the temperature starts to plunge around the Pacific Northwest District, the task of preparing our Leadership Development Training is heating up, and as your Education Chair and Leadership Development Coordinator, I wanted to share some great news! Over the past 2-1/2 years, a task force of Kiwanians from Districts around the Globe was tasked to look at current Job Descriptions and the training to support our Kiwanis Leaders at the Club Level. The Leadership Roles evaluated were the Club President, Secretary, Treasurer, and Membership Chair. The Membership Chair has been added to the team of Leaders we rely on to help strengthen and ensure the success of our Kiwanis Clubs and Organization as we serve the Children and the Communities they live in around the World.

Focus Groups were conducted in Districts representing different countries and cultures. The focus was on the Job Descriptions, applicability to the Roles, and the effectiveness of the training to prepare and support the Leaders of each Role. Based on the feedback, the task force made recommendations of how to rework the Job Descriptions to better serve the development of the Leaders and ensure their training would be more effective and support them to be successful in their roles.

The changes were reviewed and approved by the Kiwanis International Leadership Roles and Education Committee this Fall. The new Leadership Guide of 2022 has been completely reworked to reflect the noted changes, and we anticipate an electronic version for viewing around the end of February 2022. Physical copies will start shipping in March. The new Job descriptions of the Leadership Roles will go into effect October 1, 2022, and the new Club Leader Education (CLE) training under the new Leadership Guide will be used this spring and summer of 2022.

Feel free to contact me if you have any other questions ([mvm101@comcast.net](mailto:mvm101@comcast.net)). We will keep you posted on other details associated with these changes in Leadership Roles and Education, as they become available. We're all Leaders! I look forward to seeing you, whether virtual or in-person in the meantime. Remember...

*“Successful Leaders have the courage and willingness to take action, while others hesitate.” - John C. Maxwell*



Registration open  
from December 1-  
February 25.

# BUILD YOUR LEADERSHIP SKILLS

Improve your career, your community and your Kiwanis club.

Become the leader your workplace, community and club need. Dive into eight leadership topics with experts in the field. Explore the interactive online modules at your own pace. Then interact with other participants to turn lessons into reality. Become the kind of leader people want to follow.

## Participants will:

- Explore the value of servant leadership.
- Discover their personal strengths so they can lead confidently and successfully.
- Strengthen the ability to lead others in a strategic manner.
- Build and manage a strategic plan that works.
- Learn from experts as well as from peers from across the globe.
- Earn a certification of completion.

## Participants will take a deep dive into eight leadership topics:

1. The qualities of a good leader.
2. Methods of communication.
3. Planning engaging events.
4. Promoting diversity, equality and inclusion throughout a team.
5. Working with others.
6. Sharing a message.
7. Planning for the future.
8. Staying focused.

The participation fee is US\$200. Individuals may enroll themselves for Kiwanis Amplify — or a club, division or district may sponsor participants. The participation fee is considered an educational expense, so clubs have the option of paying it from their service accounts.

To learn more or register, visit [kiwanis.org/amplify](https://kiwanis.org/amplify).

**Kiwanis® Amplify**



## Recognizing An Important 10th Anniversary

What goes around comes around. How often have you heard this comment? I have usually heard it as a comment about someone I knew who got bit by a snake that they had turned loose. Well, the same comment can also be made about good deeds!

In 2011 PNW Key Club Governor Catlin Snaring selected starting a SIGN Fracture Care International project in Tanzania as her Governor's Project. An estimated cost for a SIGN program at that time was \$25,000 and Catlin wanted to raise the whole amount. With strong Key Club support, they raised that and more. Anna Le was the top fund raiser and Catlin and Anna wanted to go to Tanzania to dedicate the program they financed.



**(Left to Right) Dr. Rausen, Catlin Snaring, John Jay, Anna Le, and Ann Penner in 2011.**

During this same time period, Conrad Oien, of the Port Townsend club, had raised the \$15,000 required to sponsor a SIGN Program in Dar es Salaam, Tanzania. John Jay, the PNW Key Club District Chair went to work with Kiwanis SIGN District Co-Chairs, Ann Penner and myself to make it all happen.

The Kiwanis International President at that time was our own Sylvester Neal and, after quite a bit of effort, we managed to arrange for Sylvester, John, Catlin, Anna, Conrad, Ann, Dr. Lew Zirkle (SIGN founder), Jeanne Dillner (SIGN CEO) and myself to meet in Dar es Salaam. There Conrad was able to present a plaque designating the Muhimbili Orthopaedic Institute as a new SIGN surgical center. Catlin and Anna were able to meet and witness the training of the new Key Club Program's surgeon, Dr. Daniel Rausen, in the operating room!

The initial Key Club patient was a very appealing 11 year old girl named Martha, a very bright and appealing little girl who charmed all of us, and who had a femur that was fractured by people running from the police. She received the first pediatric implant (a Kiwanis inspired device) used in Tanzania. The SIGN surgery allowed Martha to return to school to finish out the fourth grade. Despite being an orphan, Martha performed well in school; her parents had died of Aids and she was living with her grandmother.



