



# Kiwaniis®

LOUISIANA-MISSISSIPPI-WEST TENNESSEE DISTRICT

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## 2024-2025 Facebook Award

### **Purpose:**

To stimulate interest in good club Facebook pages, to raise awareness of Kiwanis and LaMissTenn clubs, and to improve this source of Kiwanis communication.

### **Format of Contest:**

Winners in the District Facebook Award will be chosen from submissions to the entry form available on the Awards Program webpage (<https://k11.site.kiwanis.org/awards-programs/>). A District Winner and, if merited, one Honorable Mention will be selected in each of the following categories:

<b>Gold Section</b>	<b>65+ members or more</b>
<b>Silver Section</b>	<b>31-65 members</b>
<b>Bronze Section</b>	<b>30 members or fewer</b>

### **Judging Criteria:**

1. Is the Facebook page up to date with at least 1 new post per week during the current Kiwanis year starting October 1, 2024?
2. Is the "About Us" page filled in? Pages should have a contact email and show the location, time, and day of the club's meetings.
3. Does the page have a header picture with the up-to-date Kiwanis logo?
4. Does the page feature the club's service programs/projects?
5. Does the page feature an SLP?
6. Do pictures have descriptions?
7. Is there active engagement? Is the club's page receiving likes, comments, shares, etc.?
8. Has the club been tagged/mentioned by outside organizations? Does the club respond to mentions?

### **Entries to Contest:**

To enter in the Facebook Award, clubs must complete the submission form available on the Awards Program webpage (<https://k11.site.kiwanis.org/awards-programs/>) by **July 1, 2025**.