



# Kiwaniis®

LOUISIANA-MISSISSIPPI-WEST TENNESSEE DISTRICT

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## 2024-2025 Newsletter Award

### **Purpose:**

To stimulate interest in good club newsletters, to build morale among bulletin editors, and, as a result, to improve this prime source of Kiwanis communication.

### **Format of Contest:**

Winners in the District Club Newsletter Contest will be chosen from bulletins received by the District Public Relations Chair. A District Winner and, if merited, one Honorable Mention will be selected in each of the following size categories:

<b>Gold Section</b>	<b>65+ members or more</b>
<b>Silver Section</b>	<b>31-65 members</b>
<b>Bronze Section</b>	<b>30 members or fewer</b>

### **Criteria:**

1. Is the bulletin issued regularly (weekly, bi-weekly, monthly, etc.)?
2. Is the bulletin designed and written that it carries out its four primary functions:
  - a. Promote member interest and enthusiasm
  - b. Encourage meeting attendance
  - c. Inform members full about club activities and projects
  - d. Educate members about the Kiwanis organization

### **Entries to Contest:**

Clubs automatically enter the Club Newsletter Contest by sending their bulletins to the District office at [districtoffice@lamisstenn.org](mailto:districtoffice@lamisstenn.org). Entries will be forwarded to the Public Relations Chair. All entries due **July 15, 2025**.