



FOUNDATION POLICIES

No. 11: FUNDRAISING

As the fundraising arm of the Louisiana-Mississippi-West Tennessee Kiwanis District, the LaMissTenn Foundation accomplishes this goal through a variety of methods.

- I. **Sustaining Gifts** are deposited into the Foundation operating account and used for expenses related to Foundation operations, and grants and scholarships as needed.
 - a. **Annual Club Giving (ACG)**
 - i. The purpose of ACG is to:
 1. Provide basic funding needed each year to be able to offer grants for worthwhile Kiwanis club projects,
 2. Assist with the Leadership Training Programs of our outstanding Service Leadership Organizations,
 3. Award scholarships to individual Key Club and Circle K members, and
 4. Operate the Foundation.
 - ii. The ACG parameters including:
 1. Determining much of the impact made in our District. The Foundation's goal is that 100% of the clubs in the District participate in this annual campaign.
 2. Accepting donations throughout the year. Start your Kiwanis Year by sending in your ACG contribution early so that it can begin to work in the District sooner.
 3. Considering clubs to be in 'good standing' with a minimum donation of \$5/member based on the club membership as of October 1st of this Kiwanis year.
 - b. **Fellowship Award for Circle of Honor:**
 - i. The Foundation Circle of Honor is a great way to acknowledge the efforts of others. All proceeds go towards the Foundation and in turn, back to clubs in the form of community service grants, scholarships, and leadership trainings.
 - c. **Friends of the Foundation:**
 - i. In October 2015, the District Foundation Board of Directors has initiated the "Friends of the Foundation" program as an easy way for members to support the Foundation on an annual basis with a minimum of a \$120 annual donation.

- ii. All Kiwanians are asked to consider becoming a Friend of the Foundation and pledge continuing support of the programs and projects of the District.
 - d. **Memorial Gifts** are donations by individuals made in honor of someone's passing or in as part of an estate process.
 - e. **Gift Basket Raffles** may be held at District events including the Mid-Year Education Conference, Mid-Year Regional Education Conferences, and District Convention. Clubs donated gift baskets to the raffle. Event attendees purchase raffle tickets which are used to enter their chance of winning their choice of basket(s).
 - f. **Special fundraising initiatives** are smaller scale ad hoc fundraisers that the Foundation Board may implement as desired as the opportunity arises.
- II. **Endowments** are considered restricted funds deposited into the Foundation endowment savings account for investment in the CREATE Foundation Fund. Interest is withdrawn from the CREATE Foundation Fund based on Spending Policy for expenses related to service in the forms of grants, scholarships, etc.
- a. **John T. Roberts Fellowship**
 - i. The District Foundation Board of Directors created the John T. Roberts Fellowship to honor the District's first Kiwanis International President. During Roberts' year as President in 1982-83, clubs were challenged to motivate children to their highest potential and to improve the quality of life for those less fortunate.
 - ii. Individuals establish membership through a \$1,000 contribution, or a minimum initial contribution of \$200, pledging to contribute the balance over two years. A club or a division may honor another individual for outstanding Kiwanis service by presenting a John T. Roberts Fellow.
 - iii. John T. Roberts Fellows receive a medallion and a lapel pin upon completing the financial pledge.
 - b. **River of Life Fellowship**
 - i. Individuals establish membership through a one-time donation of \$1,000, or pledge to donate that amount over a two-year period.
 - ii. Clubs can use the River of Life Fellowships as a way to honor outstanding members, club officers, or club patrons.
 - iii. Membership is recognized with a unique pin and a framed print.
 - c. **The Henry W. Nash ~ Eugene J. Maier Tablet of Honor**
 - i. This is the highest honor the District Foundation could bestow. This prestigious award is named after two of the District Foundation's original founding members, who also once served as Governors of the LaMissTenn District.
 - ii. Tablet of Honor contributions can be made on behalf of an individual, club, corporation, or organization. Individuals cannot honor themselves.
 - iii. Recipients are presented an attractive engraved "tablet" signifying that a minimum contribution of \$1,000 has been made in their name.
 - d. **Charles H. Ford Legacy:**

- i. In August 2022, the District Foundation Board of Directors created the “Charles H. Ford Legacy” to honor the LaMissTenn District’s longest serving Executive Director, Charlie Ford, who retired after 46 years.
- ii. With donation of \$1,000, individuals can be part of the living legacy to continue service within our District to the clubs, as well as support Service Leadership Program scholarships.
- iii. Legacy recipients receive a numbered medallion up to 100 and a lapel pin upon completing their financial pledge.