

# BECOMING IRREPLACEABLE

## HOW TO CREATE UNREASONABLE LOYALTY WITH CLIENTS, TEAM, & VIP'S

- WITH JOHN ISRAEL  
AKA MR. THANK YOU



**DATE:** FRI AUG 22, 2025  
**TIME:** 10AM-12PM  
**LOCATION:** SPIRIT  
MOUNTAIN CASINO  
27100 SW SALMON RIVER HWY,  
GRAND RONDE, OR 97347

— AS SEEN ON —



POPSUGAR

### Who is John Israel:

John - Dallas, TX - is a Hall of fame business achiever, author, and professional speaker. His work has reached millions of people and has been featured on ABC, Fox News, Good Morning America, and TEDx.

### What you'll learn:

How to continue connecting with future consumers as the marketplace turns more digital and automated

- by discovering the natural innate needs that move customers to take action
- by learning how to ask the right questions to better understand their clients specific needs, goals, and values.
- by learning how to engage clients loyalty hot-buttons beyond the transaction
- by finding sustainable practices to express appreciation that inspire clients to regularly send you referrals with-out asking.

Presented to you by:

