

PACIFIC NORTHWEST DISTRICT

Kiwanis **builder**

A quarterly resource to help build clubs and communities

Nurturing & Retaining Members!

LATEST
Crispy
Cool
EDITION

“Law Camp”
See Page 9



Winter 2025

**International Convention
June 25-28, 2025
Pittsburgh, Pennsylvania**



WHAT TO PLAN FOR IN 2025



**Mid-Winter & CKI DCON
February 7-9, 2025
Hood River, Oregon**



**District Convention
August 21-24, 2025
Grand Ronde, Oregon**

The **Kiwanis**Builder magazine is produced quarterly by the Pacific Northwest District of Kiwanis International.

Submissions Guide and the Consent & Release Form can be found online at:
<https://k22.site.kiwanis.org/builder-magazine/>

Schedule - (Submission by...)

Winter	January 1	(by Dec 1)
Spring	April 1	(by Mar 1)
Summer	July	(by June 1)
Fall	October 1	(by Sept 1)

www.pnwkiwanis.org

KiwanisBuilder magazine

Vicki Frucci
Governor
2024-2025

Pacific Northwest District
of Kiwanis International

Submissions to the Editor
mabozak@gmail.com

The information in the **Kiwanis**Builder magazine is for illustrative, entertainment, and discussion purposes only. It is intended to provide general information about the subject matter covered and is provided with the understanding that neither Kiwanis, the contributors nor the designer are rendering legal, accounting or tax advice. You should consult with appropriate counsel or other advisors on all matters pertaining to legal, tax or accounting obligations and requirements. ©2025

- 2 Events To Attend In 2025
- 3 Builder Editor's Message
- 4 Governor's Message
- 5 Mid-Winter Conference
- 6 Schedule At A Glance
- 8 Club Service Showcase
- 9 Law Enforcement Camp
- 10 Governor-Elect Message
- 10 Legacy Bricks
- 11 Membership Race
- 12 Membership Matters
- 14 Kiwanis Children's Fund
- 15 PNW Kiwanis Cruise
- 16 Club Service Showcase
- 17 Club Service Showcase
- 18 Just the Facts
- 20 Key Club Update
- 21 K-Kids Update
- 22 International Convention
- 23 Signature Project Contest
- 23 Skramble Solution
- BC Skramble Puzzle

Club Anniversaries

CONGRATULATIONS to the following clubs celebrating their Club anniversaries this next quarter! Due to there being no anniversaries for this Kiwanis quarter and two clubs will be celebrating in early April, they are included this issue:

100 Years! Kiwanis Club of Wenatchee
April 17, 2025

50 Years! Kiwanis Club of Spokane Valley
April 15, 2025

Please contact the club directly for its celebration information.

"The beauty of teamwork is that it makes the impossible possible."

Cover photo from Adobe Stock #183583245

EDITOR'S MESSAGE

Happy New Year 2025! I hope your holidays were filled with family time, good food & fun! And, of course, lots of club service projects for the kids to add to the already hectic days. November and December were very busy, and the holidays came on so quickly this year.

Please take time to check out the pages covering the Mid-Winter Conference – it's not just for Lt. Governors and district leadership – there will be something for everyone, so make your hotel reservation today and send in your registration.

The new 2025 Membership Webinar Series is a great resource for your club strengthening efforts, so please check out that page and register to attend any that interests you. Also, the monthly Club Membership Chair zoom meetings are a great help for clubs wanting to grow. If your club chair isn't getting the link, let us know.

And, last, we're using a different hidden icon in each issue in keeping with Governor Vicki's TEAM theme – the first person to send me the page number where it's hiding wins a prize!

That's it for this time – hope you find great ideas to implement in YOUR club!

Melanie Bozak, Builder Magazine Editor 2024-2025 - mabozak@gmail.com



From the Dugout...

In October, our Executive Committee team had a very productive retreat. We came away with 23 action items, each with a team of 1 to 4 people committed to address them. We look forward to reporting the results as we work toward continuous improvement in helping our Members, Clubs, and District best serve our communities.

We have a lot of players muscling up to take on the various preparation, training, and events to serve others.

The PNW events include "Mid-Winter" in February 2025, "Lt. Governor Training", in Spring 2025, "Club Leadership Education (CLE)" sessions and 1 in-person session adjoining our "District Convention (DCON)" in August.

Continue to check on dates, locations, and other details, through the following link <https://k22.site.kiwanis.org/events/> as we will revise them as they become available.

We have one of our own PNW Past Governors running for Kiwanis International Vice-President in June. I am very proud to let you know Jackie Sue McFarlin, will be joining us at our Mid-Winter conference to share her experiences and intentions, and we will have the opportunity to show her our support.

This will be the only time she can attend any of our events before the election at the International Convention in Pittsburgh, Pennsylvania in June.

I also wanted to share another piece of positive information with you. We started this Kiwanis year with 5,067 members and as of today, we have 5,139 members for a net gain of 72! Let's keep it going.

Melanie Bozak and Lonnie Johnson have been working hard to set up the foundation and substructure of our new Membership Growth Team process for Opening Clubs and Boosting Existing Clubs. Let's help them get it moving so they can help us...

