PACIFIC NORTHWEST DISTRICT

# Kiwanis builder

A quarterly resource to help build clubs and communities

Accompishing Club Goals Easily!

NEW ICY COOL EDITION

> "The Club Boost" See Page 6



International Convention July 3-6, 2024 Denver, Colorado



## WHAT TO PLAN FOR IN 2024





Mid-Winter & CKI DCON February 16-18, 2024 Portland, Oregon District Convention August 22-25, 2024 Wenatchee, Washington

#### VOLUME 96, NO. 1

## **Kiwanis**

The **Kiwanis**Builder magazine is produced quarterly by the Pacific Northwest District of Kiwanis International.

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Schedule - (Submission by)				
Winter	January 1	(by Dec 1)		
Spring	April 1	(by Mar 1)		
Summer	July	(by June 1)		
Fall	October 1	(by Sept 1)		

www.pnwkiwanis.org

#### Kiwanis Builder magazine

Nicholas Hafez Governor 2023-2024 Pacific Northwest District of Kiwanis International

#### Submissions to the Editor mabozak@gmail.com

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### **Club Anniversaries**

CONGRATULATIONS to the following clubs celebrating their 100th anniversaries this quarter! The celebration information we have received is noted; please contact the clubs directly.

> March 5, 2024 - McMinnville, OR March 10, 2024 - Mt. Vernon, WA

In addition, CONGRATULATIONS to the following clubs that celebrated their 75th anniversary last quarter and those celebrating this quarter.

November 1, 2023 – Burlington-Edison, WA November 9, 2023 – Springfield, OR December 7, 2023 – Battle Ground, WA March 1, 2024 – Tonasket, WA March 28, 2024 – Port Townsend, WA *(Celebration March 16th)* 

There are no 50th anniversaries so far this year.

Cover photo from Adobe Stock #652425435

This is the perfect time to renew our efforts to spread our wonderful message to more people about improving the world for kids and communities and invite them to join us!

January 2nd began the submission window for the Kiwanis International Signature Project Contest, so fill out the online form and show off your club (see page 5).

*Please consider sending in an auction item – experiences are the best -- for this year's District Auction to help strengthen our budget.* 

In this issue, you can get to know our new District Secretary, Dave Pearson.

Congrats to David Crozier from the Kiwanis Club of Port Townsend for finding the October Aladdin within a few hours.

Last, I want to personally thank Delanie Delimont for all her work as our administrator for the last 3 years; it's been a great pleasure to work with her and we all wish her a wonderful retirement!

That's it for this quarter – hope you find great ideas to implement in your club!

Melanie Bozak, Builder Magazine Editor 2023-2024 - mabozak@gmail.com

### A message from 2023-2024 Governor Nicholas Hafez Happy New Year to my Kiwanis friends and families!



Wishing you and your loved ones a joyous and prosperous New Year filled with happiness and the best of health. With the holidays just behind us and the Kiwanis year well underway, I am so thankful I am part of such a great organization we call Kiwanis.

We work together day after day to make sure children in our communities have an impactful day tomorrow. We belong to this organization, part of a district, a division and a club; we make a difference in the lives of so many kids and parents in our communities. Volunteering and spending time with your community, either by executing a project or fundraising for one, is the trait of a healthy club.

I am so happy to see our monthly reports -- the hours and hours spent on serving your communities. It is a great way to assure fellowship and fun and achieving service at the same time, all together. It is in your heart: it is your passion. We love our Kiwanis. Remember, we are the "Power of Community."

I have been visiting clubs, attending 100-year celebrations and I will continue to do so. I will be in touch with your Lieutenant Governors to facilitate visits to your division and clubs. I want to meet as many of our members and share with them their stories of success.

Our focus this year for our First Lady's project is a continuation of last year: "Serving our Foster Children." First Lady Maria has been working with local groups in Portland and Wenatchee. You will find a way in your clubs to check the needs within each of your communities and to see how you can serve best the Foster Children. Collectively, we will have a service project at Midwinter focused on providing boxes to these families with Foster Children.

Mid-Winter Conference is February 16-18, 2024 at Portland Airport Sheraton Inn, Portland, Oregon. It will be a great affair where you will be attending learning tracks and having the best of times of your Kiwanis life and share all the happenings.

By now, my goal was to have our District at 100% compliance with our youth protection guidelines and training. Clubs should have completed their training and the club secretary should have reported it on the Secretary's Dashboard. There are several resources available to you to complete it at a regular meeting if you have not done it yet.

Governor Elect Vicki and I are planning Club Leadership Education (CLE) and will do impromptu ones for your divisions as needed. Please contact us or your LTGs to help you get the best training.

And lastly, remember Membership!! More Members = More Impactful Service. Our District Membership team is here to help you out whenever you need them to boost your club and strengthen it. Contact them and they will get back to you immediately. Do not wait until the last minute. We want your club to succeed and achieve excellence. They are also working on many sites in your District to build new clubs and to continue the Kiwanis tradition of service.

You are all doing great! I wish you a successful year and will see you at Midwinter. Let's us soar and reach out to the stars. We are the "Power of Community"

Yours in Service,

Nicholas Hafez Governor njhafez.3@gmail.com (503) 267-1081



Find the magic carpet! The first person to send the page number where the carpet was found wins a prize. Send your answer to mabozak@gmail.com

#### Important Dates for 2024

PNW Kiwanis Mid-Winter Conference February 16-18 Sheraton Inn-Airport Portland, OR

PNW Kiwanis CKI Convention February 16-18 Sheraton Inn-Airport Portland, OR

> Key Club DCON March 7-10 Portland, OR

PNW Kiwanis Online Auction March 15-18 Online

Kiwanis Internatonal Convention July 3-6 Denver, CO

**PNW Kiwanis Convention** August 22-25 Wenatchee, WA Conference Center

## **SIGNATURE PROJECT CONTEST 2024**

The Signature Project Contest is an excellent way to show Kiwanis International, and Kiwanis Clubs all over the world, what an outstanding project you have in your club that is annually conducted in your community. It could be a project that you have conducted for decades, or that you just started a year or two ago. It could be a Service Project for your community or it could be a successful Fundraising project with funds supporting your community. It can be a long-time project or a new one that just started recently and will continue into the future; but it must be recurring.



