



Kiwanis Club of Kitchener-Waterloo  
P.O. Box 38046  
Bridgeport P.O., Waterloo, ON N2J 4T9

[www.KwKiwaniis.org](http://www.KwKiwaniis.org)

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**Newsletter**

October 31/2024

## Club Officers:

### President:

Daisy Arseneault  
[daisyarseneault@gmail.com](mailto:daisyarseneault@gmail.com)

### Past President

Marilyn Motz  
[gmmotz@golden.net](mailto:gmmotz@golden.net)

### President-Elect:

Keri Cameron (2025)

### Secretary:

Jean Stacey  
[Staceyj49@gmail.com](mailto:Staceyj49@gmail.com)

**Treasurer:** Maureen Farkouh  
[maureenfarkouh@yahoo.ca](mailto:maureenfarkouh@yahoo.ca)

**Directors:** Lou Gere, Ian Inglis, Alan Chalmers, Paula Rand, Kevin Twomey, Joan Richardson-Horsey

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Send photos & news to editor Steve Rand at [waterloorands@gmail.com](mailto:waterloorands@gmail.com)

### "Who" is Kiwanis and what is our Impact?

Kiwanis clubs and members conduct service projects. They hold fundraisers. They donate to the Kiwanis Children's Fund and scholarship programs. They change children's lives in their own communities and through international initiatives — helping young people develop mentally, physically and emotionally.

Every year, Kiwanis members stage more than 150,000 service projects, devote more than six million hours of service and raise nearly US\$100 million for children, families and communities around the world. Kiwanis club projects are based on community needs. We build playgrounds, purchase medical equipment, run foodbanks, develop youth leadership, restock libraries and much more.



### President's Message:

Congratulations, K-W Kiwanians! You have demonstrated what an engaged club looks like. We came into October by running the canteen for the Breslau Train Show, a last minute request fulfilled by Kiwanians

willing to serve the community. We raised over \$600 selling hotdogs, drinks, snacks & Kiwanis Music Festival chocolate bars. Thank you, Lou, Kevin, Andre & treasurer Maureen for all your volunteer efforts.

The very next weekend K-W Kiwanians hosted their first ever winter coat sale at Cedar Court, our affordable housing community room. The club and community efforts for this fundraiser were astounding with members gathering coat donations, sorting & washing coats, transporting coats, marketing the event and then selling them to excited community members. \$1500 was raised to support kids & youth in our community. Incredible! Special thanks to Paula Rand, who put in extraordinary time and work to make this fundraiser happen,

**Join us:**

Chartered in 1921, we are the oldest service club in the Kitchener-Waterloo area. We are always looking for new members to serve the community ! Interested in donating a little time, money, or elbow grease to serve the needy, the deserving, and kids throughout the Waterloo Region? We are welcoming new members to the club all the time who want to help do exactly that. They have stepped up to help and we need still more

along with her faithful sidekick, Steve. Your volunteers included over a dozen K-W Kiwanians and several Key Club members as well. Thank you to everyone involved!

There's more! Special thanks to Alan Chalmers for helping the K-W Kiwanis Club qualify for a \$5000 donation from Forbes Motors Inc. Forbes Motors Inc. is our first sponsor for the 2025 Kiwanis Kids' Day event on August 2 next year This donation will also support the K-W Kiwanis Music Festival, our Key Clubs, and Circle K Club.

We'll shine again in November with the Music Festival fundraiser in the Jazz Room on November 10 at 4:00pm. Find this concert on Eventbrite and enjoy music by professional & young musicians. See you there!

volunteers and members to socialize and serve with integrity. Join us in our efforts to provide scholarships to deserving students, run the Waterloo Park Wonders of Winter (Festival of Lights), have some fun at Bingo night, or support our Food4Kids volunteer teams. Pick some of our activities and let the good times roll. Reward yourself with service. Become a leader. We are celebrating over 100 years of community service.

