



Kiwaniis®

LOUISIANA-MISSISSIPPI-WEST TENNESSEE DISTRICT

2023-2024 District Goals

Membership Driven, Service Focused, K Family Oriented, Engagement & Involvement Dedicated

Membership Driven:

- 10% membership growth for District based on the July 1, 2023, membership number of 3,870 (adding a net of 387 members by September 30, 2024)
 - 4 Club Openings
 - Club Strengthening & Boosting
 - Reduce the number of clubs under charter strength by 15% to 19 clubs from the July 1, 2023, number of 23 clubs
 - Reduce the number of clubs under the average LaMissTenn club membership of 34 members per club by 15% to 59 clubs from the July 1, 2023, number of 69 clubs

Service Focused:

- 20% growth in the number of clubs with signature service projects throughout the District by increasing this number clubs to 67, based on the August 1, 2023, number of clubs with signature projects identified in the Secretary's Dashboard of 44 out of 115 total clubs
- 100% of active clubs in the District participate in a Kiwanis One Day Project in October 2023

K Family Oriented:

- Increase in the membership and development of SLPs (Service Leadership Program):

| | # of Clubs as of 7/1/23 | 15% Increase by 9/30/24 |
|-----------------------|-------------------------|-------------------------|
| K-Kids Clubs | 31 | 34 |
| Builders Clubs | 31 | 34 |
| Key Clubs | 122 | 134 |
| Circle K Clubs | 6 | 7 |
| Aktion Clubs | 7 | 8 |

Engagement & Involvement Dedicated:

- 70% of clubs represented at District Convention (81 clubs out of 115 clubs)
- 50% of clubs represented at Mid-Year Education Conference (57 clubs out of 115 clubs)