Nominations open January 2, and close January 25, 2024, at 8:59 PM Pacific time. District judging takes place early February and International judging takes place in March and April, with the winners announced at the International Convention in July. Be sure to save it to your computer as you work on it, as the form does not save.

The Signature Project application form will be live on January 2 (link below) and the information is located on pwnkiwanis. org under AWARDS. Be sure to attach pictures that show your club's name and activity.

https://www.kiwanis.org/members/service-projects/signature-contest/

- Betty Crawford, Chair

#### Meet Our New District Secretary/Administrator David (Dave) Pearson!



Dave has been hired by our District Board of Directors to assume the District Secretary position effective January 2, 2024. He will begin training with DSEC Delanie as she transitions to retirement by the end of January. The position has been changed to a part-time position with the 20 hours of work spent both in the office and remotely, as needed.

As Dave's resume states, he comes to us "with 26 years of non-profit management experience with a deep commitment to community service; an extensive experience in senior-level management, including fundraising, board development and executive leadership." He is a skilled executive with expertise encompassing strategic planning,

financial oversight, fundraising, governance support and HR management.

He is a former president of a Rotary club and understands how service organizations work, bringing with him the core values of community engagement and volunteerism that we as Kiwanians embrace. Further, he said "The opportunity to work with Kiwanis, an organization dedicated to improving the world one child and one community at a time, deeply resonates with my passion for community service. I understand the significance of creating opportunities for volunteers to serve their community and engage with Kiwanis members to meet the needs of their community."

Dave lives in Sellwood, OR with his wife after living in Astoria, Portland and originally, Wisconsin. He enjoys cross country skiing, mountain exploration, hiking, backpacking, and camping in his spare time. He said he looks forward to meeting a lot of members and learning how our district and Kiwanis clubs around the world work.

Asked what he's most looking forward to, he said he "looks forward to connecting and getting to know people, getting up to speed on the position and staff, getting to know our clubs, projects and community involvement --- just getting started!"

It was very enjoyable for me to interview Dave; we had a bit of fun with my use of some acronyms – of course, that's half the battle with a new position. Thanks for spending time with me, Dave! I know we all look forward to getting to know you. Welcome!

~ Melanie Bozak, Editor

## Club Boosts Made Easy

As we gallop into this Kiwanis year, membership retention is something that all of us need to be mindful of, regardless of our club size. We also refer to it as "Closing the Back Door". However you choose to phrase it, keeping our members engaged and feeling needed is something we sometimes take for granted. Far too many of our Kiwanis clubs are below charter (15 members) strength. That doesn't mean your club is failing, not at all. I know of several clubs that have 10-15 members that are strong and vibrant in their communities. Those clubs, however, are few and far between. Most clubs at the less than 15 members level need a boost, or in more common terms, to add a few members. There are a few simple steps your club can take that can turn your club around and add members.

**1. ACE Tools** – The tools to Achieve Club Excellence have been around for a while now but are a valuable path to determining a lot of useful information about your club. A lot of the information you derive from these tools is extremely valuable, and well worth your time to execute. Here is the link to the PNW Kiwanis website for the tools: https://k22.site.kiwanis.org/ace-tools/

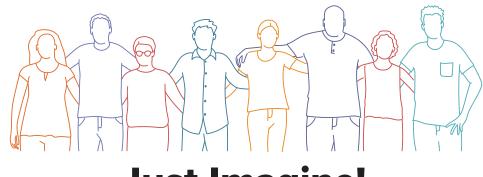
**2. Facebook** – As simple as it might sound, Facebook provides a valuable tool to reach your community. Posting by a tech-minded member of your clubs' service, SLP connections, projects, and more can lead to more members, more hands for service.

**3. Club Boost Form** – There is a new form on the PNW Kiwanis website that can bring help on the run, or at least provide you with valuable insights to the steps your club needs to take. Fair Warning: You will be asked what ACE tools you have utilized and/or implemented. Here is the link to the Club Boost form: https://k22.site.kiwanis.org/club-boost/

**4. Two for Two** – There is another program available on the PNW website, and that is the Two for Two program. If you haven't read it, or perhaps haven't tried it, make an effort. It takes more than one club member to implement but, if you want to grow, engage those members who enjoy serving our youth and our communities, and want to spread the joy. Here is the link: https://k22.site.kiwanis.org/two-for-two-program/

We make such a difference in our towns, villages, and cities, that growing, expanding our reach, reaching more lives is forever important.

> Lonnie Johnson PNW-South Membership Chair



## **Just Imagine!**

Here's some food for thought:

Imagine what your club can do with a few more members – more hands to serve; more friendships; more project ideas and help; more fun!

Every club is different; yours is just for your kids and your community. Take time to think about what makes it unique – and fun – and work just for what your area needs?

What is missing in your membership roster to help serve the children and your community? Start by looking inside your club: who do you need? Doers? Salespeople? Organizers? Planners? Techies? Marketing people? Make a list.

Then, find a few members to go and talk to those people... take them to lunch or coffee... tell them what your club does and what you need to be able to do more. Invite them to a service project or social; ask them what they want to see done for the children and community... and, perhaps how they can help!

I ask you to just try it – yes, it's uncomfortable and a bit scary at first. But it's really just sitting down with someone and talking about what we already love. You'll find it gets a lot easier as you do it and really, quite fun to listen to their ideas and thoughts, as well as educate them on how much our clubs do and what fun we have doing it!

Did you know that clubs with a membership chair to lead the way bring in substantially more members that those that don't have one. What's better is a membership TEAM – and involving the whole club! Does your club have one, or more?