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**1. Regular Meetings** At our Board and club meetings we get together for fellowship and planning. Prospective members are welcome to attend. The meetings are free (except there is no free lunch !) and once a month we host expert guest speakers to discuss a wide range of topics that give us insight and inspiration to carry over into our activities and projects. Board meetings are currently held at 5:00 pm on the first Tuesday of the month at the Westmount Golf Club in Waterloo. Check our calendar for other (evening) meeting times or contact our

membership chair to confirm time and place at [kwkiwanisclub@gmail.com](mailto:kwkiwanisclub@gmail.com).

**2. Activities & Events**

For a complete listing of past and future events and volunteer opportunities, see our complete calendar at [kwkiwanis.org](http://kwkiwanis.org).

***Forbes Motors GM Sponsorship***

This month the Managing Partner of Forbes Motors GM, Alyssa McKeown, announced that the car company has provided the K-W Kiwanis club with a \$5000 donation to

support its projects. Past Vice President of Forbes Alan Chalmers – a committed Kiwanis member for the past 52 years – applied for the award earlier in the year and joined Daisy Arseneault and Alyssa McKeown this month to make the announcement in the Forbes showroom. The award will be used to finance the 2025 Kiwanis Kids’ Day, the 2025 K-W Kiwanis Music Festival, our service leadership clubs, and the Music Bursary Program.



Forbes Motors GM representatives present the big cheque to K-W Kiwanis. L-R: Alan Chalmers, Daisy Arseneault, and Alyssa McKeown.

**September 29** A Model Train Show was held throughout the day at the Breslau Community Centre (10:00 a.m. - 3:00 p.m.) The show offered lots of fun and interest for children, teens and adults and the K-W Kiwanis Club was there!



Lou Gere and Maureen Farkouh dish it out at the canteen

Thank you to all the K-W Kiwanians (Andre

& Daisy Arseneault, Lou Gere, Kevin Twomey, and Maureen Farkouh) who volunteered to serve food and beverages from the canteen. The club made \$600 and contributed to the success of a major community project. Your participation was greatly appreciated!

**KIWANIS DINING CAR MENU**

**CHEW-CHEW!**

- COFFEE & MUFFIN** \$5  
Coffee/Juice & individually wrapped muffin (blueberry, banana or chocolate)
- COFFEE SOLO** \$3  
Just the coffee please
- SNACKS & DRINKS** \$2  
Chips, Pop (Coke, Diet Coke, Ginger Ale, Sprite) or Water
- SWEETS** 2/\$1  
Brownie/Granola Bar
- KIWANIS CHOCOLATE BAR** \$3  
KW Kiwanis Music Festival Esta Chocolate Bar!!
- ENGINEER'S MEAL** \$6  
Hot dog, juice/pop & chips
- CONDUCTOR'S SNACK** \$5  
Hot dog with juice/pop
- BREAKMAN'S SNACK** \$3  
Hot dog to go

**Kiwanis**  
KITCHENER-WATERLOO

The Model Train Show featured an operating LEGO train layout plus displays of accessories built with LEGO parts. The venue was filled to capacity!



Thank you to all the Breslau train show volunteers. L-R: Andre & Daisy Arseneault, Lou Gere, Kevin Twomey, and Maureen Farkouh.

There were six operating train layouts and children had a chance to operate a switching system.



*Kevin Twomey and Andre Arseneault at the train show with some of the layouts visible in the background.*

Vendors at the show were selling new and used model train equipment in N, HO and O scales. Nearby, free seminars took place on topics like tree building for model trains, hand painting of railroad scenes and the construction of decal models. The show was sponsored by the Western Ontario Division of the NMRA.

**October 1** The K-W Kiwanis Board met at Westmount Golf Club. Maureen Farkouh, Kevin Twomey, Jean Stacey, and Paula Rand were introduced as upcoming Board Members. These individuals will serve as in various capacities for 2024-2025 following their official installation at the Oct. 29 club meeting.



*New Board members are greeted at Westmount Golf Club.*

**October 5** A new fundraiser was undertaken at the K-W Kiwanis affordable housing complex near the Kitchener market. At 7:00 am, before the doors opened, carloads of quality coats were delivered by Malcolm Shantz, Angela Vieth, and Jean Stacey. Garments were loaded onto roller racks and whisked inside to create our first thrift shop salesroom.