"Build, Nurture and Retain" our Membership!

T.E.A.M.S (Together Everyone Accomplishes More Service)

Hope you and your family had a Very Happy Holiday Season!

Through Service, Vicki Frucci 2024-25 Governor
mvm101@comcast.net



Find the baseball glove.

The first person to send the page number where the icon was found wins a prize.
Send your answer to mabozak@gmail.com

Mid-Winter Conference

February 7–9, 2025

Hood River, Oregon



<https://k22.site.kiwanis.org/mid-winter-conference/>

Happy New Year everyone! I hope your holidays were perfect. Our Pacific Northwest Mid-Winter Conference is just around the corner. We will be meeting at the Best Western Plus Hood River Inn in Hood River, Oregon this year. This is a beautiful location, right on the Columbia River in the Columbia River gorge.

The cost for Kiwanians to register is \$195 and includes Friday and Saturday dinners and Saturday and Sunday breakfasts. If you are bringing a non-Kiwanian guest, they can sign up for just the meals.

Room rates range from \$129 to \$159 per night. You need to make your reservations by January 15, 2025 to get the special rate, so reserve early. Call the hotel directly at (800) 828-7873 and mention that you're with the Kiwanis Mid-Winter Convention.

The opening session on Friday night will be centered around Governor Vicki's T.E.A.M.S. theme for this year and include some fun and games.

Saturday's activities start with breakfast at 8:00 followed by two morning sessions. The first session will feature Kiwanis International Trustee, Jackie Sue McFarlin. In the second morning session, we will hear from Issabella Baldisseri, the PNW District Key Club Governor for the, followed by a presentation from the Mount Hood Kiwanis camp director. We have also included a special session for current Lt. Governor training.

We have three sessions in the afternoon, including a presentation from our Kiwanis International area manager, Brad Boyd. The Bigfoot Brigade, the PNW Foundation board and the Past Governors will also be meeting in the afternoon.

This year, our Pacific Northwest CKI clubs will be holding their district convention at the same time and in the same hotel. They will be joining us for the Saturday night dinner and program and I'm sure they will bring along some added enthusiasm.

Sunday morning we will start off with breakfast and then have the district board meeting and close things up. I hope to see you all there.

~Ken Brutzman, PNW District Convention Co-Chair



Mid-Winter Conference 2025

Schedule-At-A-Glance

Hood River, Oregon - February 7-9, 2025

Friday, February 7

- **Arrive**
- **Dinner On Your Own**
- **4:00 pm to 5:30 pm**
 - Executive Committee
- **6:00 pm - 7:00 pm**
 - Registration
 - Social - No Host Bar
- **7:00 pm - 9:00 pm**
 - Opening Session - No Host Bar (Main Room)
 - Welcome from Hood River Mayor Paul Blackburn
 - PNW Governor Vicki Frucci
 - Games, Music & Social

Saturday, February 8

- **8:00 am - 9:00 am (Main Room)**
 - Breakfast (Included in Registration)
- **9:00 am - 10:00 am**
 - Morning Session
 - Governor Vicki Frucci
 - Key Club Governor Isabella Baldisseri
 - International Trustee Jackie Sue McFarlin
- **10:15 am - 11:30 am (Main Room)**
 - Education Session I (Main Room) 75 minutes total.
 - 100 Years of Key Club – PNW KC Governor Isabella Baldisseri (40 minutes)
 - Mt. Hood Kiwanis Camp Director (30 minutes)

Saturday, February 8 continued...

- **11:30 am - 1:30 pm**
 - Lunch (On Your Own)
 - Exhibit Hall
 - Small-group meetups to foster connections
- **11:30 am - 12:30 pm**
 - Lt. Governor Training (Breakout Room – Larger) Lunch on own after meeting
- **1:30 pm - 2:20 pm**
 - Education Session II(a) (Breakout Rooms)
 - Brad Boyd – PNW Area Manager
 - Education Session II(b) (Breakout Rooms)
 - Membership – PNW Chairs Melanie Bozak & Lonnie Johnson
- **2:30 pm - 3:20 pm**
 - Education Session III (Main Room) 50 minutes total.
 - KI Area Manager Brad Boyd
“Innovative Membership Models: Meet-Ups, Satellite Clubs, and Corporate Memberships”
- **2:30 pm - 5:20 pm**
 - Foundation Meeting (Breakout Room – Small)
- **3:30 pm - 4:30 pm (Main Room)**
 - First Gent’s Project – Mike Frucci
 - Running for Higher Offices – Past Governors Jackie Sue McFarlin & Roger Bell
- **3:30 pm - 4:20 pm (Breakout Room)**
 - Bigfoot Meeting (Past Lt. Governors)
- **4:30 pm - 5:20 pm**
 - Networking/Social Break/Games
- **4:30 pm - 5:20 pm**
 - Past Governors Meeting
- **6:30 pm - 9:00 pm**
 - Dinner (Included in Registration, CKI invited)
 - 6:30 pm: No Host Bar
 - 7:00 pm - 9:00 pm: Dinner Program

Sunday, February 9

- **8:00 am - 9:00 am (Main Room)**
 - Breakfast (Included in Registration)
- **9:00 am - 10:00 am**
 - Board Meeting and Closing
 - Lt. Governors required to attend for quorum

Adjourn

CLUB SERVICE SHOWCASE

25+ Kiwanians Who Care

If you are not familiar with the 25+ club, we are a single purpose club. We meet once a quarter and pick a charity by a simple majority vote from those submitted by individual members. Our members are from all over the US, although we were established under the PNW district in 2020. The quarterly gifts are all we do.