**(Center Standing) Martha back in school in November of 2011.**

So where are the key players today? Catlin Snaring graduated from the University of Washington with a degree in Business. She lives in Seattle with her husband and has begun volunteering her marketing expertise to the SIGN Fund Development team

Anna Le also graduated from the University of Washington with a technical degree and is now back at the University in the second year of law school.

Martha graduated from high school with top marks in December of 2020. With financial support from Jeanne and some of the Kiwanis SIGN project team, she began attending a 2 year pre-University college in June 2021, where she is taking courses to prepare her for pre-med university. Perhaps she will become a SIGN surgeon!

So, it's true – What goes around comes around!

- Ralph Curran & Ann Penner, PNW Chairs



# Kiwanis<sup>®</sup>

## CONVENTION 2022

## INDIANAPOLIS

JUNE 8-11, 2022

INDIANAPOLIS, INDIANA, USA



### Attend International Convention – You'll Love It!! (Join an Indy 250 Contest)

While there is a lot of information still up in the air for the convention (ICON), there are some components we can share now to help you begin planning.

#### But first, why should you attend?

- Help elect our own PNW Past Governor Jackie Sue McFarlin as Trustee!
- Loads of education sessions to choose from over 2 days to help you & your club!
- Meet Kiwanians from around the world and share information & ideas with them!
- Be a delegate to help finally pass the Family Plan! Also, to decide some other important issues for the future of Kiwanis!
- Enjoy lunches each day and a Kiwanis night out – all included in your registration cost!
- Enjoy many amazing speakers and the Saturday Night Party – separate cost!

#### Other highlights:

- There will again be a single-day registration option this year for the business day, which includes the delegate session, on Saturday!
- A local baseball game with dinner is planned for the Kiwanis Night Out!
- The Downtown Band and Broadway star Michael Cavanaugh are the entertainment at the Saturday Night Party!

#### What is the Indy 250 Contest all about?

In order to get more PNW Kiwanians to attend ICON than we've had for many years (our goal is 250!), we are working on a contest to award a prize to one lucky member – perhaps at the Indianapolis Speedway! Stay Tuned!

<https://www.kiwanis.org/convention/2022>

## PNW KIWANIS KUDOS

*From Immediate Past Governor Lonnie Johnson to:*

- Ken Smith - 2020-2021 Class President
- John Flaherty - stepping up to Building Committee chair and already working on the building
- Membership team - working through the pandemic
- Clubs - all doing great service in spite of difficulties
- The DCON committee - for a fabulous convention

*From District Secretary Delanie Delimont to:*

- John Flaherty and Cary Solberg - moving our file room into the basement; able to clear out a storage room to rent to the Living Room as an office.

*From Governor Elect David Crozier to:*

- Steilacoom - end of year video.
- Tom Saunders - stepping up to be Olympic Views Lt Gov
- Cindy Crowther - fantastic building maintenance fund raiser

*From Past Governor Melanie Bozak to:*

- Gary Beller - our Mr. Reliable
- Kathy Hart & Delanie Delimont - the best District staff



# CLUB SERVICE SHOWCASE

## Green River Trail Cleanup Collaboration

Kent, Washington (October 18) —Community service was the focus of a project of Kent-based service clubs collaborating that weekend during “Celebrate Community.”

The initiative united local clubs from the four major volunteer service organizations — Kiwanis, Lions, Optimist and Rotary International — to focus on joint community service projects during the week of October 10-16. This first public effort encouraged local clubs to reach out to one another to work together on projects that improve and benefit local communities.

Locally, Kent-area service clubs worked together to organize a cleanup of the Green River Trail on October 16, 2021. Volunteers met at 9:30am to socialize over doughnuts and coffee, and cleaned the trail from approximately 10am - 12pm. Approximately 75 volunteers from the following clubs were in attendance: the Kent Lions Club, Kent Kiwanis Club, Kent-AM Kiwanis Club, Kent Rotary Club, Kent Sunrise Rotary Club, Green River Valley Aktion Club (a Kiwanis Club), and Kentridge High School Key Club (sponsored by Kiwanis), Green River College Rotaract and Kentlake High School Interact (both sponsored by Covington Rotary). In addition, several members of the community - without any club affiliation - joined the effort.

“The pandemic has stretched many communities, particularly smaller cities and towns, to the limit,” said Rita Schwarting of Kent-AM Kiwanis. “A joint project allows us to pool resources, join hands and work together. We have our Kentridge High School Key Club and our Green River

Valley Aktion Club (adults with intellectual and physical disabilities) joining us to make a difference in our city.”

“We have so many common goals and objectives and this is one way to join together to work on a project that will have a measurable impact in our community,” said Kaycie Wood, President of Kent Rotary Club. “Many thanks to the City of Kent for providing equipment - pickers, vests, and bags - for this project.”