And, I have to include the hard stuff here before I'm done: it's time some of us "experienced" folks get out of the way and make room for the younger folks to lead us. We must quit doing things the way we've always done them with the same people running the show and try some new 'stuff.' We can still help but we need to let them be the future – or, dare I say it, there won't be a future.

In closing this, we ask you to use the resources from the District Membership team and the International website – we are HERE TO HELP YOU SUCCEED! Just ask...

#### Melanie Bozak, PNW-North Membership Chair



#### A message from 2023-2024 Governor-Elect Vicki Frucci Key Elements for Our Future



With the weather turning cold and the daylight being shortened, this is the time when we are looking forward to the start of a new calendar year.

Our next conference will be February 16-18, 2024, at Mid-Winter in Portland, Oregon. We're busy organizing that event and getting the educational modules put together. Should be fun. Additional information is available on our PNW District Website.

As your Governor-Elect, one of the duties I am responsible for is the Education of our members and leaders of our clubs. Bingo! Fortunately for you and me, that is something after my own heart. I have been the Education Chair and a Certified Trainer for Kiwanis over the past 14 years.

For my article in this month's magazine, I would like to focus on our effort to recruit additional trainers to assist our District training program. Here's what we are looking for:

#### WANTED!

#### 3 to 5 Kiwanians who are experienced in:

- \* Training and speaking to individuals and groups, and
- \* Delivering content in person and through Virtual methods

#### And have a passion for:

- \* Inspiring, equipping, and resourcing volunteers to meet the needs of their communities through service, and
  - \* Developing and delivering content in creative ways

Here are some examples of the content we deliver:

#### Programs, and Target Audiences

#### Club Leadership Education (CLE)

Delivering President, Secretary, Treasurer,

Membership Chairs/Committees and

Youth Protection Role instruction

If this sounds like something you or someone you know might be interested in, or have other questions, please contact me, Vicki Frucci at mvm101@comcast.net.

I look forward to hearing from you and answering any additional questions you may have. I would also encourage you to talk to one of our District Team of Certified Instructors. I can provide you with that information as well.

Here's hoping you and your family had a safe and enjoyable Holiday season with your clubs and communities. See you in the New Year!

Yours in Service, Vicki Frucci, Governor-Elect mvm101@comcast.net

#### Instructors

Roger Bell, Melanie Bozak, Lonnie Johnson, Jackie Sue McFarlin, Robert Munger, and Vicki Frucci





#### Not everyone is called to foster or adopt, but anyone can make a difference in the life of a child.

#### SEARCH OUT AND HELP YOUR LOCAL FOSTER-KIDS SUPPORT ORGANIZATIONS AND SHARE YOUR SUCCESS WITH US!

This year's focus for the **First Lady's Project** is a continuation of the project Mary Crozier began: Foster Children.

This project helps some of the most disadvantaged children within our local communities. We will again partner with the **Every Child** organization. This year they are requesting **Flash Boxes**.

These boxes help support the entire family when they receive a new child into their home. The flash boxes provide the family with activities they can enjoy doing together such as games, crafts, cooking items. Also included are necessities such as hand sanitizers, wipes, paper items, first aid kits, flash lights, gift cards, etc.

To make one box, the cost is approximately \$100.00. To make it easiest for everyone, we are requesting clubs make a donation for one or more boxes. For those smaller clubs, I suggest providing a donation toward a half box, \$50.00.

Online donations can be made at: https://k22.site.kiwanis.org/first-ladys-program/

Checks should be made out to Kiwanis PNW District and add in the memo line "Every Child". Please send the checks by February 1st, 2024 to 5427 Glen Echo Avenue, Gladstone, OR 97027-2627.

Items will be purchased for the boxes and we will be assembling them at the Mid-Winter Conference. We will also be making thank you notes for the families who step forward to help care for these children.

Thank you Kiwanians for stepping up to support this project and foster children in your communities! And, please don't forget to send me your local projects to feature in this column all year.

> Maria Hafez First Lady 2023-2024



This is a new column to allow our members to get to know the Governor and ask questions about anything on your mind related to district leadership & Kiwanis in general. (Please send your questions for the Governor to the editor at mabozak@gmail.com) ~Editor

#### AS A NEW MEMBER, HOW CAN I GET TO KNOW THE MEMBERS IN MY CLUB?

As a new member of the club, I was always eager to know more about my organization, my club and my division. I always wanted to be a member who interacted with many others because I wanted to get to know them all. I wanted to make a lasting friendship, I wanted to go with them to Service and I wanted to know more about our meetings and how to get involved to get the most. Overall, I was so happy building these relationships and I am still in touch with so many of my first friends, the members of CKI projects. I would say, be friendly; reach out and ask members about themselves and about the club activities.

#### HOW IS YOUR YEAR GOING AND HAVE THERE BEEN ANY SURPRISES SO FAR?

I had a great year last year as Governor Elect, as it prepared me for the best year ever in Kiwanis. I love traveling and meeting our members and renewing friendships with old friends I have not seen in many years. Going to meetings and events in person or on zoom is always a pleasure.

#### WHAT ARE SOME OTHER THOUGHTS YOU WANT TO SHARE?

I am in touch with the District office more than you can ever dream about. Working on policies, working on conferences and conventions, education and contracts etc. That fills my day and I am happy because I get to know more of my organization I serve. The same goes with KI and the discussions with my International Trustee, Dennis Baugh. Overall, it is a great experience which I will remember dearly.

#### WE NEED YOUR SKILLS AND TALENTS!

#### **Building Chair Needed**

You don't have to live in the area to help. John Flaherty, our Building Chair for our property at 5427 Glen Echo Ave, Gladstone OR, is looking for his replacement to take over next October 1, 2024. Now is the time to speak up and let him know you are interested. Joining the Building Committee now will get you prepared to take over next year. John will still be available to be the local person to check on the building. You can become the leader from any location. Meetings are bimonthly on Zoom. Connect with John Flaherty at johnflaherty@gmail.com or 503-577-4879.