Following the vote for the charity, each member then writes a \$100 check to the charity chosen. The Eugene chapter of Sleep in Heavenly Peace charity was brought to the club members in our September 2024 Charity Meeting and was chosen to be the recipient for that quarter. The charity has chapters in many different states and our club has awarded this charity our gift before in other locations.

Sleep in Heavenly Peace constructs beds for youth who do not have a bed. With 22 members in the 25+ club at the moment, the total given to the charity was \$2200.00.

Guy Blair & Greg Christy, Club members



25+ Kiwanians club member Greg Christy presenting checks to the leadership of the Eugene Sleep in Heavenly Peace organization. Below is a photo of a couple of the completed beds and their happy recipients.



KIWANIS LAW ENFORCEMENT YOUTH CAMP



GET READY NOW FOR THE 2025 KIWANIS YOUTH LAW ENFORCEMENT CAMP!

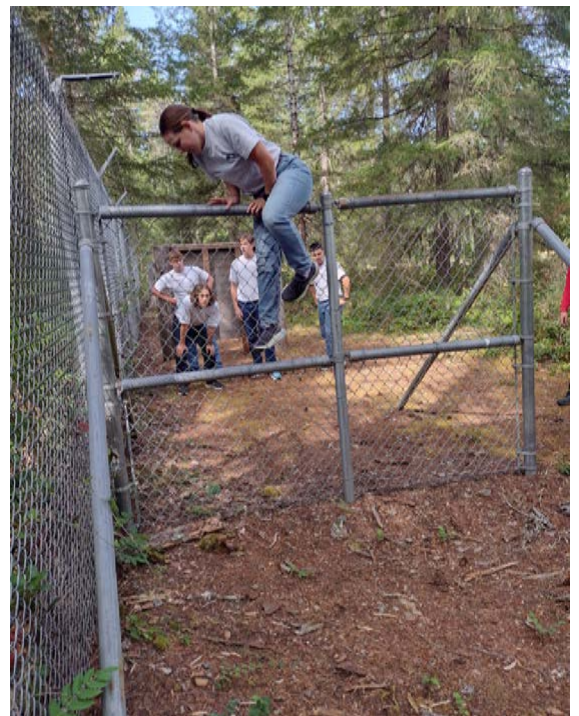
Let your sponsored key club members and your own students and grandchildren know about the 2025 camp scheduled for July 13-19, 2025 at the Washington State Patrol Academy in Shelton, Washington.

High school juniors and seniors who think they might be interested in a career in law enforcement need to come to this camp to learn about a variety of career opportunities and options. Campers experience a week like they are attending a police academy, meet like-minded students from throughout the PNW district and make friends for life.

Check out our website at:

www.kiwanislawenforcementcamp.com

Kiwanis clubs – as you plan for your 2025 budgets, please include up to \$700 to support a student attending the camp.



Jan Britt, Olympia Kiwanis
Board Member – Kiwanis Youth Law Enforcement Camp



A message from 2024-2025 Governor-Elect John Flaherty Perspective of a New Governor-Elect



I would like to introduce myself to those who may not know me. I was born in Niagara Falls, NY in 1948. I have lived in 5 states (New York, Michigan, Utah, California, Oregon), and two foreign countries (Nicaragua, Saudia Arabia). I have traveled to 44 states and 28 countries on 4 continents. I have lived in Portland, Oregon since 1980. I have been married to my wonderful wife Jeanell for 44 years. We have a son Casey, who lives in Florida with his wife Yulissa and four children, and daughter Kimberly and her husband, Sam who live near us in Portland.

I joined Kiwanis in June of 1981, although my dad was a Kiwanian, and I worked on projects with him since I was 7 years old. I have been President of 4 different clubs a total of 7 times, and I have been Lt. Governor three times. I have been PNW District Chair of: Miracle Network Telethon, Key Leader Program, Save Old Spectacles Project, and PNW Building Committee. I have been working with our District Membership Teams since 1984 and have helped open 8 new clubs.

My favorite past-time is giving “elevator speeches” to people I meet who are not Kiwanians but ask me questions about my Kiwanis apparel or the public project I may be working on.

If I have not met you yet, I hope to soon. If we have met, I hope to see you again in the near future.