For the club's first ever coat sale, Paula Rand organized fellow Kiwanians and nearly a dozen Key Club volunteers from St. Mary's to ensure a layout that was secure and safe for easy shopping at Cedar Court. Shelley Des Cotes and Jean Stacey guided the Key Clubbers to hand out flyers down the street at the Kitchener Farmer's Market.



*Jean Stacey at the farmer's market with a Key Club volunteer*

Maureen Farkouh and Kevin Twomey set up their cash box and electronics on a table by the back door of the apartment complex to process transactions. Our “bouncer” Angela Vieth stationed herself by the door to monitor the comings and goings. Joan Richardson-Horsey and some of the Key Club members took on the task of merchandizing – keeping order and balancing the racks as customers entered and tried on one garment after another.



*Joan Richardson-Horsey assists a customer at the coat sale.*

Over 200 coats were displayed on mobile roller racks. Following the month-long donation and collection period, the garments were inspected, selected, cleaned, repaired, and finally displayed for sale.



*Customers scouring the racks for a good buy.*

The very first customers who came through our doors bought two large bags full of coats for a sale at their church. They had taken

note of the coming sale from a handbill they received two weeks prior to the sale and decided to make their purchases into a “double” donation. First they bought from Kiwanis to support our community projects and then they donated the coats to their church sale.

K-W Kiwanian Sandeep Shroff had a similar notion, buying up coats to give to needy families encountered through her business association with Sorbara Law. Remi and Yvon Arseneault showed up to add some muscle on crowd control and make sure everyone was in good humour.



*Yvon and Remi erect the Kiwanis banner at the coat sale.*

Some customers came to purchase kids’ apparel but ended up buying for themselves. From 8:00 am - 1:00 pm visitors found their way to the sale following A-frame signs and club banners outside. After that the crowd



*A customer tries on coats as Joan Richardson-Horsey looks on.*

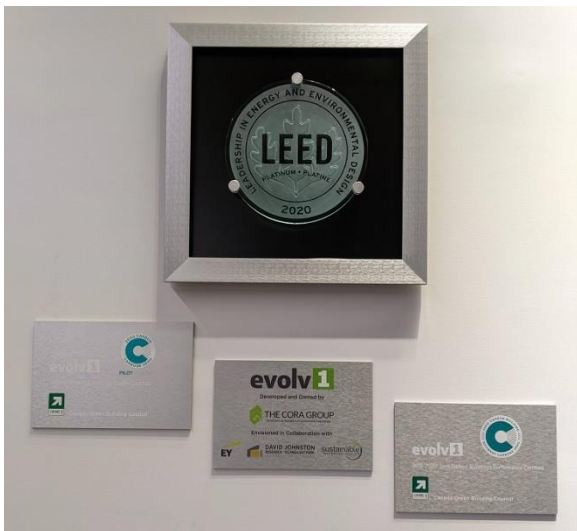
gradually dissipated and the Key Clubbers helped consolidate the remaining clothing and started dismantling the racks. Around 3:00 pm our SUV fleet was back to take away unsold goods to various thrift organizations and Roy Weber stepped up to assist with final cleanup.

This was truly a group effort. Thanks to all our volunteers for your commitment and energy. The club exceeded its sales goal, bringing in more than \$1500 for the service fund.

**October 29** This month our club meeting was held at Canada's first zero carbon building Evolv1 in the Research & Technology Park of Waterloo. Attendees were treated to appetizers at 6:30 pm and a short tour of the facility at 7:00 pm.



Introductory Presentation at EVOLV1



Building certification plaques for EVOLV1

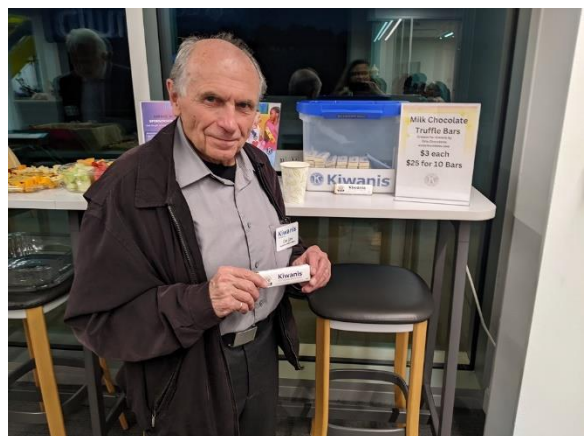


Kiwianians take the tour of the EVOLV1 zero carbon building

Following the tour, Board members Jean Stacey, Maureen Farkouh, Joan Richardson-Horsey, Kevin Twomey and Paula Rand (absent) were installed by current president Daisy Arseneault. Marilyn Motz, Ian Inglis, Lou Gere, and Alan Chalmers will continue on the 2025 Board.