#### **Convention/Conference Co-Chairs Needed**

Don't miss out on all the fun. As convention/conference chair, you are an integral part of creating dynamic learning events for the district. Use your amazing, detailed planning skills to propel the District forward at these fabulous events. Train this year under the tutelage of experienced planners. Recruit your co-chair and be ready to take over October 1, 2024. To learn more, contact any of our co-chairs this year: Cindy Crowther - davecindy.crowther@gmail.com, David Crozier - david\_crozier28@msn.com, Mary Crozier - maryjcrozier@gmail.com

## **KIWANIS INTERNATIONAL CONVENTION REGISTRATION IS LIVE!**



Register early for the 2024 Kiwanis International Convention to get the best price! Early registration could also result in access to our special event: The first 1,000 people to register for the full convention package will receive a free ticket to the July 4 Colorado Rockies Major Leage Baseball game at Coors Field. (One ticket per registration. Note: Transportation to or from the game will not be provided.)



Embark on an extraordinary journey at the 2024 Kiwanis International Convention in Denver, Colorado, U.S. Discover the pathways to expanding your club's membership and magnifying its influence on your community. Delve into innovative fundraising concepts. Learn how to transform service projects in ways you never thought possible. Receive hands-on guidance in becoming a skilled Kiwanis leader.

And the best part? The chance to connect with fellow Kiwanians and swap fresh ideas. You'll leave inspired to make a difference.

So, grab your gear and join us for the most exciting and educational Kiwanis event of the year. You don't want to miss out on this adventure of a lifetime! See you in Denver!

#### FOR INFORMATION AND REGISTRATION TO: https://www.kiwanis.org/members/kiwanis-convention/

## THE HISTORY OF OUTREACH

The purpose of the Outreach Program was initiated to support through extra funding the Key Club & Circle K leadership attendance at Kiwanis District meetings such as mid-winter, District Conventions and Tri-K. This was intended to support Key Club and Circle K travel and registrations for Governors & Lt Governor's so as there would be less of an expense burden on their clubs and administration accounts.



Outreach program was started in Governor Patrick Ewing's year 2009-2010 when I was appointed as District Chair for Outreach. Prior to those years pins were made under the heading YCPO (young children priority one) and each year a different color of pin was made with (number 1 and a child face) on it with these being sold by Key Club and Circle K members at our conventions and at their own conventions for the price of \$5.00 each, which raised modest amounts. If clubs donated \$120.00 per year they received a bag of pins for their club members and a banner patch each year. All these funds were administered through the District Office.

In 2009/10, Governor Patrick Ewing and District Secretary Cleve Parker established the medallion program with an initial buy in of \$100.00 dollars for the medallion and ribbon and increments of \$100.00 after that to receive the medallion with #2, #3 etc. It was Cleve Parker and Gary Beller who designed the medallions and the original purchasers of these medallions that first year received the ribbon of blue/white and following years the ribbons were all blue.

Back in 2009-10 there was a foundation reception subsidized by Kiwanis International Foundation in honor of those with their medallions. We were denied inclusion at that reception for the Outreach medallion program, so we had a separate reception for Outreach. This reception was an add on of \$25.00 to the District Convention on the registration to offset the costs. The reception always included a speech by current or past Key Club and CKI leaders to talk about the importance of the program and how it benefited them. To promote Outreach my club (Vernon-Four-Seasons) purchased and donated a diamond ring for a raffle at the District Conventions and thousands of dollars was raised that year. At the reception alone we raised over \$10,000.00 just on the medallions. It was promoted very strongly for members to purchase personally and for awards within their club or District as an alternative to giving a plaque or certificate to someone. (Lt. Governor's, Club President's, Distinguished members etc.)

Later on, the Outreach reception was combined with the Kiwanis International and PNW Foundations and for many years Outreach medallions always over sold the other foundation medallions. And also Outreach has expanded and included some funding for K-Kids, Builders and Aktion clubs throughout our District.

All along these funds went directly to support our youth and whatever we raised, that was the amount that was divided up for sponsored youth. I believe around 2017 it was decided that the funds should go through the PNW Foundation, probably for the tax benefit to U.S. members and potential higher interest earnings, as well as relieving the District office of the extra work load.



The PNW Kiwanis Foundation has not actively promoted Outreach fundraising but the Cascadia Kiwanis Club (which was chartered in 2008/09) has supported and expanded the Outreach program as their major fund raiser with silent auctions at Mid-Winter and District Conventions along with other volunteer projects with the funds going to Outreach.

It was an honor and privilege to serve with Governor Patrick as the first Outreach Chair and for many years after, to see all the youth in our organization that have benefited by everyone's donations and I am so proud to be part of the Cascadia Club that is continuing on with all they do to keep Outreach such a successful program.

~ Cindy Krusel-Tribes, Past Chair, Outreach

#### West Vancouver BC Housing Project

The West Vancouver, Kiwanis Club dedicated 2 new building sites on November 10th -- a \$76 million-dollar affordable housing project (not just for seniors) -- as shown in the official groundbreaking dedication ceremony. The District of West Vancouver gave the club a 60-year, \$0 lease and waived the development costs. The federal and provincial government provided funding, along with buying down the mortgage and interest rate. Project Completion is in 2026. The architect's rendering is shown in the housing project photos. The housing society has a long history in North and West Vancouver that started after WW1 in North Vancouver in 1921 and West Vancouver in 1953. We Build!

> ~Allan Eckersley, Secretary West Vancouver Kiwanis









Improving the WORLD one project The at a time.

**® Kiwanis** 

## SERVICE LEADERSHIP PROGRAMS

#### PNW KEY CLUB UPDATE

Greetings, Kiwanians! Key Club has some exciting updates to share with you all.

