



Kiwaniis®

LOUISIANA-MISSISSIPPI-WEST TENNESSEE DISTRICT

2023-2024 Newsletter Award

Purpose:

To stimulate interest in good club newsletters, to build morale among bulletin editors, and, as a result, to improve this prime source of Kiwanis communication.

Format of Contest:

Winners in the District Club Newsletter Contest will be chosen from bulletins received by the District Public Relations Chair. A District Winner and an Honorable Mentions (if merited) will be selected in each of the following size categories:

Gold Section

Silver Section

Bronze Section

Monthly Issue

65+ members or more

31-65 members

30 members or fewer

For clubs that publish their newsletters monthly

Criteria:

1. Is the bulletin issued weekly?
2. How is the space used? Is the bulletin readable? Does it hold the reader's interest?
3. Is the bulletin so designed and written that it carries out its four primary functions:
 - a. Promote member interest and enthusiasm
 - b. Encourage meeting attendance
 - c. Inform members full about club activities and projects
 - d. Educate members about the Kiwanis organization

Entries to Contest:

Clubs automatically enter the Club Newsletter Contest by sending their bulletins to the District office at districtoffice@lamisstenn.org. Entries will be forwarded to the Public Relations Chair. All entries due June 1, 2024.