

Social Media Policy

The Kiwanis Club of Wooster, Ohio and its members adhere to the Social Media Guidelines and Policies set forth in the Kiwanis International Policies and Procedures Manual as revised by the Kiwanis International Board (April 21, 2018) <https://www.kiwanis.org/docs/default-source/training/governance/kiwanis-international/kiwanis-international-policies-and-procedures>

These guideline and policies can be found on pages 10 and 129 and include:

18. Social Media Guidelines

All Kiwanis International Officers shall adhere to the following guidelines when posting to a Blog, making comments online, or using Facebook, Twitter, YouTube, LinkedIn, Flickr or any other tools that fall within the social media realm. (10/10) Recognizing that the individual actions of each Kiwanis club member reflect upon the entire organization, the Board urges all districts and clubs to adopt a similar policy and for all Kiwanis members to abide by these guidelines. (10/10)

- a. Be aware that you are responsible, legally and morally, for what you say and post online.
 - b. Remember that your audience may include Kiwanis family members and nonmembers, both adults and youth, from many cultures throughout the world.
 - c. Talk about your Kiwanis experience in positive terms.
 - d. Make it clear that you are speaking only for yourself and any views posted are yours alone.
 - e. Online conversations should be open, honest, and honorable.
 - f. Do not post any items, make any comments, or share any material that would be inappropriate for children to read, view or share.
 - g. Add value to the conversation.
 - h. Know when to respond. You may disagree with a post, but never fight or air grievances online, and don't get caught up in someone else's rant or rage.
 - i. Do not use foul language.
 - j. Don't speak of others in derogatory or degrading terms.
 - k. Prior to posting any media online, obtain permission from any individuals who appear in that media. It could be illegal to do otherwise.
 - l. Adhere to copyright and fair use.
 - m. Use factual information and cite sources.
- (10/10)

432.10 - Youth and Social Media

For any social networking site that involves requesting a connection (such as inviting someone to be a friend on Facebook), adults should never initiate such connections with youth. If a youth requests such a connection from a Kiwanian, he/she should use their best judgment in responding. Adults should treat their interaction with youth on social networking sites as though the interaction were occurring in public, in front of other adults and young people. In other words, if it would not be appropriate to say something to a young person in public, it should not be said as a comment on a social networking site either. Kiwanians should refrain from interactions that can be seen as excessive (such as constantly "liking" or commenting on a person's posts on Facebook). Prior to posting any media online, such as photographs, obtain permission from any and all individuals (or parents for minors) Kiwanis International Procedures: Service Page 136 (06/16) that appear in that media; it could be illegal to do otherwise. (4/12) (1/13) See Kiwanis International Policy B for complete social media guidelines. (4/12)