Yours in Service,

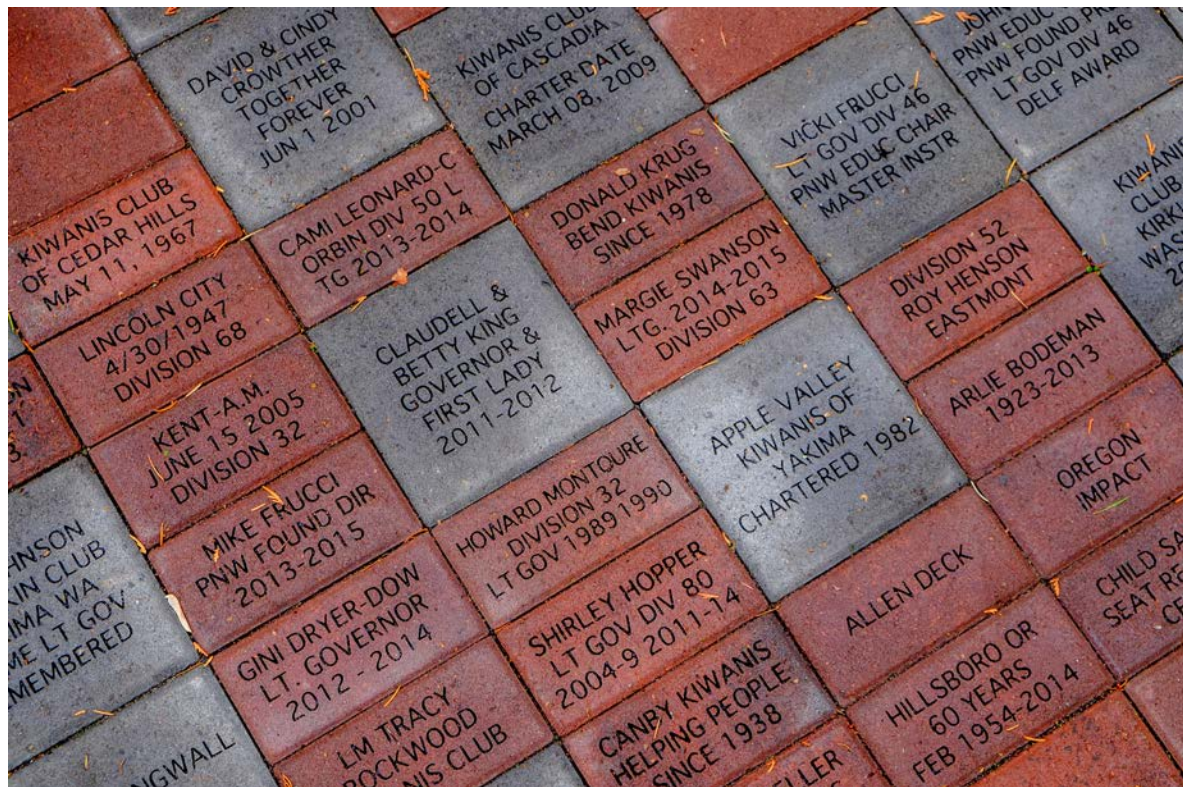
John Flaherty, Governor-Elect 2024-2025

johnwflaherty@gmail.com

Honor a Kiwanis member, club officer, district leader, or club by purchasing a brick that will be placed in the patio area at the District Office.

They are available in two sizes and can be ordered using the form here:

<https://k22.site.kiwanis.org/legacy-patio-at-the-district-office/>



MEMBERSHIP MATTERS

2024-2025 PNW MEMBERSHIP BALL GAME

Who is Leading?

Report is through November 30, 2024

But first, some great news: at only 2 months in, 20 out of 30 divisions have at least +1 new member; 3 divisions have no change -- that equals 77%; and 7 divisions have a net loss.

WAY TO GO!!

CLUBS:

- +8 Members West Valley - Yakima
- +8 Members Yakima
- +9 Members **Deer Park**
- +9 Members **Downtown Spokane**
- +9 Members **Kamiah**

DIVISIONS:

- +10 Members Central Oregon
- +12 Members Willamette Valley
- +16 Members **The Greater Palouse**

Just a friendly little competition to encourage you to grow your Club, Division, and the entire PNW District!



DISTRICT CONVENTION 2025

March 28th – 30th, 2025 | Seattle, WA

<https://pnwkeyclub.org/dcon/>



DISTRICT CONVENTION 2025

February 7-9, 2025 | Hood River, OR

<https://c22.site.kiwanis.org/district-events/>

MEMBERSHIP MATTERS

As your District Membership Coordinators, we'd love to have more Kiwanis members – YOU? -- join us as we work as a TEAM to cover ALL areas of our large district and work smarter, not harder! We are working a LOT on boosting (strengthening) clubs; and opening a few in 2025.

PNW DISTRICT GROWTH TEAM UPDATE

- Check out the info box about the new **Club Strengthening Webinars** offered this month by the very busy and talented KI Membership Department staff. We hope you register and attend one or more of the sessions to help your clubs grow.
- The **Club Membership Plan** deadline has been extended to January 10th – all you need to do to submit is fill out what you can of the club info, fill in your new member goal for the year and which strategies you're interested in using on page 4. [See the [Membership-Planning-Worksheet.pdf](#)] Then, you can update it through the year. I'm sure you know we are here to help with all of that.
- Effective **club membership committees** use a team approach to include all of the following areas:
 - New member recruitment/follow-up (ongoing new member coaching)
 - Orientation/inclusion
 - Induction
 - Recognition
 - Annual roster analysis, community analysis, club survey, socials

WE NEED YOU!

