



Kiwaniis®

LOUISIANA-MISSISSIPPI-WEST TENNESSEE DISTRICT

2024-2025 District Goals

Membership Driven, Service Focused, K Family Oriented, Engagement & Involvement Dedicated

Membership Driven:

- 10% membership growth for District based on the July 1, 2024, membership number of 3,805 (adding a net of 380 members by September 30, 2025)
 - 5 Club Openings
- Club Strengthening & Boosting
 - Increase the number of clubs over charter strength by 15% from the July 1, 2024, number of 91 clubs over charter strength to 105 clubs
 - Increase the number of clubs over the average LaMissTenn club membership of 34 members/club by 15% to 43 clubs from the July 1, 2024, number of 37 clubs
 - Increase membership retention by establishing a buddy system in 35% of clubs in the District that pairs members together to ensure members are kept abreast of and are engaged in club activities

Service Focused:

- 20% growth in the number of clubs with signature service projects throughout the District by increasing this number clubs to 58, based on the July 1, 2024, number of clubs with signature projects identified in the Secretary's Dashboard of 48 out of 119 total clubs
- 75% of clubs in the District participate in a Kiwanis One Day Project in 2024

K Family Oriented:

- Increase in the number of SLP (Service Leadership Program) clubs:

	# of Clubs as of 7/1/24	10% Increase by 9/30/25
Aktion Clubs	8	9
Builders Clubs	30	33
Circle K Clubs	4	5
K-Kids Clubs	32	35
Key Clubs	119	131

Engagement & Involvement Dedicated:

- 70% of clubs represented at District Convention (83 clubs out of 119 clubs)
- 50% of clubs represented at Mid-Year Education Conference (60 clubs out of 119 clubs)