

# 2024-25 RECOGNITION PROGRAM

For Kiwanis International clubs, members, divisions and districts



## Distinguished club recognition

### ACHIEVEMENT QUALIFICATIONS

Club must:

- Earn at least 100 points to reach distinguished status.
- Be in good standing with Kiwanis International and the district by the end of the administrative year (September 30).
- Be at least at charter strength in membership by the end of the administrative year (October 10).

#### 1. MEMBERSHIP & ENGAGEMENT

|     |  |           |
|-----|--|-----------|
| 1.1 | Develop a membership plan that includes at least one recruitment event.<br><b><i>Kiwanis International provides an online membership form that is accessible to the lieutenant governor. 2024-25 membership plans are due by October 31, 2024.</i></b> | 5 points  |
| 1.2 | Recruit at least four (4) new members into the club.   | 15 points |
| 1.3 | Achieve a net gain of at least two (2) members.  | 20 points |
| 1.4 | Sponsor or co-sponsor a new Kiwanis club.  | 10 points |
| 1.5 | Appoint a club membership chairperson at the start of the administrative year.<br><b><i>Membership chair should be submitted on the club election report.</i></b>  | 5 points  |
| 1.6 | Complete at least one Achieving Club Excellence (ACE) tool. <b><i>Self-reported.</i></b>   | 5 points  |

**60 points**

#### 2. LEADERSHIP & EDUCATION

|     |  |           |
|-----|--|-----------|
| 2.1 | Club president, secretary, treasurer and membership chair participate in Club Leadership Education or similar training coordinated by division, district or international educational leaders prior to taking office in 2024-25. | 10 points |
| 2.2 | Members attend the 2025 district, regional or international conventions. <b><i>Self-reported.</i></b>  | 5 points  |
| 2.3 | At least one members participates in Kiwanis Amplify.  | 5 points  |

**20 points**

### 3. COMMUNITY IMPACT

|     |   |           |
|-----|---|-----------|
| 3.1 | Submission of a club signature project in the 2025 Kiwanis International Signature Project Contest.   | 5 points  |
| 3.2 | Continue or start a club annual signature project. <b>Self-reported.</b>  | 5 points  |
| 3.3 | Sponsorship of one or more Kiwanis Service Leadership Programs (Aktion Club, Builders Club, Circle K International, Key Club, K-Kids) or one of the following programs: Terrific Kids, Bring Up Grades or Key Leader. | 15 points |
| 3.4 | Support (through service or donation) another local organization focusing on the needs of children. <b>Self-reported.</b>   | 5 points  |

**30 points**

### 4. FINANCIAL VIABILITY

|     |   |           |
|-----|---|-----------|
| 4.1 | Donate at least US\$10 per member to the Kiwanis Children's Fund or national/district Kiwanis foundation. | 10 points |
| 4.2 | Donate at least US\$20 per member to the Kiwanis Children's Fund or national/district Kiwanis foundation. | 5 points  |
| 4.3 | Complete a club fundraising project to support the club's annual financial goals. <b>Self-reported.</b>   | 5 points  |

**20 points**

### 5. BRANDING & IMAGE

|     |   |          |
|-----|---|----------|
| 5.1 | Establish or maintain an active partnership with an official Kiwanis partner or a local partner. <b>Self-reported.</b>  | 5 points |
| 5.2 | Receive positive media coverage (print, television, social media) for a signature or other service project. <b>Self-reported.</b>                                   | 5 points |
| 5.3 | Complete Youth Protection Guidelines education.   | 5 points |
| 5.4 | Appoint a club public relations chairperson at the start of the administrative year. <b>Public relations chair should be submitted on the club election report.</b> | 5 points |

**20 points**

**TOTAL POTENTIAL POINTS >>**

**150 points**

**Club must earn at least 100 points to reach distinguished status.**

### AWARD RECOGNITION

- Presidential letter of recognition.
- Distinguished club president pin and certificate.
- Distinguished club secretary pin and certificate.
- Distinguished club banner patch.

**Presentation:** At district convention or other district event by board counselor or district governor.

## Distinguished member recognition

### ACHIEVEMENT QUALIFICATIONS

- Sponsor at least two (2) new members during the administrative year.
- Participate in at least two (2) projects of your home club.
- Attend district, regional or Kiwanis International convention.

### AWARD RECOGNITION

- Presidential letter of recognition.
- Distinguished member recognition pin and certificate.

**Presentation:** Club meeting by Kiwanis club president or lieutenant governor.

## Distinguished division recognition

### ACHIEVEMENT QUALIFICATIONS

- At least 66% of the clubs in the division achieve distinguished club status.
- Special qualitative assessment by the Kiwanis president and/or district governor.

### AWARD RECOGNITION

- Presidential letter of recognition.
- Distinguished lieutenant governor pin and certificate.

**Presentation:** At district convention or other district conference by board counselor or district governor.

## Distinguished district recognition

### ACHIEVEMENT QUALIFICATIONS

- Achievement of distinguished club status by at least 50% of clubs in the district.
- District must submit a membership plan by October 31.
- Achievement of at least one (1) of the following qualifications.
  - 3% net increase in district membership; or
  - Achievement of the club opening goal established jointly between the president-elect and the governor-elect prior to the start of the administrative year. ***Clubs opened two months prior (August and September) and one month following (October) the administrative year count toward distinguished criteria.***
- Special qualitative assessment by president and/or board counselor.
- Districts that achieve their higher new club opening goal ("stretch goal") receive a special award.

### AWARD RECOGNITION

- Presidential letter of recognition.
- Distinguished district governor pin and certificate.
- Distinguished district secretary pin and certificate.
- Distinguished district banner patch.
- Kiwanis International convention program listing with governor's photograph.
- Kiwanis website listing.

**Presentation:** At the Kiwanis International convention by the immediate past president of Kiwanis International.

***Award items will be available for purchase from the Kiwanis Family Store.***