Randi E. Shartin, President of the Kent Lions Club, said coordinating to work on a joint community project was “an awesome idea. Now more than ever, collaboration is needed.” Randi also noted that resources can be limited in the wake of the COVID-19 pandemic. “Having our groups come together for one common goal is like the ‘beginning of a beautiful friendship,’ as Humphrey Bogart once said.”

“Debbie Meyers stated, “The Kiwanis Club of Kent is proud to participate in this joint service project with Lions, Rotary, Aktion, Key and Kiwanis Clubs. We look forward to coming together to serve our community now and in the future--- better together in service!”

Leadership from the four main international service organizations encouraged clubs around the world — and their youth programs — to work together on projects during *Celebrate Community*. Joint projects in each community allow volunteers who are serving in different clubs to learn more about each other, their organizations and their combined efforts to help children and adults who are challenged by environmental or financial difficulties.

- Jennifer York, Kent AM Kiwanis



# CLUB SERVICE SHOWCASE

## Alaskan Haunted Trails Booming Success

On October 30, 2021, Colony High School's Key Club successfully hosted their first ever annual Haunted Trails. Colony Key Club is supported by the local Palmer Kiwanis club in Palmer, Alaska. The event was a total success, raising over \$1,700, the majority of the money going to UNICEF, a children's organization advocating for children's rights, and helping to meet their basic needs.

When the idea of Colony Haunted Trails sprouted from Key Club, Colony's volunteer club members were exhilarated to take charge of such a unique and exciting activity. Two months prior of the event, diligent students were already dedicating hours of their free time to creating posters, props, and decorations during their study halls, weekends, and lunch breaks. They were planning to creating a spooky, community friendly Halloween fest on Colony's cross country trails with games, candy, and a Halloween themed walkable trail. Partnerships with Kiwanis, Junior ROTC and the Colony Class of '22 provided Key Club members with much needed support and volunteers, giving everyone the boost of encouragement they needed to make the project come to life.

Finally on the day of the event at 11am Saturday morning, volunteers started making appearances to begin the setup. However, this October day, the Alaska freezing rain weather showed no sign of letting up and the volunteers

became concerned about trail conditions. With only two hours before the grand opening, at 4pm, they made the instantaneous decision to transfer the entire activity indoors. Within those remaining two hours, diligent students put forth immense amounts of time into organizing and decorating the entire school cafeteria and hallways into a spooky spectacular Halloween festival with food, games, candy, costumes, and many more impressive feats.

With the school decorated and visitors entertained, Colony Haunted Trails was a definite success, and it will be a new Alaska tradition repeating again next year and for many years to come. None of this would ever have been possible without help from the wonderful Kiwanis advisor Anne Goodman and beloved advisory teacher Mrs. Collison. A great special thanks to Key Club's officers Mak Bedgood, Hailey Hancock, and Sierra Chavez for all of their hard work and personal time dedicated to making this a memorable day in Colony's History. Another thank you to Sergeant Patrocia and JROTC for the spectacular creation of the Spooky Trails and costumes. Appreciation is offered as well to The Class of '22 for assisting in this project, and every one of our special guests for your donations towards UNICEF. Thank you Colony and this will always be a night to remember.

-Ally N. Carmony; Key Club Historian, Class of 2025

## All Aboard to Fight Children's Cancer

The Sardis Secondary (B.C.) Key Club is a very vibrant club, with about ninety active and committed members. On October 29, 2021, the school gym was alive with enthusiasm, noise, costumes and excitement as the club ran its fourth **Ride Against Children's Cancer** event, raising an all-time high of over \$13,000 for KCCP, (with some funds still trickling in). The event has captured the imagination and support of the whole school, with students, teachers, school clubs and teams, and administration participating in obtaining donations and riding in the fun-filled event. Key Clubbers organized and ran the Ride, contributing hundreds of service hours to bring it to fruition. Local businesses contributed stationary bikes, food, water, and prizes. The 'Ride' has taken on a very special meaning for the whole school and the larger community as well. It has turned into an annual event, due to the enthusiasm of the Key Club



and the tremendous support from teacher sponsors and the school community.

The Kiwanis Clubs of Sardis and Chilliwack are proud to sponsor/co-sponsor several SLP's in the area.

Our Kiwanis Clubs/members contributed over \$1800 to this wonderful event.

# CLUB SERVICE SHOWCASE

## Affordable Housing Project & Kiwanis Playground In Port Townsend

Port Townsend, Washington like many of our communities, has an extreme lack of affordable housing. The Olympic Community Action Programs (OlyCap) engaged in a \$15.5 million project to build a new facility to contain 43 units for household incomes below 50% of the area median income for Jefferson County, WA. This facility will also include an Early Learning and Child Care facility, support services and special unit designations for: Discovery Behavioral Health, Safe Harbor Recovery Center, Dove House, Olympic Neighbors (3 units for developmentally disabled tenants, 5 units for tenants with chronic mental illness and 2 units for victims of domestic violence.) as well as a playground. We expect this facility will provide stable housing for 30 children.