First off, PNW held our annual Key Club Days event! We had over 500 members in attendance, both virtually and in-person this year. Our members heard from our Keynote Speaker, Kyle Hanson, past Key Club District Governor, and current Key Club International President! Along with this, members attended workshops such as College Applications 101, and had fun bonding with members across the Pacific Northwest.

We were able to contribute significantly to our new District Project, The SEAD Initiative: Ending Youth Houselessness Initiative. Between our school supply drive and Miracle Minute, we were able to raise over \$1,400 to help those in need across the district. Our members truly seized this opportunity to engage, perform service, and learn more about PNW Key Club.

As we move further into the school year, we encourage you to continue to connect with your local Key Clubs. Key Clubs are busier than ever right now, working to attract and retain members, plan service projects, and prepare for District Convention 2024, which will be held in Portland, OR, from March 8th-10th at the Oregon Convention Center.

Please reach out and see how you can support your Key Clubs with all these challenging tasks! Additionally, if you would like to receive regular updates from PNW Key Club, please consider subscribing to our Biweekly Updates by going to www.pnwkeyclub.org, scrolling down to the bottom of the home page, entering your information and clicking subscribe! If you have any questions or would like to chat more, feel free to email me at secretary@pnwkeyclub.org!

~Tin Vo, PNW Key Club District Secretary

#### PNW CKI UPDATE

Greetings, Kiwanians! Circle K will be joining you at your Mid-Winter Conference with our 2024 DCON!



You can get more information on the PNW Circle K website at the following address: https://c22.site.kiwanis.org/district-events/

There will be a service project, great sessions, interaction and presentations at the PNW District Kiwanis Mid-Winter Conference as well as presentation of the following awards:

Best Club T-Shirt Best Service Event Best Social Event Most Improved Club Most Service Hours By Individual Member Outstanding Club Growth **Outstanding Kiwanis Family Relations** Outstanding Club Chair Outstanding Club Media Outstanding Club Bulletin Editor Outstanding Club Secretary Outstanding Club Treasurer Outstanding Club Vice President Outstanding Club President **Outstanding Faculty Advisor** Frank Hegyi Outstanding Kiwanis Club Advisor Cartridge Pullman Award Governor's Cup Jewel of the Pacific Northwest - Club and Individual

### REGISTRATION CLOSES ON FRIDAY, FEBRUARY 2ND AT 11:59 PM PST.

## SERVICE LEADERSHIP PROGRAMS

#### BUILDERS UPDATE

#### An integral part of the Kiwanis Family

One of the most productive accomplishments I have had in the past couple of years has been attending the Key Club District Convention and presenting on Builders Club. The fresh perspective and energy that the Key Clubbers take back is far beyond anything I could hope for or accomplish on my own.

I tell them that Key Club can co-sponsor a Builders Club, alongside their sponsoring Kiwanis Club. I also mention that they can create their own legacy by giving middle school and junior high school students the opportunity to serve their school and community, plus encourage them to serve at the high school level when they join Key Club. I do mention that as a cosponsor for the Builders Club, they can mentor those youngsters, and help them understand the importance of developing a service heart. An important point I make is that by encouraging Builders to step into Key Club, they are continuing Key Club far beyond when they graduate and move on to CKI. I also point out that the students in Builders would much rather listen to them, as Key Clubbers, than us "gray hairs", because they aspire to be in high school, and hold Key Club in high esteem.

A primary reason I herald this accomplishment is that, so far this year, there are at least 3 new Builders Clubs being built, or are already in service, in the PNW. All three are co-sponsored by Key Clubs in cooperation with sponsoring Kiwanis clubs. As I stated earlier, their energy, focus, and perspective is so encouraging to continue the family name of Kiwanis.

In Service to our Youth, Lonnie Johnson PNW Builders Club District Administrator

#### K-KIDS UPDATE

The Global Kick-off Event started September 30th. This year's challenge was to host a book drive to encourage literacy and the love of reading in your school or community. If your club has not started this drive, it's never too late! Get one started and have books available for students to take for the summer. Go to: www.kiwaniskids.org look under News & Events for more information.

K-Kids can provide opportunities for students to discover their desire to serve. The service club experience at a young age can help students accept their own ability to make a difference, enhance their knowledge of their own passions and convictions, and develop their ability to empathize with those in need in their communities.

What does having a desire to serve look like? You'll notice members:

- Show more care and compassion for each other.
- Identify needs in their school and community with less prompting.
- Can better express their beliefs and ideas about how they want to help others.
- Can discuss their service projects in greater depth and insight.
- Identify themselves as the ones who can make a difference.

You can shape this generation of leaders while helping students build stronger communities through service.

I hope you enjoyed your holiday season, let's start the New Year with a new K-Kids Club! If you have any questions or comments, please contact me:

> Debbie Johnson PNW K-Kids District Admin bass.girl@budget.net (541) 659-3621

## **Mid-Winter Conference 2024**



**Friday - February 16th** Arrive 6:00 pm - 7:00 pm 6:00 pm 7:00 pm

**Saturday - February 17th** 8:00 am - 9:00 am 8:00 am - 10:30 am 9:00 am - 10:00 am 10:30 am - 11:30 am

## Mid-Winter 2024 Schedule At A Glance



#### DINNER ON YOUR OWN

RegistrationMt. Adams FoyerSocial - No Host BarMt. Adams FoyerOpening Session - No Host BarMt. AdamsSpeaker: Maia Anderson, Associate Director, Every Child PDXTeam Building, Games

Breakfast - Included in Hotel RegistrationMt. AdamsRegistrationSt. Helens FoyerService Project: Flash BoxesSt. Helens BInspirational Speaker for KCCPMt. AdamsPatrick DeMartino, M.D., M.P.H. - Associate DirectorPediatric Hematology/Oncology Fellowship Program



Dr. Patrick DeMartino is an assistant professor in the division of pediatric hematology oncology at OHSU and is the associate program director for the Kiwanis Doernbecher Children's Cancer fellowship program. After completing medical school and pediatric residency on the East Coast, he moved to OHSU for his hematology oncology fellowship in 2018 and joined faculty in 2021. Dr. DeMartino cares for children needing bone marrow transplantation for leukemias and other blood disorders. His research explores how new high-cost treatments are paid for and accessed by patients. He is a member of the Oregon Health Authority Pharmacy and Therapeutics Committee, is involved in the inspection/accreditation of other transplant centers, and serves on a variety of national committees.