Daisy Arseneault presents Lou Gere with a certificate of appreciation, honouring his 27 years of service to K-W Kiwanis.



Lou Gere steps up to the BAR at EVOLV1.



Installation of 2025 Board. L-R: Daisy Arseneault, Maureen Farkouh, Joan Richardson-Horsey, Jean Stacey, and Marilyn Motz.

New club members were also inducted by Joan Richardson-Horsey who is a past Lieutenant-governor for District 5.



New club members are inducted. L-R: Joan Richardson-Horsey, Bee Hacıoglu, Sandeep Shroff, and Trevor Eaton (corporate member - Grand River Hospital Foundation).



Directors for the 2025 Board are recognized following the EVOLV1 tour. L-R: Lou Gere, Joan Richardson-Horsey, Alan Chalmers, and new Board Member Kevin Twomey.



Attendees experience Canada's first zero carbon building Evolv1 in the Research & Technology Park of Waterloo.

### 3. Upcoming Events & Volunteer Opportunities

For a complete listing of past and future events and volunteer opportunities, see our Event Calendar at [www.kwkiwanis.org](http://www.kwkiwanis.org).

#### ***Upcoming Meetings & Fundraisers:***

***Oct. 31*** Kiwanis-Staples gift cards become available through the club secretary.

***Nov. 7*** Division 5 Caucus Meeting at Concordia Club in Kitchener. RSVP required (see Meeting Calendar); dinner available for \$17-25.

***Nov. 10*** Music Education Fundraiser – 4:00-8:00 pm at the Jazz Room in Waterloo.



Scan QR code for advance tickets to the Jazz Room fundraiser.

Headliners for this event showcasing Music Festival talent will include The Stillwater Trio and Blondes on 88. See you there!

### 4. Service Leadership Clubs

K-W Kiwanis runs Leadership clubs of two

categories to engage young students:

*Circle K International for college students:* University of Waterloo students Cesar Arriojas and Shradhaa Srikanth have re-launched the University of Waterloo Circle K club. The club already has a roster of over two dozen members. Most college students leave the Waterloo Region for the summer months, but Circle K volunteers joined our members this month to help make Kids Day a big success. We look forward to closer ties with the student leadership group in the fall when everyone returns for classes. Circle K International (CKI) is the largest student-run volunteer organization of its kind, with over 12,600 members on over 500 campuses in 17 countries. CKI mirrors the mandate of Kiwanis at the university level in making our community a better place to live, through service, with a special emphasis on helping children.

*Key Club for students aged 14-18:* High schoolers can apply to become members of the K-W Kiwanis Key Club. Members run their own meetings and devise service projects in the Waterloo Region. They are also eligible to attend the annual leadership conference that Kiwanis International runs for their age group.



*St. Mary's Key Clubbers showed up in force at the coat sale accompanied by their Kiwanis advisor Shelley Des Cotes.*

Key Clubbers also have the benefit of advice and record-keeping by an approved member of our Kiwanis Club. This month ten members from St. Mary's were invited by Shelley Des Cotes to help make the coat sale a big success. They got to see firsthand what Kiwanians do to raise funds ! The high schoolers also get credit for volunteer hours that they spend serving their community.

## **5. Membership**

Interested in joining us? Let us know at [kwkiwanismembership@gmail.com](mailto:kwkiwanismembership@gmail.com) or contact a member of K-W Kiwanis whom you may know. Just have questions? Send us email at [kwkiwanisclub@gmail.com](mailto:kwkiwanisclub@gmail.com).