**Architect's project rendering for the 7th Heaven Project, Port Townsend, Washington.**

The Port Townsend Kiwanis Club committed to raise at least \$20,000 toward the playground. This playground will be an all access playground and open to residents as well as children accessing Early Learning and, at times, the public. Given the chronic situation our community faces with affordable housing, Port Townsend Kiwanis believed strongly they needed to back the project. Not only is the project a perfect fit for the Kiwanis mission, but it also serves as an opportunity for the club to publicly show its support for the project and the community.

The project groundbreaking took place July 22nd, 2021 with construction expected to start in the Fall. Nearly 100 people attended the groundbreaking, including local and state elected officials, Past President of Port Townsend Kiwanis David Crozier and former OlyCAP Executive Director (and Kiwanis member) Dale Wilson who all spoke about the importance the project will have for the community.



**(Left to Right) Dale Wilson, Past Executive Director of OlyCap David Crozier, Past President of Port Townsend Kiwanis Club.**

Port Townsend Kiwanis and OlyCap have had and continue to have an extremely strong working relationship, especially with representatives of OlyCap's executives and board members as members of the club. They have very successfully worked together on the club's backpack program as well as early childhood education programs. Kiwanis feels a strong bond to OlyCap, believing in their mission as it very tightly matches the club's. David Crozier has been involved since the concept phases of this project, as it occurred during his term as club President. Kiwanis was selected early on as representatives of the community to review and guide OlyCap on this journey.



**David Crozier signing the ground-breaking shovel for the 7th Haven Low-Income Housing Project. This shovel will be displayed at the project.**

The club applied for and received a grant of \$5,000 from the PNW District foundation. This is a great example of how the foundation supports local clubs and their communities to better the lives of children and how clubs' donations are put to work.



Signature projects show the impact a Kiwanis club can have on a community. From playgrounds and parks to festivals and fundraisers, signature projects are the hallmarks of what Kiwanis clubs are known for in their communities.

Kiwanis International will host the Sixth Annual Signature Project Recognition Program for clubs and districts in 2022. Clubs with 27 members or fewer will be judged in the Tier I category. Clubs with 28 members or more will be judged in Tier II category. Each tier will be judged separately and the top 10 finalists will be determined for each tier.

The top three selections from each tier will be recognized as the gold, silver and bronze winners at the 2022 Kiwanis International Convention.

Clubs should submit their project details using the online contest submission form from a link that will be made available. Check back for the form link when the contest goes live at:

<https://www.kiwanis.org/clubs/member-resources/service-projects/signature-projects/contest>

Each club's entry will be sent to their district leadership for judging and selection of their Tier I and Tier II projects that will be entered into the 2022 Signature Project Contest.

The Kiwanis International Board Committee on Service and Partnerships will review qualifying submissions and select the finalists. The finalists will be recognized at the 2022 Kiwanis Convention where the top winners will be announced and receive awards. Finalists will be notified of their selection in time to take advantage of any discounted early registration rates.

What is a signature project? Think about what your Kiwanis club is known for in your community. It can be a service project or a fundraiser.

***Signature projects:***

- Are recurring. (Note: A new project can qualify as a signature project if the intent is to continue the project.)
- Enhance the Kiwanis image.
- Demonstrate significant impact on the community in terms of monies raised or children served.
- Strengthen membership and partnership opportunities.



**The Port Townsend Club moved its regular backpacking project work for the week to the day of their club installation so that Governor Greg and First Lady Bev could participate while they were in town.**

While the district should determine how to select its club-level Tier I and Tier II submissions, the project should follow the criteria outlined here: <https://www.kiwanis.org/clubs/member-resources/service-projects/signature-projects/contest>

***The contest opens at midnight ET on Sunday, January 9, 2022.***

***Entries are due at midnight ET on Sunday, January 30, 2022.***

**See the questions that will be asked on the online submission form.**

<https://www.kiwanis.org/clubs/member-resources/service-projects/signature-projects/contest/signature-project-contest-questions>

**Read the contest rules.**

<https://www.kiwanis.org/clubs/member-resources/service-projects/signature-projects/contest/signature-project-contest-rules>

# Jackie Sue McFarlin for Kiwanis International Trustee 2022 - 2025

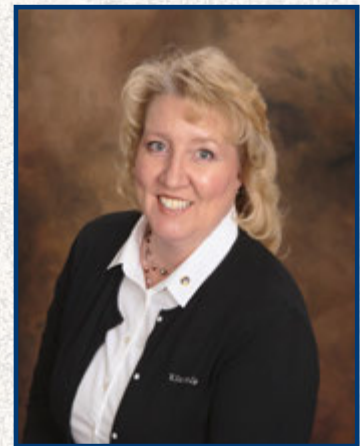


As Kiwanians, we are all Super Heroes! Whether our powers are in giving a child their first chapter book or dictionary, a meal like they haven't had in weeks, clean water, a park to play in, new or kindly used clothes and shoes, school supplies.....the list goes on and on. But there is one special thing that we give to those in our communities. It's called Hope. Hope for a brighter future, one that supports their dreams and desires, gives them hope to overcome their challenges and obstacles. As Kiwanians we give love, understanding, support and the courage to dream big.

