



Kiwaniis®

LOUISIANA-MISSISSIPPI-WEST TENNESSEE DISTRICT

2024-2025 Newsletter Award

Purpose:

To stimulate interest in good club newsletters, to build morale among bulletin editors, and, as a result, to improve this prime source of Kiwanis communication.

Format of Contest:

Winners in the District Club Newsletter Contest will be chosen from bulletins received by the District Public Relations Chair. A District Winner and an Honorable Mentions (if merited) will be selected in each of the following size categories:

Gold Section	65+ members or more
Silver Section	31-65 members
Bronze Section	30 members or fewer

Criteria:

1. Is the bulletin issued regularly (weekly, bi-weekly, monthly, etc.)?
2. Is the bulletin designed and written that it carries out its four primary functions:
 - a. Promote member interest and enthusiasm
 - b. Encourage meeting attendance
 - c. Inform members full about club activities and projects
 - d. Educate members about the Kiwanis organization

Entries to Contest:

Clubs automatically enter the Club Newsletter Contest by sending their bulletins to the District office at districtoffice@lamisstenn.org. Entries will be forwarded to the Public Relations Chair. All entries due July 1, 2025.