

## 2024 District Convention Education Module Schedules and Descriptions

### 2024 PNW - DCON - Education Tracks and Modules for Friday, August 23, 2024

Time	Gala Room 1	Gala Room 2	Gala Room 3	Gala Room 4
	Membership	All About Clubs	Leadership	Q&A
9:00am - 9:17am	"Actions and Solutions for Membership" <i>Lonnie Johnson</i>	"(KCK) Kiwanis Cares for Kids" <i>Joe Loya</i>	"Risk Management" <i>Bill Glenn</i>	9:20am - 9:30am <u>Presenters</u> join any attendees for Q&A
9:30am - 9:47am	"Achieving Club Excellence (ACE) Tools" - New and Improved <i>Lonnie Johnson and Melanie Bozak</i>	"K-Games, Kiwanis Games for Good" <i>Irene Hutchinson</i>	"Make a Difference in Your Division Council Meetings" <i>Becky Olness</i>	9:50am - 10:00am <u>Presenters</u> join any attendees for Q&A
10:00am - 10:17am	"Enhancing Membership Growth through LEADING & ME" <i>International Trustee Toto Gonzales</i>	"Other Than \$, How Can Kiwanis Clubs Support Key Clubs?" <i>Isabella Baldisseri</i>	"Youth Protection" <i>Bill Glenn</i>	10:20am - 10:30am <u>Presenters</u> join any attendees for Q&A
10:30am - 10:47am	"Purposeful Community Connection: A Guide to Meaningful Service Work" <i>Katie Weitz</i>	"Protocol" <i>Steve Emhoff</i>	"2024-25 Incoming Lt. Govs. Part #1" - <i>Bill Glenn, Ken Brutzman, Mitch Cunningham</i>	10:50am - 11:00am <u>Presenters</u> join any attendees for Q&A
11:00am - 11:17am	"Creative Ways to Increase and Retain Membership" <i>International Trustee Toto Gonzales</i>	"Biz for Kidz" <i>Lonnie and Debbie Johnson</i>	"2024-25 Incoming Lt. Govs. Part #2" - <i>Bill Glenn, Ken Brutzman, Mitch Cunningham</i>	11:20am - 11:30am <u>Presenters</u> join any attendees for Q&A
Time	Foundations	SLPs	Programs	Q&A
11:30am - 11:47am	"The PNW Foundation - Working for YOU!" <i>Gail Spurrell</i>	"The SEAD Initiative: Ending Youth Homelessness" Key Club Governor <i>Isabella Baldisseri</i>	"Kiwanis Law Enforcement Camp Update" <i>Derek Valley</i>	11:50am - 12:00pm <u>Presenters</u> join any attendees for Q&A
2:00pm - 2:17pm	"Imagine the Possibilities" <i>Mike Frucci</i>	"Circle K Int'l. (CKI) and Beyond" <i>Lisa McCoy</i>	"Save Old Spectacles - (S.O.S)" <i>John Flaherty</i>	2:20pm - 2:30pm <u>Presenters</u> join any attendees for Q&A
				<b>As of 08/20/24</b>

**PLEASE NOTE:** Each module will be followed up in the nearby Q&A room for those who want to get more scoop after the presentation.

These Presenters and Descriptions are being updated as we get the information. Be sure to come back and check to see if anything has changed at the following link: "Education Tracks",

[https://dwyq4sa1z55y.cloudfront.net/uploads/sites/611/2024/04/DCON\\_Education\\_Tracks.pdf](https://dwyq4sa1z55y.cloudfront.net/uploads/sites/611/2024/04/DCON_Education_Tracks.pdf)

If you have any other questions, please contact Governor-Elect Vicki Frucci at [mvm101@comcast.net](mailto:mvm101@comcast.net). We look forward to seeing you in Wenatchee, Washington!!