## Hope

I've been a Kiwanian since 1993. In every city my job transferred me to, I found a new Kiwanis club to call home, new community members to support and to make a difference in their day, in their lives. And, it's truly made a difference in mine! Each evening I review the new postings on social media, news of the impactful relevant service Kiwanians are performing in their communities; and it makes me proud to be a Kiwanian.

As a Kiwanis International Trustee, I want to continue to carry forth the support our service organization gives to our clubs and members. I wish to inspire new and fresh ideas, with an energy and desire to make a difference in someone's life. To bring Hope to those we serve and those who support our service.



2012 – 2013  
Division 46 Lt Governor

2013 – 2015  
District Marketing Chair

2015 – 2016  
PNW District Governor

2016 – Present  
District Membership Team  
Club Coaching Lead

2013 – 2015 and  
2017 – Present  
Aktion Club  
District Administrator

## Membership Matters



**Kathleen Moylan**  
PNW District Membership Chair

In this issue of the Builder Magazine, the Membership Team would like to share some tips to **strengthen membership** which will ultimately increase the service hours so that your club is more impactful to your community,

### Who's In Your Club?

Before you chart a course of action, you need to know the players on your team. Who's who in your club – what are they doing – and are they making the most of their skills? Are you making these members feel valued and appreciated? Make sure you clarify expectations from members by asking questions like: What do you enjoy most about our club; What is our club's greatest strength; If you could change one thing about our club, what would it be and why? How you can take action:

- Pull out your club's membership list. How many people are on it? Now make a separate list of who actually attends your meetings on a regular basis.
- Take a closer look at your "regulars." How does each person contribute to the club – financially, with service hours, through recruitment? What are the strengths and skills of each one? Is each person able to use those skills?
- What about the members who pay dues but don't attend regularly? How can you use their strengths to get them more involved and feel like valued club members?
- Take action to intentionally increase the diversity of your club.

To thrive, your club needs more than a variety of skills; it also needs a variety of experience and viewpoints. And that comes from a diverse membership. Work to develop a mix of: Ages, Ethnicities, Cultures, Professions, Background and Socioeconomic status.

Once a member has joined your club, provide an orientation as soon as possible. Get to know them and discover their interests. Assign them a role within the club and follow up on expectations to keep them engaged.

The PNW Membership Team has lots of innovative ideas, tools, and experience to help you on your path. We are hosting a Club Membership Chair Forum on the first Wednesday of every month at 7:00 p.m., led by Past Distinguished Governor, Roger Bell. Does your club have a Membership Chair? Club Coaching/Club Excellence Chair, Jackie Sue McFarlin, can assign a "coach" if your club is struggling and would like some help. Do you need help putting together a new club orientation for your club? Ask us! We have other chairs and membership specialists that are available to help with your membership needs.

Please contact us at my email address: [kathleenmoylan@bellsouth.net](mailto:kathleenmoylan@bellsouth.net) or cell: 828 467-0761. Let's roll into the new year with more hearts and hands for service.



### PNW Membership Team

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[david\\_crozier28@msn.com](mailto:david_crozier28@msn.com)

Kathleen Moylan, PNW District Membership  
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Jackie Sue McFarlin, Club Coaching  
[jacsuemacs@icloud.com](mailto:jacsuemacs@icloud.com)

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Lonnie Johnson, Oregon Liaison  
[pnwdgov20202021@gmail.com](mailto:pnwdgov20202021@gmail.com)

OPEN: Washington/Alaska/Idaho Liaison

# SLP NEWS

## PNW KEY CLUB UPDATES

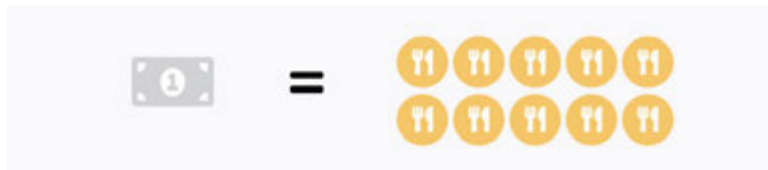
### KIWANIS-FAMILY RELATIONS COMMITTEE

*Written by Emma Lashyro, Heather Hayes, and Clara Martin*

## Support PNW Key Club's District Project: Help End Hunger

Every year, the PNW Key Club Governor is given the honor of selecting one high-impact project for the district to take on as the District Project. For the 2021-2022 service year, Governor Alice Lee decided to start us on the road of tackling local food insecurity through our new District Project: Help End Hunger. Common methods of participation include hosting food drives and fundraisers, and volunteering at food banks. Many Key Clubs have also taken the liberty to think outside of the box and host innovative events. Oftentimes, these events are a collaboration with Kiwanis, which goes to show just how impactful a strong Kiwanis-family relationship can be. Consider reaching out to your local Key Clubs regarding a joint-project — they are sure to be eager to join, especially if it furthers the goals of Help End Hunger.

