



FOUNDATION POLICIES

No 9. DEVELOPMENT COMMITTEE

Approved by Board Action Feb. 7, 2020

1. Consider programs compatible with Foundation's purpose and mission, which could further strengthen the financial or public relations status of the Foundation.
2. Review national and international research on fundraising strategies and programs that could improve the funding of the District Foundation.
3. Evaluate the effectiveness of current fundraising programs and strategies and make recommendations to the board for change.
4. Assist in educating Kiwanians about giving and philanthropy. More specifically, the benefits of giving to the Foundation and the availability of grants to help clubs with their projects to fulfill the mission of the Foundation.
5. Recommend to the Board ways and means of assisting KI in accomplishing its mission.
6. Update marketing and fundraising programs in line with the District Strategic Plan (or other District documents).
7. Prepare handouts, posters, bulletin boards and other items including audio visual for use at meetings and conventions to promote the Foundation.