**PNW Kiwanis Education Module Schedule in Wenatchee, Washington  
Presenters and Descriptions - Friday, August 23, 2024**

**Please Note training will be in Gala Rooms 1-3.  
Q&A that follows each presentation will be in Gala Room 4.**

**9:00 am – 9:17 am**

**“Actions and Solutions for Membership”** – *Gala Room 1 with Lonnie Johnson*  
This interactive discussion will result in actions and real solutions to grow your club.

**“(KCK) Kiwanis Cares for Kids”** – *Gala Room 2 with Joe Loya*  
See what the 2024 Kiwanis International Bronze-winning Club Signature Project was all about and how its creator, the Kiwanis Club of Gig Harbor, does a winning job serving its community. This program revolves around the 18 schools in the Peninsula School District. I will be sharing various topics related to the project, such as how we got started, the dos and don'ts about funding, and other topics important to a club that wants to have a winning project.

**“Risk Management”** – *Gala Room 3 with Bill Glenn*  
(Description to follow)

**9:30 am – 9:47 am**

**“Achieving Club Excellence (ACE) Tools – *New and Improved*”** – *Gala Room 1 with Lonnie Johnson and Melanie Bozak*

An update on the new version of the tried and true methods of keeping your Kiwanis club engaged and relevant in your community.

**“K-Games, Kiwanis Games for Good”** – *Gala Room 2 with Irene Hutchinson*  
*Reaching out to the future of Kiwanians.*

Come see the Kirkland Kiwanis Augmented Reality “Egg Hunt” game in 3D. Attend this live demonstration. Fun to play, this game raises money from sponsors, supporters, and donations.

Games can be adaptable to club locations, highlight seasonal motifs, and include clever non-invasive advertising options. This game is scalable to thousands of users. Available on your mobile device and in the META Quest 3D headset.

Bring your mobile device to experience this live demonstration. (Any smartphone, tablet, iPad, or laptop). Be sure to charge them up before you arrive.

**“Make a Difference in Your Division Council Meetings”** – *Gala 3 Room with Becky Olness*  
This session will have a lot of Ideas and Examples of ways to have meaningful, effective, and fun District Council Meetings (DCM's).

**PNW Kiwanis Education Module Schedule in Wenatchee, Washington  
Presenters and Descriptions - Friday, August 23, 2024**

**10:00 am – 10:17 am**

**“Enhancing Membership Growth through LEADING & ME”** – *Gala Room 1 with International Trustee Toto Gonzales*

**L**eadership, **E**ducation, **A**dvocacy, **D**ues, **I**mage-building & branding, **N**oble service projects, **G**lobal networks, and **M**embers’ **E**ngagement.

**“Other Than \$, How Can Kiwanis Clubs Support Key Clubs?”** – *Gala Room 2 with Key Club Governor Isabella Baldisseri*

Key Clubbers need support from Kiwanis mentors. Join PNW Key Club District Governor Isabella Baldisseri to learn how Kiwanis clubs can contribute to Key Club initiatives and goals aside from monetary donations.

**“Youth Protection”** – *Gala Room 3 with Bill Glenn*  
(Description to follow)

**10:30 am – 10:47 am**

**“Purposeful Community Connection: A Guide to Meaningful Service Work”** – *Gala Room 1 with Katie Weitz*

Connecting your club to your community through service work with purpose involves identifying your club's strengths, researching local needs, and engaging with relevant individuals. Begin by understanding what drives your club and where you can make the most impact. Explore community challenges and look for opportunities that align with your interests. Stay committed and adaptable to ensure your service work remains effective and fulfilling, ultimately fostering a deeper connection with your community.

**“Protocol”** – *Gala Room 2 with Steve Emhoff*

How would you plan for the District Governor to visit your club, introduce a Kiwanis Officer or guest, and display the flag of your country? These questions and more are to be discussed during this quick 17-minute presentation, with Q&A to follow.

**“2024-25 Incoming Lt. Governors”** – *Gala Room 3 with Bill Glenn, Ken Brutzman, and Mitch Cunningham*

**Please NOTE: This training will be from 10:30 – 11:30am**

This module will be the **1<sup>st</sup> of 2 parts** supporting our 2024-25 Lt. Governors. These two sessions are provided for incoming Lt. Governors to continue their training for the coming year. Subjects to be addressed will include what needs to be done now, looking ahead six months, and providing feedback on the training they have received so far.

