

Breakout Sessions

	East Theater	West Theater	Event Center
1:00 pm - 1:45 pm	Telling Your Story Through PR <i>Dave Towne & Jonny King</i>	Understanding Alzheimer's: Awareness, Prevention & Support <i>Janet Callahan</i> <i>Alzheimer's Association - WA</i>	Kiwanis Children's Fund: Turning Service Into Global Impact <i>Mike Frucci & Kylie Kaspar Howenstein</i>
2:00 pm - 2:45 pm	Key Club Leadership Building the Next Generation of Service <i>Lawrence McConnell</i> <i>PNW Governor</i>	Club Boost: "This is how you do it!" <i>Val Arbacauskas & Vicki Frucci</i>	Five Keys to Building a Thriving Kiwanis Club <i>Paul Palazzolo</i> <i>Kiwanis International</i> <i>Executive Director</i>
3:00 pm - 3:45 pm	Two New Tools for Membership Growth & Engagement <i>Brad Boyd</i>	Finding Funding through the Kiwanis Children's Fund <i>Kylie Kaspar Howenstein</i> <i>Kiwanis Children's Fund</i>	Meet The Governor-Elect Candidates <i>Jackie Sue McFarlan</i>

Telling Your Story: Strengthening Club Visibility Through Public Relations

Dave Towne & Jonny King, PR Committee Chairs for 2026-2027

Effectively using Public Relations to promote your club's activities is important to "Spread the Kiwanis Word" at home. Two presenters will provide an overview of multiple media resources using traditional media combined with newer electronic social media platforms. Implement ideas and tools immediately. Learn how to increase visibility, engage your community and positively promote Kiwanis!

Understanding Alzheimer's: Awareness, Prevention & Support

Janet Callahan, Alzheimer's Association – Washington State Chapter

In this informative session, Janet Callahan will help us better understand Alzheimer's. Attendees will learn about the 10 Warning Signs of Alzheimer's, promising developments in research, and resources available through the Alzheimer's Association for individuals, families, and caregivers. Whether Alzheimer's has touched your family personally or you simply want to be better prepared to support others in your community, this session will provide practical information and resources you can use.

Kiwanis Children's Fund: Turning Service into Global Impact

Mike Frucci, PNW District Chair for the KCF & Kylie Kaspar Howenstein, Development Officer

Learn how the Kiwanis Children's Fund helps turn the service of local clubs into meaningful impact for children around the world. This session will highlight how the Fund supports the Kiwanis causes through grants, partnerships, and programs; and how your club can be part of that broader impact.

Continued on next page.

Key Club Leadership: Building the Next Generation of Service

Lawrence McConnell, 2026–2027 District Governor for the PNW Key Club

Hear from our Key Club Governor as he share insights into youth leadership, service, and the impact of Key Club across our district. This session will highlight how Key Club is developing the next generation of leaders, strengthening connections with Kiwanis clubs, and creating meaningful opportunities for service. Participants will gain a fresh perspective on engaging and supporting youth while building stronger partnerships within their communities.

Club Boost: “This Is How You Do It!”

Val Arbacauskas, PNW Membership Coach & Vicki Frucci, Past District Governor

EEGADS! Did you say your Club is aging out and willing to find out how to get some help? Does your Division have a need for a New Club to help your clubs serve the needs of your community? With this information, your club will be able to help make a difference in those 2 scenarios. Yes, this session is the one for you and we look forward to seeing you there.

Five Keys to Building a Thriving Kiwanis Club

Kiwanis International Executive Director Paul Palazzolo

Join Kiwanis International Executive Director Paul Palazzolo as he shares five essential elements that successful clubs have in common. Drawing from experience across districts and around the world, Paul will highlight what’s working, where clubs often struggle, and how to focus efforts for the greatest impact. This session offers both inspiration and clarity for leaders looking to strengthen their club’s future.

Two New Tools for Membership Growth & Meaningful Member Engagement

Brad Boyd, Kiwanis International Area Director

Looking for practical ways to grow your club and keep members engaged? This session introduces two new, easy-to-use scorecard tools designed to help clubs assess their current health and take meaningful action. Participants will walk through real examples, learn what strong clubs are doing differently, and leave with clear, actionable steps they can bring back and implement right away.

Finding Funding Through the Kiwanis Children’s Fund

Kylie Kaspar Howenstein, Kiwanis Children’s Fund

Learn about grant opportunities available through the Kiwanis Children’s Fund, including Club Microgrants and Traditional Club Grants. Discover how to develop a competitive application and bring new projects to your community. Join us for this special session with one of the specialists from Kiwanis International.

Meet the Governor-Elect Candidates

Jackie Sue McFarlan, Past Governor & Past International Trustee

Join moderator Jackie Sue McFarlan for a conversation with Governor-Elect candidates Greg Christy and Mike Frucci. Hear each candidate share their vision for the Pacific Northwest District and learn more about their goals, leadership, and priorities before the House of Delegates election. Bring your questions and hear each candidate discuss their experience and priorities.