- Who makes an excellent team member?
- Passionate to help grow Kiwanis
- Willing/able to help in local regions for either or both club openings and club boosting
- If not able to work in the field, perhaps offer administrative help
- Past LTGs, Past presidents, club membership chairs

SOME ADVICE

Look around at your next meeting and try to think what your club looked like 5 years ago. Was it bigger? Was it smaller? What would your community look like without a Kiwanis club? Now try to imagine what your club would look like with 5 or 10 new members. Imagine the service you could perform, or the children's lives you could improve. Those improvements can't happen without you stepping up. Think of it as serving more by increasing the hands for service. You can take that first step. Kids need Kiwanis.

As we begin the 2nd quarter of this Kiwanis year, we ask you not to fall victim to complacency; perhaps you're happy that you increased the club's hands for service and perhaps even feeling a bit smug at the increase. It's easy to sit back and relax after bringing in new members, please don't fall into that trap. Or, perhaps your club members feel it's too much work to recruit new members, so you don't try. There's lots of help available. Make your plans now for the efforts you will employ through the year to welcome more members – then get in touch with one of us – we'll help you work that plan and keep it going all year round!

Happy New Year!

Yours in service,

Lonnie Johnson, DMC South (OR, CA, + AK-Y)

(541) 659-1832

damaro@budget.net

Melanie Bozak, DMC North (WA, ID, BC + AK-Y)

(360) 531-1329

mabozak@gmail.com

MEMBERSHIP MATTERS

Hosting a membership event is like planning a party that requires meticulous organization, attention to detail, managing multiple tasks, marketing to guests, and ensuring a successful outcome within a set timeframe—all while considering the needs and preferences of your party attendees.

Whether you are conducting a club boost, hosting a guest day or open house, using Two For Two or implementing a reMember campaign, there are five vital components – planning, inviting, closing, following-up and analyzing.

Join us each day at 10:00 a.m. Pacific, January 13-17, for a 30-minute webinar that explores one of the five elements. The five sessions will be recorded and posted on the Membership Leaders Facebook page (<https://www.facebook.com/groups/kiwanismembership> and engagement).

Not a member? Join now! Each webinar has the same registration link – once you register, you can attend any or all the daily webinars.

Register – <https://kiwanis-org.zoom.us/j/81705604391?pwd=6w6>

DAILY TOPICS

Planning Membership Events

Monday, January 13 – 1 p.m. Eastern

Inviting Prospective Members to Belong to Kiwanis

Tuesday, January 14 – 1 p.m. Eastern

From Prospect to Member – Closing the Deal

Wednesday, January 15 – 1 p.m. Eastern

Follow-up is as Important as Pre-Event Planning

Thursday, January 16 – 1 p.m. Eastern

Return on Investment in Recruiting

Friday, January 17 – 1 p.m. Eastern





click to learn more

In the past few years, the number of requests for Children's Fund support has grown tenfold. Last Kiwanis year, the Children's Fund could only support one project for every two requests. That is why we have launched The Possibility Project, the first fundraising campaign solely for Kiwanis and the kids we serve. With your personal or club gift to the Children's Fund, we can help Kiwanians impact more children's lives by awarding more and bigger grants to club projects.

Each month, young patients at Memorial Care Miller Children's & Women's Hospital Long Beach get "comfort bags" from the Kiwanis Club of Long Beach, California. The club assembles and delivers about 100 bags monthly. This project is possible because of the Pediatric Medicine Support Grant Program of the Kiwanis Children's Fund.

Recently, the Kiwanis Club of Bellevue received a micro-grant to fund their "Developing a Lifelong Love of Reading" program: The club will partner with local schools and other groups to purchase books and host three Book Markets for K-5 students that are in a specialized reading program. Scheduled before major school breaks, these events will support the school's diverse student population by preventing reading regression. Studies show that students who read over breaks return with improved reading and math scores. This KCF micro-grant will help fund the purchase of three books for each of the 80 students identified as the most in need.



Both grants shared above are possible because of gifts from individuals and clubs to the Children's Fund.

The PNW Possibility Project team has been hard at work making club and Division Council presentations. To date, over **\$6 million US** have been raised for the Possibility Project. \$131,127 of that has come from the PNW!

So far, **the PNW has two IMPACT CLUBS** (a club pledge amount to the Possibility Project calculated by multiplying the number of club members by 500) - **West Seattle and Spokane Valley**. Both have made a pledge tailored to the size of their club and they will work towards meeting the pledge amount over the next five years. THANK YOU to these clubs and their members for leading the PNW in support of the Possibility Project.

If you think your club might be interested in making an Impact Club pledge, or perhaps the members simply want to know more about the Possibility Project, please reach out to District Chair Mike Frucci by phone (509-998-4170) or email frucci101@comcast.net to coordinate a presentation from one of our PNW Champions.

More information and links to make donations can be found through the link below.

