

## Mid-Winter Conference 2026

Schedule Hood River, Oregon

February 6 & 7<sup>th</sup>, 2026

### Friday

- **4:00 PM** – Arrival & Hotel Check-In
- **4:00 – 5:00 PM** Executive Committee (Trillium West)
- **5:00-6:00 PM** Lt Gov Training (Trillium East)
- **6:00–6:30 PM** – Social (No-Host Bar opens 5:45)
- **6:30–7:30 PM** – Opening Program & Welcome Session
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  - **Ryley Jackson**, CKI Governor
  - **Gladys Rivera**, Hood River City Council President
  - **Governor John Flaherty**, welcoming remarks and introduction of our special guests
- **7:30 PM onward** – Dinner on Your Own

### Saturday

- **6:45 AM** - Doors Open
- **7:00–8:00 AM** – Breakfast (Included in Registration)
- **8:00–9:00 AM** – **How to Keep Your Club Strong & Growing**  
*with Brad Boyd, Kiwanis International*
- **9:10–10:10 AM** – **What Keeps Members Coming Back?**  
*A Panel Conversation with Vice President Cathy Szymanski & Greg Wegrich*
- **10:20–11:30 AM** – **New Kiwanis Tools You Can Use Right Away**  
*with Bryce Kinder, Kiwanis International*
- **11:30 AM–12:30 PM** – Lunch (Included in Registration)
- **12:30– 2:00 PM** – Board Meeting (2025–2026 Board)
- **12:30- 2:00 PM** – **Kiwanis Tech Made Easy: Engage & IT Q&A**  
*with Bryce Kinder*
- **2:00 – 3:00PM** – **Simple Ways to Expand Your Club’s Impact**  
*with Vicki Frucci*
- **2:00 – 3:00 PM** Bigfoot (Past Lt Govs)
- **3:00 – 4:00 PM** Past Govs
- **3:00 – 5:00 PM** Field Trip: Aviation Museum (Bus transport, additional cost)

- **6:00 PM** – Social (No-Host Bar opens 5:45)
- **6:30–9:00 PM** – Dinner Program (Included in Registration; CKI invited)
  - Outreach Auction
  - Gov John
  - Foundation awards for CKI
  - VP Cathy Szymanski

## **Sunday**

No program, safe Travels

## **Session 1: Membership Retention with Brad Boyd**

**60 minutes**

**8:00–9:00 AM**

Brad Boyd will lead an engaging session focused on strengthening member retention across the district. Topics may include:

- Understanding why members stay
- Building meaningful connections within clubs
- Adapting club culture for emerging generations
- Practical steps clubs can take immediately

Brad's expertise will provide a strong, energizing start to the morning.

## **Session 2: Panel Discussion – Keeping Members Engaged**

**45–60 minutes      9:10–10:10 AM**

A moderated panel featuring leaders from successful clubs.

Possible discussion topics:

- What strategies have improved member engagement?
- How do clubs build community and belonging?
- Lessons learned from membership challenges
- How to onboard, involve, and retain new members
- Q&A with attendees

This session creates real-world, district-level relevance and encourages interaction.

## **Session 3: Practical Tools – Using AI in Your Kiwanis Work**

**45–60 minutes      10:20–11:30 AM**

A hands-on introduction to practical ways AI can help club leaders with:

- Writing newsletters, agendas, and minutes
- Creating flyers and social media posts
- Drafting scripts, announcements, or recruitment messages
- Automating routine tasks
- Brainstorming service project ideas
- Improving communication with members
- Ethical considerations and safe use

This session should be interactive, with live demonstrations and plenty of time for questions.