Support Help End Hunger on the PNW Key Club website here: <https://pnwkeyclub.org/shop/help-end-hunger-donation/>.



**Fun Fact:** According to Feeding America, a 501(c)(3) nonprofit that feeds over 46 million Americans through its network of food banks, a \$1 donation equals 10 meals!

## Joint Kiwanis-family Projects for Help End Hunger

Joint Kiwanis-family projects, especially those that further Help End Hunger, have been a major topic among our Kiwanis-family Relations Committee this past month.

Many clubs have held food drives at local grocery stores and community centers to raise food for their school's food bank or community food banks. These events have been extremely successful and have raised thousands of pounds of food for families facing food insecurity. Specifically, Cascade Park Kiwanis from the SW Washington Division worked with their Key Clubs to host an annual Baby Food Drive, which raised a record 1,005 pounds of baby food for young families in their community. As the holiday season continues, Key Clubbers have expressed their plans to work with the Kiwanis-family to further support their communities and schools.

## Resources

Here are some resources PNW Key Club's committees have created this term:

- **2021 Joint K-family Directory** - This is where you can find all of the Key Clubs and other branches of the Kiwanis Family in your area. <https://bit.ly/3yeV0gD>
- **Kiwanis Family Resource Webinar** - This webinar will give you more information on Kiwanis One Day, the different branches of the Kiwanis Family, and joint projects. <https://bit.ly/3DMbNZS>
- **District Project Webinar** - This webinar will give you information on the Help End Hunger initiative and great ways that you and your club can get involved. <https://bit.ly/3ycSgjK>
- **District Project Website Page** - This is where you can learn more about the Help End Hunger Initiative and how it impacts the world around us. <https://pnwkeyclub.org/help-end-hunger/>
- **Help End Hunger Fundraising Guide** - This is where you can find the guide to raising funds for the district project, which you can use to take part in a joint project with other branches of the Kiwanis-Family. <https://pnwkeyclub.org/help-end-hunger-fundraising-guide/>



In order for any fund raising volunteer organization to be successful it must have a history of leaders and volunteers that commit themselves to the organization's success. The Kiwanis Doernbecher Children's Cancer Program (KDCCP) is no exception. KDCCP has a long history of exceptional leaders and volunteers with a passion and dedication to the children at Doernbecher Children's Hospital.

There are, however, those that stand out.

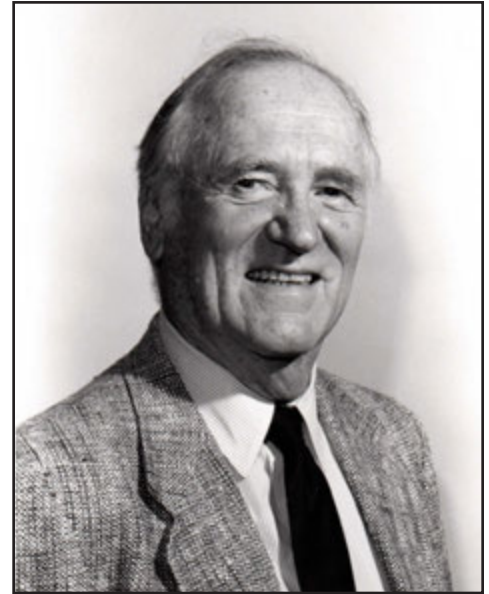
One of those is Huby Newton.

As in any history, there is an important beginning. For KDCCP, it was in 1985. Kiwanis Pacific Northwest Governor, Gene O'Brien, appointed Huby Newton as the first "Children's Miracle Network" chair to coordinate fund raising and other activities. In Oregon, Doernbecher Children's Hospital was a member of "Children's Miracle Network".

Huby had and has a reputation for energetic, focused and tireless service to and for Kiwanis and the children in his community. He took on the assignment and hit the ground running. The first fund raising project was a coin canister campaign which funded the purchase of two neonatal transport isolettes to bring seriously ill newborns by helicopter from their home hospitals to Doernbecher. About \$12,000 was raised, Huby had just begun.

His Work Continued.

KDCCP forged a partnership with the Doernbecher Children's Hospital Foundation (DCHF) early with Huby's guidance and involvement. The first face to face meeting between Huby, Gene O'Brien and DCHF Liaison staff was in January, 1986. Thanks to Huby's leadership, KDCCP worked over the years to assist with Telethons, Radiothons and other DCHF fund raising projects to benefit the hospital.



In 1987 Dr. Robert Neerhout M.D. (Doernbecher Children's Hospital Physician-in chief at the time) met with Huby and a small group of Kiwanians and discussed the need for a Bone Marrow Transplant Unit (BMTU) at Doernbecher. KDCCP was asked to conduct a capital campaign to build a BMTU at Doernbecher so children would no longer have to travel to Seattle or San Francisco for this lifesaving treatment. It was agreed that a partnership would benefit the need greatly and the Kiwanis Bone Marrow Transplant Program was born. A three-year fund raising campaign was created to raise the \$175,000 needed to build the unit. The KDCCP organization foundation was in place.

With Huby's passion and dedication in mind, KDCCP continued to raise funds annually to support Doernbecher Children Hospital. This would not have been possible without the core leadership which created KDCCP and, of course, Huby Newton.

In the mid 1990's KDCCP, in partnership with Kiwanis Clubs in Oregon and southwest Washington, began raising funds to support the construction of the new Doernbecher Children's Hospital. The state-of-the-art hospital was completed in 1999. Huby's vision of serving children and in particular, sick children, continued. Today, appreciation for the support of Kiwanis Clubs and KDCCP is memorialized on the 10th floor with recognition at the main reception desk. In addition, treatment rooms are named for Kiwanis Clubs and KDCCP in honor of their Huby-like tireless efforts to raise funds for the Hospital.

In 1999, because of this long track record of success, KDCCP with its strong base of Kiwanis support was asked, by then Division Chief of Hematology Oncology Dr. F. Leonard Johnson, to fund a Fellowship Program in Pediatric Hematology/Oncology. KDCCP with Kiwanis support has done so successfully since then, raising more than \$4,000,000 and graduating 38 Fellows. These Fellows, as physician scientists, are treating patients, conducting research, managing clinical trials and training other doctors. They all have one goal, to end children's cancer.

This is the legacy of Huby Newton and indeed of Kiwanis.

Huby still follows and checks in on the activities of KDCCP. The Board of Directors of KDCCP recognized the importance of Huby's contributions over the years and recently renamed the KDCCP Kiwanian of the Year Award to be the Huby Newton Kiwanian of the Year Award. The Kiwanian awarded this honor is selected considering their service and how they represent the dedication and commitment that Huby embodied.

Huby's legacy lives on. Thank you Huby!

# Kiwanis Kwiz Game

*How well do you know your PNW History?*

*Did you study for your degree? It's time for a pop quiz!*

## 1. INTERNATIONAL CONVENTIONS

**Bachelors:** List the three PNW locations that have hosted Kiwanis International Conventions

**Masters:** Rank them from most times hosted to fewest

**Doctorate:** List the years

## 2. WOMEN IN KIWANIS

**Bachelors:** When did women first officially join Kiwanis?

**Masters:** Who were the first two female International Presidents and what years did they serve?

**Doctorate:** Lisa McCoy of Bellingham WA was the first female International Trustee; what was her club and district at the time, and what was the year she joined the International board?

## 3. PAST GOVERNORS

**Bachelors:** The district consists of five states, one province, and one territory. Two of these have never elected a PNW Governor – which two?

**Masters:** How many female governors have there been, who was the first one, and what year did she serve?

**Doctorate:** David Crozier of Port Townsend WA is the current Governor-Elect; how many Governors have served the district before him?

## 4. INTERNATIONAL PRESIDENTS

**Bachelors:** Who is the current international president? (Bonus: what district is he from?)

**Masters:** List the three past International Presidents from our district.

**Doctorate:** What years did those three Presidents serve, and where in PNW were they living?

## 5. DISTRICT GEOGRAPHY

**Bachelors:** Name the states, province, and territory in PNW

**Masters:** When the original PNW district was split into four “divisions”, what were they?

**Doctorate:** What year did divisions start being identified as numbers and when did they officially start being identified with names again? How many divisions were in existence at each time?

*Answers:*

### 1. INTERNATIONAL CONVENTIONS

*Seattle WA (1928, 1952, 1988); Portland OR (1920, 1966); Vancouver BC (2013)*

### 2. WOMEN IN KIWANIS

*Bachelors: 1987*

*Masters: Susan A. Petrisin (2015/16) and Jane M. Erickson (2016/17);*

*Doctorate: Tyler-Rose City, TX in Texas-Idaho, 2001.*

### 3. PAST GOVERNORS

*Bachelors: California and Yukon*

*Masters: 7 female governors; the 1st was Bobbe Godwin (1999/2000)*

*Doctorate: 105*

### 4. INTERNATIONAL PRESIDENTS

*Bachelors: Peter J. Mancuso (New York District)*

*Masters/Doctorate: Jay Noble Emerson of Pullman WA (1946/47); Don Emanuel Engdahl of Spokane WA (1954/55);*

*Sylvester Neal of Auburn WA (2010/11)*

### 5. DISTRICT GEOGRAPHY

*Bachelors: Alaska, California (Siskiyou County), Idaho (Panhandle), Oregon, Washington, British Columbia, Yukon*

*Masters: British Columbia, Western Washington, Eastern Washington, Oregon*

*Doctorate: 1926: the 4 named divisions above were split into 7 numbered divisions; 2021: 30 divisions*



# COMMUNICATIONS

LINDA NEUMAN

PNW COMMUNICATIONS & MEDIA JUDGING CHAIR

Whatcha' been up to lately? How do YOU respond to this question? Seriously.