## **6. Committees & Reports**

Committee reports are received at the monthly Board meeting by the K-W Kiwanis Club Board Members. Committee work is essential to smooth functioning of the club and all members are encouraged to participate in at least one of our eleven committees. Typically, assignments require an average of only 1-2 hours per month. K-W Kiwanis committees have the charters outlined below. Check the club calendar and connect with your committee chair each month to verify when and where your meetings will take place.

### ***Affordable Housing***

Charter: Work with Property Management to oversee the operations of the Cedar Court and Valley View housing units owned by Kiwanis. Report to the Board.

Chair: Lou Gere

Members: Daisy Arseneault, Lou Gere, Ian Inglis, Stephen Rand, Angela Vieth, Greg Wood

### ***Fundraising***

(a) New Ideas (Research and develop ideas and activities to raise funds for general club use or for a specific reason as agreed from



time to time. Review “New & Existing Service Projects”).

Chair: Maureen Farkouh

Members: Daisy Arseneault, Paula Rand, Jean Stacey, Angela Vieth, Sandeep Shroff  
(b) Bingo (Organize and recruit volunteers for bingo training and supervision by K-W Kiwanis.)

Chair: Lou Gere

Members: Maureen Farkouh, Gary Keller, John Vieth, Mike Wolf, Greg & Michelle Wood

### ***Bursaries***

Charter: Determine criteria for the evaluation of academic bursary applications. Receive and review applications. Select recipients and personally deliver the awards.

Chair: Lou Gere  
Members: Jan Alexanian, Gary Keller, Stephen Rand, Paula Rand, Jean Stacey

### ***Membership***

Charter: Provide advice to anyone who may need help in their approach to prospective new members. Meet quarterly to plan membership recruitment and retention. Approve new member applications and bring them to the Board. Review honorary members annually. Check on absentee and delinquent members.

Chair: Keri Cameron

Members: Daisy Arseneault, Maureen Farkouh, Ian Inglis, Kevin Twomey, Angela Vieth

### ***Music Festival***

Charter: Continue to refine and improve all aspects of the renowned Kiwanis Music Festival’s operation. Develop and utilize permanent check lists for all aspects of the festival so nothing is missed. Learn from mistakes and maintain improvements. Create fundraising vehicles specifically for the music festival with the goal of being financially self-sufficient.

Chair: Shelley des Cotes

Members: Danielle Beck, Keri Cameron, Jaime Downey, Maureen Farkouh, Ian Inglis, Angela Vieth, Mike Wolf

### ***Service Leadership Programs***

Charter: Provide liaison between Kiwanis student organizations and our membership. Look for every opportunity to initiate Kiwanis student organizations and activities. Provide necessary support to all sponsored Kiwanis student groups. Help out with Key Service Leadership training.

Chair: Shelley des Cotes

Members: Angela Vieth, Kevin Twomey, Sandeep Shroff

### ***Program & Club Meetings***

Charter: Plan and improve the regular club meetings to keep them interactive, fun and informative. Make everyone feel that time spent at meetings is “time well spent”. Maintain sociability among members as a top priority by planning outside activities that foster good fellowship.

Chair: Daisy Arseneault

Members: Keri Cameron, Kevin Twomey

### ***Financial Review Committee***

Charter: Perform an annual review of the financial reports of the treasurer and Property Management.

Chair: Greg Wood

Members: Andrew Kelly, Andre Arseneault

### ***Marketing & Public Relations***

Charter: Raise awareness of Kiwanis in our community. Publicize events and club news. Maintain the club website and social media outlets. Distribute a regular newsletter to keep members up to date and assist with community outreach and recruitment.

Chair: Stephen Rand

Members: Daisy Arseneault, Kevin Twomey, Andre Arseneault

### ***New/Existing Projects***

Charter: Assess all requests for funds submitted to the club with respect to how

well they meet our criteria and make their recommendations to the membership. Manage existing projects, recommend their continuance or discontinuance. Search for new club service projects, making sure they meet our criteria, and present them as options to the membership.

Criteria:

- (a) regional effect, not national
- (b) involves children and youth
- (c) Improves quality of life in some way
- (d) Maximize member involvement

Chair: Daisy Arseneault

Members: All club members