<https://www.kiwanis.org/who-we-are/kiwanis-childrens-fund/possibility-project/>



PRINCESS CRUISES

PNW KIWANIS GROUP CRUISE

**on the Beautiful Princess Majestic of the Sea
Cruising along the Eastern Caribbean
including St Thomas.**

January 3, 2026 to January 11, 2026

***PLEASE SHARE WITH FRIENDS AND FAMILY!
100% of Commission made will go back to the PNW.***

ITINERARY

Port of Departure, Fort Lauderdale

Sunday: at Sea

•

Monday: Amber Cove, Dominican Republic

•

Tuesday: San Juan, Puerto Rico

•

Wednesday: St Maarten

•

Thursday: St Thomas, Virgin Islands

•

Friday: At Sea

•

Saturday: At Sea

•

Sunday: Disembark at Fort Lauderdale

ACCOMMODATIONS

Double Occupancy Interior starting at \$989.00 per person, Ocean View starting at \$1,429.00 per person and Balcony starting at \$1,529.00 per person.

Secure your spot for \$250 with full payment due by October 5, 2025 (USD) all other fees included.

Single Occupancy Interior starting at \$1,788.00, Ocean View \$2,668.00 and Balcony starting at \$2,868.00.

Secure your spot for \$250 with full payment due by October 5, 2025 (USD) all other fees included.

To add Plus Package, add \$60.00 per person/per day.

Plus Package includes for the 1st and 2nd booked guest: Wi-Fi; Drink Package; Crew Appreciation, 2 premium desserts per day; Unlimited room service and two fitness classes.

**Please contact Cindy Crowther at Blue Skys Travel
(541) 419-9890 or 20blueskys@gmail.com**

CLUB SERVICE SHOWCASE

Christmas Made Brighter For Kids In Port Townsend

Eyes light up on her three children as they tumble into the room, look at the small tree in their living room and with big smiles, call out, “Mommy! Santa came!”

This single mom working two part-time jobs could not have provided such gifts to these young ones without the support of Port Townsend Kiwanis Club’s Kids’ Christmas projects. Kids’ Christmas is not just one effort but several projects in one. These projects include an incredible lift for club and community volunteers, and in December 2024, made the holidays brighter for 462 children in 163 families.



Port Townsend Kiwanis Club is the official local organization of Toys for Tots of East Jefferson County. Planning the season of giving begins in early summer and kicks off in high gear in November with inventory of the previous year’s stock and distribution of about 50 Toys for Tots donation boxes by Kiwanis members to many local businesses. Advertising is next for the two “Stuff the Bus” events which take place simultaneously in two different areas of the county.



CLUB SERVICE SHOWCASE



On the first Saturday of every December, club members and friends join volunteers from Jefferson Transit, Port Townsend Aktion Club, Port Townsend High School Key-Interact Club and local Cub Scouts to collect toys and cash donations. Transit provides the buses and transfers the donations to the fairgrounds, where all toys are sorted for distribution.

Following the sorting, the collection boxes are picked up the second week and taken to the fairgrounds to prepare for the two big days on the weekend, known as ‘Christmas 4 Children’ when parents “shop” in the warehouse with “shopper elves”. Nearly every mom or dad or grandma who does the shopping is over the moon and many times teary-eyed with the whole experience and the full bags of toys and clothes to take home!



Many local children living with financial insecurity, when asked what they want for Christmas, state that they really need a new coat or jacket. “I need some gloves because my hands are cold at the bus stop.” While the Stuff the Bus events are happening, the club also has a “Warm Drive” to collect new coats, jackets, hats, and gloves. The Warm Drive is still new and is supplemented by a local community grant offered in conjunction with UGN. Since Toys for Tots donations cannot be used for purchasing clothing and cold weather accessories, the Warm Drive and the local support provide the club with the resources to meet the children’s cold weather needs.

Remember that single mom? She applied for the Christmas 4 Children service through Port Townsend Kiwanis and showed up at her designated time. A volunteer personal shopper led her around the spaces at the fairgrounds that were now stocked with tables, shelves, and racks full of toys, books, games, coats, socks, hats and more. She found a few wonderful new toys for her children and was nearly in tears when the personal shopper told her, “You need more -- here, take this, too.”

The holiday spirit is alive in the hearts of the Port Townsend Kiwanis Club members as they share their joy with children and families in the greater Jefferson County communities. Learn more about Port Townsend Kiwanis’ other holiday and year-round projects at ptkiwanis.org.

~Liz Quayle, PR/Marketing, KC of Port Townsend

JUST THE FACTS

MOTTO

Serving the children of the world

MEMBERSHIP

445,167 adult and youth members

178,030 adult members

267,137 youth members

CLUBS

14,147 adult and youth clubs

7,158 adult clubs

6,989 youth clubs

PROFESSIONAL STAFF

102

SERVICE

- Each year, the Kiwanis family of clubs devote more than 7.7 million hours to service.
- Kiwanis clubs sponsor adult and youth leadership programs, and conduct more than 1.3 million projects.
- Kiwanis clubs raise US\$390 million.
- The average Kiwanian impacts the lives of 106 children.

LOCATIONS

85 nations

ESTABLISHED

1915

WEBSITE

kiwanis.org

All figures approximate as of October 2023 and subject to change.

NOTE: Some numbers are rounded.

KIWANIS INTERNATIONAL

Dedicated to serving the children of the world, this global volunteer organization annually raises US\$390 million and dedicates more than 7.7 million hours to strengthening communities and helping children. Through service projects and fundraisers, Kiwanis members improve their communities, make lifelong friendships and, most importantly, help children reach their full potential.