12:00 pm - 1:30 pm	LUNCH ON YOUR OWN	
1:30 pm - 2:20 pm	Education	St. Helens C & D
1:30 pm - 2:20 pm	Executive Committee	Mt. Adams
1:30 pm - 4:20 pm	Foundation	St. Helens B
2:30 pm - 3:20 pm	Bigfoot Meeting (Past Lt. Governors)	Mt. Adams
2:30 pm - 4:20 pm	Education	St. Helens C & D
3:30 pm - 5:20 pm	Lt. Governors Next Step of the Hero's Journey	Mt. Adams
4:30 pm - 5:20 pm	Past Governors	St. Helens B
4:30 pm - 5:20 pm	Education	St. Helens C & D
6:30 pm - 9:00 pm	6:30 pm Dinner with CKI	Mt. Adams
	No Host Bar	Mt. Adams Foyer
	7:00 pm - 9:00 pm Program:	Mt. Adams
	Speaker: Mamadou Toure, Program Manager,	CASA for Children
	Music - Smut City Jelly Roll	
Sunday - February 18th		
8:00 am - 9:00 am	Breakfast - Included in Hotel Registration	Mt. Adams
9:00 am - 10:00 am	Board Meeting & Closing - Governor Nicholas	Mt. Adams
		Revised 1/11/2024

## **Great Sessions On Saturday, Feb. 17th**

Schedule is subject to change. Please check the District website for the lastest information. https://k22.site.kiwanis.org/mid-winter-conference/

#### 1:30pm – 2:20pm

**PNW Membership Team – Growth and Support** – Melanie Bozak and Lonnie Johnson – St. Helens "C" room. This is a hands-on, interactive session to help you grow your club membership. You'll learn (and do some work) recruiting members and getting your members involved in strengthening the club. Also, we'll cover finding community contacts, analyzing your projects, and more. You will create a plan to hit the ground running when you get home.

#### Risk Management and Youth Protection - Bill Glenn – St. Helens "D" room.

"What is Risk? How can your Kiwanis Club lessen its Risks? What is Youth Protection? How does that affect your Kiwanis interaction with kids? Background checks – who needs them? How do you get them? How do Risk Management and Youth Protection work together? Answers for all these questions and more."

#### 2:30pm – 3:20pm

**Guide to the How-Tos and What-Fors of New & Used Clubs** – Melanie Bozak & Lonnie Johnson - St. Helens "C" room. This session will have a hands-on approach that will:

- 1. Apply to opening new clubs AND grow your club.
- 2. Help you make telephone appointments with prospective new members, city and county leadership, and school administration.
- 3. Help you conduct in-person meetings with the contacts established through telephone appointments, role-play a meeting, learn to listen for clues, when to STOP talking about Kiwanis to concentrate on the other person, and how to tell your Kiwanis moment efficiently, and
- 4. Show you how to ask for referrals, which is a key component of growing your list of potential members.

#### Keep Your Club Safe in Cyberspace – Makenzie Carroll – Kiwanis Int'l. – St Helens "D" room.

Join the "Keep Your Club Safe in Cyberspace" session to learn about combating cyber threats. Understand emotional hijacking, recognize phishing, smishing, vishing, and scams, and learn to identify red flags in suspicious communications. Gain insights on effective response strategies and tools to safeguard your club and personal information in the digital world. Protect yourself and your club online.

#### 3:30pm – 4:20pm

#### Handwriting Analysis – Joyce Brizendine – St. Helens "C" room.

Handwriting is actually a mirror image of our personality. As we mature and change, so does our handwriting. In essence, our handwriting can be coined "brainwriting" more accurately. During the presentation, we will explore the handwriting of some well-known people, who might have traits similar to yours!

**Everyday Generative Artificial Intelligence (AI)** – Makenzie Carroll – Kiwanis International – St. Helens "D" room. 'Everyday Generative AI' is a session for Kiwanians to leverage AI in their work. Learn about AI's evolution, Generative vs General AI, and popular chatbots. Master effective prompt writing. Experience a demo showing how AI can enhance Kiwanis club operations, community service, and communication. It's about using AI to boost Kiwanis' community impact.

#### 4:30pm – 5:20pm

**Kiwanis Family Updates** – Service Leadership Program Administrators (SLP) – St. Helens "C" room. K-Kids, Builders Club, Key Club, CKI, and Aktion Club Administrators will be providing an update for each of their respective SLP.

#### Law Enforcement Camp – Derek Valley – St. Helens "D" room.

Come learn how you can make an opportunity available for high school juniors and seniors interested in law enforcement careers that can be a life-changing experience for them. Derek will be sharing camp dates, locations, and many other details.

#### To register or get more information go to: https://k22.site.kiwanis.org/mid-winter-conference/

#### Kiwanian's Community Relevance

To thrive, grow and ensure future sustainability, your Kiwanis Club needs to be relevant for your community. The Winthrop Kiwanis Club, based in an isolated rural area of North Central Washington, accomplishes many things for our small community, especially for the kids. There are few events in the community that Kiwanis does not participate in, either as a club or individually.

We support the arts in our community as sponsors and participants in musical, theatrical, and creative events. We support athletics for children, providing opportunities that are not always available to rural families. We support other service organizations in our area who help those in need. We are actively involved in supporting our communities' schools. We sponsor a Key Club and a Builders Club, working closely with club members and inviting them to be a part of our activities. We promote community involvement in everything we do to raise funds.