**11:00 am – 11:17 am**

**“Creative Ways to Increase and Retain Membership”** – *Gala Room 1 with International Trustee Toto Gonzales*

This session is full of many creative ways to increase and retain membership.

**PNW Kiwanis Education Module Schedule in Wenatchee, Washington**  
**Presenters and Descriptions - Friday, August 23, 2024**

**“Biz for Kidz”** – *Gala Room 2 with Lonnie and Debbie Johnson*

A fundraiser with a two-fold result. Your club raises funds for the children AND you make your community more aware of Kiwanis and your mission.

**“2024-25 Incoming Lt. Governors”** – *Gala Room 3 with Bill Glenn, Ken Brutzman, and Mitch Cunningham*

**Please NOTE: This training will be from 10:30 – 11:30am**

This module will be the **2nd of 2 parts** supporting our 2024-25 Lt. Governors. These two sessions are provided for incoming Lt. Governors to continue their training for the coming year. Subjects to be addressed will include what needs to be done now, looking ahead six months, and providing feedback on the training they have received so far.

**11:30 am – 11:47 am**

**“The PNW Foundation – Working for YOU!”** – *Gala Room 1 with Gail Spurrell*

The PNW Foundation in general, along with the specifics you need to apply for a scholarship or grant for your club.

**“The SEAD initiative: Ending Youth Houselessness”** – *Gala Room 2 with Key Club Governor Isabella Baldisseri*

Join PNW Key Club District Governor Isabella Baldisseri to learn about the 2024-2025 Key Club District Project, "The SEAD initiative: Ending Youth Houselessness". Youth Houselessness is an issue that affects both rural and urban areas alike, as well as marginalized communities across the PNW. Find out how Kiwanis clubs can become a part of our movement today!

**“PNW Kiwanis Law Enforcement Camp – 2024 and Beyond”** – *Gala Room 3 with Derek Valley*

Law enforcement is a venerable career. The PNW Kiwanis Youth Law Enforcement Career Camp is open to high school students interested in law enforcement and criminal justice. Held at the Washington State Patrol Academy, instructors from many law enforcement agencies instruct students on career opportunities. We will review the just-completed, week-long 2024 Camp and provide information about the 2025 camp. Those attending will be encouraged to help recruit students from your communities. Website: [Kiwanislawnforcementcamp.com](http://Kiwanislawnforcementcamp.com)

**PNW Kiwanis Education Module Schedule in Wenatchee, Washington  
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**2:00 pm – 2:17 pm**

**“Imagine the Possibilities!”** – *Gala Room 1 with Mike Frucci*

10 million kids, \$25 million, 5 years.

Come learn about the Possibility Project and the opportunity to join our PNW team of Champions supporting the Kiwanis International Children’s Fund. The Possibility Project will directly impact the Health & Nutrition, Education & Literacy, and Youth Leadership Development of over 10 million kids as the Children’s Fund raises \$25 million to distribute to Club Grants over the next 5 years.

You are going to want to be a part of this!

**“CKI and Beyond”** – *Gala Room 2 Lisa McCoy*

How to energize and grow your Kiwanis clubs and enrich your Kiwanis experience by partnering with the world’s largest student-led collegiate service organization. You’ll discover the importance of the K-Family Daisy Chain!

**“Save Old Spectacles (S.O.S.)”** – *Gala Room 3 with John Flaherty*

This presentation will have three parts:

- 1) History of the S.O.S Project starting in 1993,
- 2) Current program and guidelines (including dealing with their club’s local Lions Organization),
- and 3) Our website, including all marketing materials, reporting mechanisms, and forms.

Note: I will answer questions throughout the presentation and hand out materials and what containers (boxes) I have.

**PLEASE NOTE:** Each module will be followed up for a quick Q&A in the *Gala Room 4* for those who want to get more scoop after the presentation.

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