



Kiwaniis®

LOUISIANA-MISSISSIPPI-WEST TENNESSEE DISTRICT

2024-2025 District Goals

Membership Driven, Service Focused, K Family Oriented, Engagement & Involvement Dedicated

Membership Driven:

- 10% membership growth for District based on the July 1, 2024, membership number of **TBD** (adding a net of **TBD** members by September 30, 2025)
 - 5 Club Openings
- Club Strengthening & Boosting
 - Increase the number of clubs over charter strength by 15% from the July 1, 2024, number of **TBD** clubs over charter strength to **TBD** clubs
 - Increase the number of clubs over the average LaMissTenn club membership of 34 members/club by 15% to **TBD** clubs from the July 1, 2024, number of **TBD** clubs
 - Increase membership retention by establishing a buddy system in 35% of clubs in the District that pairs members together to ensure members are kept abreast of and are engaged in club activities

Service Focused:

- 20% growth in the number of clubs with signature service projects throughout the District by increasing this number clubs to **TBD**, based on the July 1, 2024, number of clubs with signature projects identified in the Secretary's Dashboard of **TBD** out of **TBD** total clubs
- 75% of clubs in the District participate in a Kiwanis One Day Project in October 2024

K Family Oriented:

- Increase in the number of SLP (Service Leadership Program) clubs:

| | # of Clubs as of 7/1/24 | 10% Increase by 9/30/25 |
|-----------------------|-------------------------|-------------------------|
| K-Kids Clubs | TBD | TBD |
| Builders Clubs | TBD | TBD |
| Key Clubs | TBD | TBD |
| Circle K Clubs | TBD | TBD |
| Aktion Clubs | TBD | TBD |

Engagement & Involvement Dedicated:

- 70% of clubs represented at District Convention (**TBD** clubs out of **TBD** clubs)
- 50% of clubs represented at Mid-Year Education Conference(s) (**TBD** clubs out of **TBD** clubs)