What does the relevance gain? Recently, one of the school principals called a Kiwanis member about a serious problem with a student. The student desperately needed a car for travelling to school and their job. The student had worked hard and saved their money to purchase car, but it had mechanical problems and did not even survive the trip home. The principal wanted to know if Kiwanis could help. This is where the partnerships we have with other local organizations became important. At the suggestion of another local service organization, we used social media to publicize the student's need. Within hours of the posting, not only was a car donated; the student was given enough money to take care of the title transfer, secure insurance, and pay for some minor repairs the car needed.

How can you make sure your Kiwanis Club is the "go to" place to help build successful communities where individual needs can be met? Be relevant and visible to members of your community by involving yourselves in the important things going on in their lives.

P.S. The names and identifying information have been omitted to protect those involved in this amazing accomplishment.

> - Suellen White LTG North Cascades Division Member, Winthrop Kiwanis Club

#### **Echoes of Service**

The following is not only a good example of the services many of our small clubs do, but it also shows the impact we lose in our communities as we lose clubs. The Echo club folded this year due to a lack of volunteers but, under the direction of Mike Duffy and Phyllis Shovelski, have found clubs and service organizations to take over their projects.

Although the Kiwanis Club of Echo discontinued its charter September 30th, former members spent a day together November 20th delivering whole turkeys to approximately 40 families in the Echo area. The project is something the volunteers have done for 14 years since Chester's Food Pantry began. The Pantry works to ensure food scarcity does not hinder the holidays by delivering one perishable and one pantry box the last Wednesday of each month. Although Echo and Stanfield families are the primary recipients, the project also has assisted Hermiston and Boardman residents. The boxes contain a wide variety of goods, including typical food staples, as well as frozen vegetables, fruit, and meat. Nobody is turned away.

Community Action Program of East Central Oregon supplies most of the food while a local ranch donates the turkeys for Thanksgiving and Christmas. Echo Community Church, Kiwanians and local individuals also contribute with eggs, milk, and bread. The services and impact of the project has grown steadily over the years, from 25 boxes a month to 36-40 currently. About 10 volunteers work 55-70 hours each month on the project with additional time during the holiday seasons.



The Kiwanis club was approached in 2009 by Chester Prior with his desire to eliminate hunger in Echo and the Echo Food Pantry was organized by the club and established as a monthly effort. When he died in 2015, it was renamed in his honor. The Echo Kiwanis club managed the pantry over the years and, when it was disbanded this past Fall, the Hermiston Kiwanis club assumed the project with a goal of the Echo Community Church to operate the pantry.

~ Bobbe Godwin, Past PNW District Governor



#### COME EXPLORE CAREERS IN LAW ENFORCEMENT!

The 2024 Kiwanis Law Enforcement Youth Camp will be held August 11th to 17th at the Washington State Patrol Academy, Shelton, Washington. After a 4-year hiatus, the 2024 camp will be the 45th offered by Kiwanis, giving 24 youths from the Pacific Northwest a chance to explore valued careers.

Sponsored by Kiwanis Clubs from the Pacific Northwest, the week-long camp invites high school juniors and seniors to explore a wide variety of future career opportunities. Rigorous physical training, hands on exercises in evidence gathering, pursuit driving techniques, K9 training, cybercrime investigation and developing leadership tools are a few of the classes included in this action-packed experience. The Kiwanis Law Enforcement Camp fee per student is \$700, including room and board, training materials, clothing and graduation ceremony.

Registration information and applications will be available in January 2024. We'll also see you at the Mid-Winter meeting in February in Portland. Explore the Washington State Patrol website and the Kiwanis Law Enforcement Camp website for more information. Please encourage your Key Club members and high school counselors to inquire about the Camp. **Applications for camp are due in May 2024.** 

For questions and more information email: kiwanislawenforcementcamp@gmail.com

Derek Valley Olympia Kiwanis KLEYC Board Member (360) 951 9151



#### A Port Townsend Kiwanis Club Christmas

The Kiwanis Club of Port Townsend has enjoyed providing or participating in several holiday service projects for the community each year for many years. The deep joy that is derived from these projects overrides the resulting exhaustion from the number of hours of work by so many members of the club.



Projects began on 12/1 & 2 with the annual "Dinner & A Murder" show presented by the club as a fundraiser in partnership with the PT Mystery Players. After months of planning and rehearsals, the event includes the dinner, complete with a prime rib and salmon feast, a no-host bar, table raffle, amazing murder mystery show and jailing of audience members resulting in bail money collected from the audience. The amount raised this past year netted the club approximately \$5000 to fund its Foster Children support and other club service projects through the year.



Earlier on December 2nd, club members were out working on the club's Toys for Tots Fill the Bus project for about 6 hours. As the local Toys for Tots affiliate, members put out approximately 70 boxes in November to collect toys and cash at community locations. The boxes were all collected on the 14th and taken to a location to be sorted and prepared for families through the Christmas 4 Children program, a separate local non-profit. The collections this Christmas from Fill the Bus and the collection boxes were approximately \$8000 cash, 1500 toys, several hundred books, stocking stuffers and other items. December 14-15 were the days C4C volunteers & club members worked sorting and displaying the items for families to pick up their gifts on December 16-17. It



was a busy but fun couple of days! Club members have volunteered with the Christmas 4 Children program for many years and the club recently decided to assume the program as a new club project in 2024 to go along with the Toys for Tots program.

The PT Kiwanis club decided to add a new component to the toy collection and put out 10 boxes labeled Comfort Boxes in the community to collect comfort items. The estimated amount of collections were 100 blankets, a small number of slippers, 30 packages of socks, 12 coats/hoodies, and a small number of gloves & scarves. Those items were handed out in addition to 78 coats and 40 hoodies that were purchased by C4C in sizes from infant to adult-sized youths. The funds to purchase the coats came from a grant submitted for C4C by the Kiwanis club through the local United Way program, United Good Neighbors.