Would your response to the question change – depending on who asked the question? It DOES depend, doesn't it?

This article will be about communication. We all do it, right? But do we all do it right? (Right in this case means successfully.) How do we know when/if we are successful communicating? Hmmm...??

Just so we're on the same page, a "basic" definition for communication is: The manner in which we share and receive information. A synthesized "dictionary" definition: Communication, in its most expansive sense, is everything and anything that gets sent and received. (Verbal and non-verbal) Using this definition, all sentient beings are constantly communicating. (Intentionally and/or unintentionally)

The entire gamut of the various types of communication channels and expressions we enjoy includes 6 distinct TYPES of communication:

**Non-verbal, verbal-oral-face-to-face, verbal-oral-distance, verbal-written, formal, and informal.**

Communication goals are specific targets for communicating information, knowledge, and emotion.

Communication goals define our broad intentions and aims of communication for both individuals and clubs - and may not always be easy to measure.

As Kiwanians, we have many opportunities to communicate with different "audiences" and for a variety of purposes. Hopefully, with this article on Communication, Kiwanians will become more mindful about how they communicate and how their message(s) are received. If you have suggestions, or questions about "communicating" with/for your club, please email me at [lindknn@gmail.com](mailto:lindknn@gmail.com).



# Kiwaniis<sup>®</sup>

## CHILDREN'S FUND

What is it? What is its role? How is it different from our district foundation?

These are the most frequently asked questions we receive about the Kiwanis Children's Fund. As your District Co-chairs for the Children's Fund, we are here to answer those questions and more. Our primary activities are to advocate for the mission, build relationships and grow understanding and support for the Children's Fund throughout our district. We are here to be your resource.

So, let's answer those questions.

What is the Children's Fund and what is its role? The KCF is the Kiwanis International Foundation with a mission to develop resources that transform the goodwill and vision of Kiwanians into programs that serve the children of the world. We do this through raising funds, granting funds, providing services and resources to the clubs throughout the world.

How does this differ from our Pacific Northwest District Foundation? The PNWF is our district foundation funded by clubs and members of our district for use by our district. The KCF is the international foundation funded by the clubs and members worldwide for use by clubs and districts worldwide (including our clubs and district.)

Did you know?-

The Children's Fund is a resource for you. We can help you develop fundraising strategies, manage district and club foundations, apply for grants and more. We offer club and district grants that can benefit children in your community. We rely on the generosity of Kiwanians like you to make a difference in the lives of children. Together with Kiwanis International, districts, club and members: the Children's Fund addresses the needs of children through: Health and Nutrition, Education and Literacy, and Youth Leadership Development.

The Children's Fund will return a percentage of the district's 2021-2022 gift giving back the PNW Foundation as part of the annual gift back program.



The Kiwanis Children's Fund website has a plethora of valuable resources.

- Impact stories and news: [kiwanis.org/childrensfundimpact](http://kiwanis.org/childrensfundimpact)
- Meeting ideas: [kiwanis.org/readymademeeting](http://kiwanis.org/readymademeeting)
- Club grants: [kiwanis.org/clubgrants](http://kiwanis.org/clubgrants)
- Link to give: [kiwanis.org/give](http://kiwanis.org/give)

Please partner with the Kiwanis Children's Fund through an individual and/or club contribution to help enrich the lives of children from all over (including right here in the Pacific Northwest District.) We would not be able to support these children without the investment of Kiwanis members.

Your clubs' secretary and president will receive periodic emails and phone calls from us to answer additional questions, to provide resources and to discuss how your club can support the Kiwanis Children's Fund in 2021-2022. If you would like to contact us, please email Jerry Deas at: [Governorpnw2018@gmail.com](mailto:Governorpnw2018@gmail.com) or Mike Frucci at [Frucci101@comcast.net](mailto:Frucci101@comcast.net).

Jerry Deas & Mike Frucci  
Kiwanis Children's Fund District Co-Chairs



# OUTREACH FUND FOR PNW DISTRICT SERVICE LEADERSHIP PARTNERS

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## WHAT DOES OUTREACH DO?

YOUR CONTRIBUTION WILL BE USED TO SUPPORT OUR SERVICE LEADERSHIP PARTNER OFFICERS AND DIRECTORS FOR EVENTS SUCH AS DISTRICT CONFERENCES, CONVENTIONS AND OTHER SELECTED EXPENSES.

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DONATIONS TO THE FUND ARE IN \$100 INCREMENTS WHICH CAN BE MADE BY AN INDIVIDUAL OR BY A CLUB TO RECOGNIZE A MEMBER.

**For purchase of Medallions and Pins throughout the year contact:**

**Steve Emhoff: [steve@emhoffgroup.com](mailto:steve@emhoffgroup.com)**

**or**

**Dave Crowther: [davecindy.crowther@gmail.com](mailto:davecindy.crowther@gmail.com)**

This service project brought to you by Cascadia Internet Club  
as an agent for the PNW Kiwanis Foundation.