ADULTS

Kiwanis International offers three clubs for adults: Kiwanis, Aktion Club and Circle K International. Kiwanis clubs serve their communities through more than 152,000 service projects each year. Aktion Club is the only community service club for adults with disabilities. It provides members with opportunities to become integrated into their communities while developing initiative and leadership skills. CKI is a student-led service organization, with clubs on college and university campuses in 19 nations.

YOUTH

Kiwanis offers three clubs for youth: Key Club, Builders Club and K-Kids. Key Club is the oldest and largest service organization for teens and teaches leadership through service to others. Builders Club provides students ages 11-14 with opportunities to develop leadership skills, improve self-esteem, increase civic engagement and learn life skills through service. K-Kids gives students ages 6-12 opportunities to work together on service projects, develop leadership potential and create strong moral character.

PROGRAMS

Kiwanis offers programs for students: Terrific Kids, Bring Up Grades, Key Leader and the Global Leadership Certificate. Terrific Kids and Bring Up Grades, both for students ages 6-12, teach children to plan, set goals, work with others and celebrate success. Key Leader is a weekend experiential leadership retreat for teens. Through the Global Leadership Certificate, Key Club and CKI members have access to courses on topics including building meaningful relationships, strategic versus tactical leadership, self-awareness, inclusion, civic engagement and being an agent for change.




#KidsNeedKiwanis

KIWANIS STATISTICS

445,167 adult and youth members

All figures approximate as of October 2023 and subject to change.

Adult clubs		MEMBERS	CLUBS	NATIONS	AUDIENCE
 Kiwanis	kiwanis.org	164,745	6,474	85	Adults
 AKTION CLUB	aktionclub.org	6,433	343	13	Adults with disabilities
 CKI Circle K International	circlek.org	6,852	341	19	College and university students

Youth clubs		MEMBERS	CLUBS	NATIONS	AUDIENCE
 KEY CLUB	keyclub.org	221,385	4,742	44	Students ages 14-18
 Builders Club Building Leaders	buildersclub.org	23,340	1,117	23	Students ages 11-14
 K-Kids Young Leaders Helping Others	k-kids.org	22,412	1,130	26	Students ages 6-12

Children's Fund



The Kiwanis Children's Fund raises money and provides grants that amplify Kiwanians' impact on kids' lives — in clubs' communities and a world away. The Children's Fund provides grants that support the Kiwanis causes: health and nutrition, education and literacy and youth leadership development.

kiwanischildrensfund.org

Programs



Academic achievement and character development recognition programs for students ages 6-12. kiwaniskids.org

KEY LEADER

A weekend leadership retreat for teens ages 14-18.
key-leader.org



3636 Woodview Trace Indianapolis, IN 46268 USA
USA and Canada: 800-KIWANIS (1-800-549-2647)
Worldwide: +1-317-875-8755 • Fax: +1-317-879-0204

kiwanis.org

All figures approximate as of October 2023, and subject to change.

SERVICE LEADERSHIP PROGRAMS

PNW KEY CLUB UPDATE

Hello PNW Kiwanians!

It is an honor to update you all on what has been happening in the Key Club branch of the K-Family recently.

We started the school year strong with our Key Club Days! Key Club Day South at Oaks Park in Portland, OR was a success with 149 registrants, and 40 virtual participants. Key Club Day North at Wild Waves in Federal Way, WA, was also a success with 264 registrants and 20 virtual participants. During both days, we collected items for a hygiene drive to help contribute to the District Project, The SEAD Initiative: End Youth Houselessness. Overall, we collected **1,240 hygiene items!** We also played games, had spirit battles, pied executives, and more!

In early November, the Executive Team as well as the rest of the District Board attended **Fall Board** in Seattle, WA. We went over LTG Elections, Key Club Day Recaps, Financing, Key Club communication, District Board bonding, and more! It was a fantastic opportunity to begin the final push towards becoming excited for DCON and helping assist the LTG's as they near the final parts of their term.

Speaking of DCON, get excited for the PNW Key Club's **DCON 2025, Symphony of Service No. 75!** Key Clubbers around the PNW will join together March 28-30 in Seattle, WA, to experience spirit battles, workshops, hear keynote speakers, elect the new Executive Committee, and more! We can't wait for a perfect harmony of fun and business in one weekend, and it's bass-ically a guarantee to be an amazing time!

PNW Key Club has six committees, so I wanted to give you quick updates on each committee:

DCON: Our DCON Committee has been finalizing workshop presenters, determining speakers, and planning their Winter Registration Webinar, to be held on Thursday, December 5th at 7:00 p.m.

District Project (DP): Our DP Committee has been working on social media campaign developments and recently held their DP Webinar on November 6th.

Kiwanis-Family: The Kiwanis-family Committee just released their Updated Joint Project Guide (<https://pnwkeyclub.org/resources/joint-projects/>), and held a Joint Webinar with CKI for CKI week! They are also working on a Joint Project Guide Webinar, which was hosted on December 10th.

MGRC: The Membership Growth and Reactivation Committee held a "Clubmaxxing 101" Webinar in September and started a Membership Campaign. They're also doing a "Clubs Under 20 Members Campaign", working on reaching out to smaller clubs to expose them to MGRC resources.