There was an additional Christmas event partnership, started



a year ago, called the PT Magic of Christmas. The PT MoC was formed to provide a week-long old-fashioned Christmas event for children and families to enjoy a lighted vehicle parade, visiting with Santa, playing Reindeer games, making arts & crafts, writing letters to Santa and shopping at a Mistletoe Market filled with local Makers. Many Kiwanis members volunteered as elves during the event.

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#### ... continued from page 20

The club finished its holiday events by presenting a Christmas Eve reading event as the MoC finale with refreshments and a book for each child.

In addition to all the above, the club annually provides a ride for Santa on December 2nd on the club's decorated and lighted Choo Choo to attend the annual community tree-lighting. Other Saturdays in December, the Choo-Choo gives rides to children and families around downtown Port Townsend.



#### Port Angeles-Olympic and Holiday Lights

Members of the Olympic Kiwanis Club of Port Angeles began putting up Holiday Lights in the trees of Downtown Port Angeles the first part of November. The lights provide a festive atmosphere downtown for the Thanksgiving, Christmas and New Year season. The lights will also provide a warm and cheerful ambiance to the Winter Ice Village and outdoor ice-skating rink in the downtown corridor through January 2nd.

This project keeps Olympic Kiwanis club members busy through the winter with maintenance of the lights from November to February and is both a community service project and a fundraiser.

The funds earned by the club help support Camp Beausite Northwest, high school scholarships and other children's programs in the community.

-Carla Sue, Olympic Kiwanis Club





#### Emerald Empire's Everyday Heroes

On June 10th, 2023, Gerry Keener and his wife Carolyn were attending the Saturday market in Eugene, Oregon as they regularly did. While Gerry was walking from the car to join Carolyn, he had a serious cardiac event.

Tiya Craven, a bystander, found Gerry and called for help. Tish Ericson, a nurse at McKenzie Willamette Hospital, and her daughter, Sierra Ericson, helped to get Gerry in position for CPR and stayed in contact with 911.

Laticia Lehman, a nurse from Boise, Idaho began CPR on Gerry. Scott Hexum, an EMT from Utah took over the compressions on Gerry.

Meanwhile Megan Simpkins, Chest Pain Program Coordinator at Riverbend Hospital, who was attending a brunch in the vicinity received an alert on the PulsePoint system. She ran to the Market and searched for Gerry where she found that CPR was being administered.

Megan waited with Carolyn for the ambulance to arrive. The PulsePoint system automatically alerts any medical personnel of an emergency in the area when a 911 call is received, and it alerts the medical personnel at the hospital of an incoming emergency.

On November 10th, 2023, a Cardiac Arrest Survivor Event was held at Riverbend Hospital. The Emerald Empire Kiwanis club presented 6 Everyday Hero Awards to all the people that were involved in the successful revival of Gerry Keener.

Gerry Keener has been a member of Kiwanis since 1970. He joined the Emerald Empire Kiwanis club of Eugene in 1992. The members of the club are so happy that all these medical people were near him when this very serious event happened!

It's been six months since Gerry's cardiac event; he is doing well and can rejoin his Glee and Kiwanis clubs.

~ Mary Potter, President, Emerald Empire Kiwanis Club of Eugene



You can get Everyday Hero pins and certificates from the district website to present to the heroes in your community. https://k22.site.kiwanis.org/everyday-hero/



(left to right) Megan Simpkins - Chest Pain Coordinator at Riverbend Hospital, Tiya Craven, Gerry Keener, Tish Ericson a nurse at McKenzie Willamette Hospital.



Eileen Sanders, Secretary for Emerald Empire Kiwanis (EEK), Megan Simpkins, and Gerry Keener. On the screen: Scott Hexum - an EMT from Utah and Leticia Lehman - a nurse Boise Idaho.



Mary Potter, President of EEK, Martha Wallin - President elect, Gerry Keener, Doug Schaaf, Eileen Sanders - Secretary for EEK, Barbara Utt - Treasurer for EEK, and Helen Baxter.

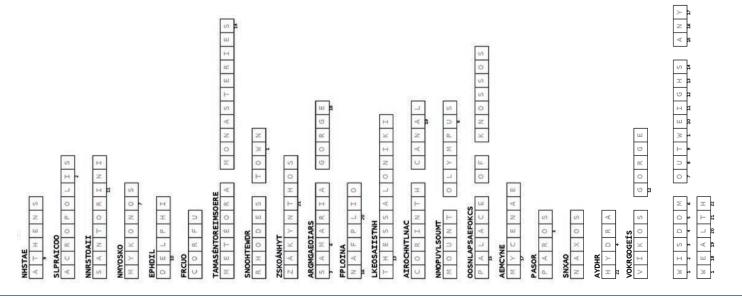


Join us for our online auction by signing up to receive auction updates now. Work with your club/division to put together a travel package that can showcase your community with overnight stay and activities to share with our Kiwanis family. For info email **davecindy.crowther@gmail.com** 

Next District Auction in March – Time to Get Ready Proceeds from the Annual District Online Auction are used to support education of our Kiwanis clubs and members throughout the Pacific Northwest. It also helps keep our District dues from increasing. Since this is a virtual auction, we like to build auction packages for people to have experiences and get-a-ways. A club can work together and create a destination package that includes hotel stays, restaurants, and experiences. Or, you may have something that works well in a virtual environment like a cooking class people can sign up for. This is an opportunity to showcase your town and its uniqueness. This is a fun way to come together as our Kiwanis community and share new experiences with each other. Please start thinking and planning for your auction item. Contributions and gifts to the Kiwanis District office are not deductible as charitable contributions for federal income tax purposes. See the link on the PNW website (https://k22.site.kiwanis.org/online-auction) We're grateful for your support!



SKARAMBLE solution...don't peak. Puzzle is on the back cover.



## KIWANIS SKRAMBLE PLACES TO GO IN GREECE

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