



Kiwaniis®

LOUISIANA-MISSISSIPPI-WEST TENNESSEE DISTRICT

2023-2024 Facebook Award

Purpose:

To stimulate interest in good club Facebook pages, to raise awareness of Kiwanis and LaMissTenn clubs, and, to improve this source of Kiwanis communication.

Format of Contest:

Winners in the District Facebook Award will be chosen from Facebook pages reported to the District office and posted on the District website's Club page (k11.site.kiwanis.org/clubs/). A District Winner and an Honorable Mentions (if merited) will be selected in each of the following size categories:

Gold Section	65+ members or more
Silver Section	31-65 members
Bronze Section	30 members or fewer

Judging Criteria:

1. Is the Facebook page up to date?
2. Does it have at least 1 new post per week for 3 months prior to review?
3. Is the "About Us" page filled in? Pages should have a contact email and show the location, time, and day of the club's meetings.
4. Does the page have a header picture with the up-to-date Kiwanis logo?
5. Does the page feature the club's service programs/projects?
6. Does the page feature an SLP?

Entries to Contest:

Clubs are entered in the Facebook Award by their Facebook page being listed on the District website's Club page (k11.site.kiwanis.org/clubs/). If your club's Facebook page is not included on the District website's Club page, email the District office at districtoffice@lamisstenn.org. All entries due June 1, 2024.