Pacific Northwest Opportunities (PNWOF): The PNWOF Committee successfully held their Pacific Northwest Opportunities Fund Webinar in September and received a total of 24 applications for the grant. They are working on notifying and reaching out to grant recipients to notify them of the status of their application.

Webmaster: Our Webmaster, Alex DeForrest, has been working to keep the website (pnwkeyclub.org) up to date, especially the DCON 2025 website.

We hope you appreciate this update! Thank you!

Tessa Hill, District Editor

Pacific Northwest District Key Club International
editor@pnwkeyclub.org

KEY CLUB®



SERVICE LEADERSHIP PROGRAMS



K-Kids 2025 New Club Kick-off

The 2024 year is behind us – let's get 2025 started with a new K-Kids club!

Does your club have a K-Kids club? If so, take this time to rest up and be ready to come back in January with great projects and service. Remember to start inviting younger grades to your projects. Get them involved early; it will help in forming your club next year.

If your area is struggling to get a K-Kids club formed, think about starting with a Terrific Kids or Bugs program:

Terrific Kids recognizes students for modifying their behavior. Participants determine what being terrific means to them. Then they develop their own goals and use peer mentoring to hold themselves accountable. When they achieve their goal, they are honored for being a Terrific Kid.

Bring Up Grades (BUG) recognizes primary/elementary school students who raise their grades or maintain good grades from one grading period to the next. Students are motivated to excel because they set their own goals and get peer mentoring. Classmates support their success. When they reach their goals, their class celebrates.

Don't forget about K-Kids week! February 10th-14th. This is the week to celebrate what K-Kids do for their community. The service club experience at a young age can help students accept their own ability to make a difference, enhance their knowledge of their own passions and convictions, and develop their ability to empathize with those in need in their communities. You can shape this generation of leaders while helping students build stronger communities through service.

I hope you enjoyed your holiday season, let's start the ***New Year with a new K-Kids Club!***

For more information, contact Debbie Johnson PNW District Administrator bass.girl@budget.net. Or go to www.kiwaniskids.org



ON TO THE INTERNATIONAL CONVENTION

Greetings PNW Kiwanians,

My role this year as Immediate Past Governor is to promote the International Convention as your OTIC (On to the International Convention) District Chair.

As we march towards Pittsburgh and the convention, please note that registration is now live on the Kiwanis website: <https://www.kiwanis.org/members/kiwanis-international-convention-pittsburgh/> You may register for the convention and book your hotel rooms to make sure you do not miss out on the event of the year!

You will have more updated information such as education and elections in the near future. I hope to see many of you as we meet in Pittsburgh this summer to elect our own Past Governor Jackie Sue McFarlin as the VP of our great Kiwanis International organization.

Kiwanis Convention 3-Day Package ~~ Thursday, Friday & Saturday June 25-28, 2025

- Regular registration (October 1, 2024-May 23, 2025) - \$399
- Late registration (May 24-June 20, 2025) - \$499
- On-site registration (After June 23) - \$599
- Non-member guest - \$199/\$299/\$399
- Under 18 years of age - \$109

PREFERRED HOTELS

The 2025 Kiwanis International Convention will be held in the David L. Lawrence Convention Center, which is within easy walking distance of Kiwanis' preferred hotels. You'll also have easy access to restaurants, shopping and attractions.

One of the benefits of being a Kiwanian: preferred rates at our preferred convention hotels. Don't wait! The deadline to book a room at the discounted rate is June 1, 2025, or until the hotel is sold out — whichever happens first.

The Westin Pittsburgh - US\$199 plus tax per night

An indoor walkway connects our assigned hotel to the David L. Lawrence Convention Center. Enjoy the on-site Starbucks, breakfast restaurant and burger bar. (Assigned Districts: Australia, Capital, Illinois-Eastern Iowa, Japan, Kentucky-Tennessee, Malaysia, Nepal, New Jersey, New Zealand-South Pacific, Pacific Northwest, Pennsylvania, Philippine Luzon, Philippine South and Taiwan)

~Nicholas Hafez, PNW Past Governor 2023-2024

SIGNATURE PROJECT CONTEST 2025

The Signature Project Contest is an excellent way to show Kiwanis International, and Kiwanis Clubs all over the world, what an outstanding project you have in your club that is annually conducted in your community. It could be a project that you have conducted for decades, or that you just started a year or two ago. It could be a Service Project for your community or it could be a successful Fundraising project with funds supporting your community. It can be a long-time project or a new one that just started recently and will continue into the future; but it must be recurring.



Nominations are open through January 30, 2025. District judging takes place early February and International judging takes place in March and April, with the winners announced at the International Convention in July. Be sure to save it to your computer as you work on it, as the form does not save.

The Signature Project application form will be live on now (link below) and the information is located on pwnkiwanis.org under AWARDS. Be sure to attach pictures that show your club's name and activity.

<https://www.kiwanis.org/members/service-projects/signature-contest/>

- Betty Crawford, Chair

SKARAMBLE solution...don't peak. Puzzle is on the back cover.

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KIWANIS SKRAMBLE

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