



Kiwaniis®

CLUB OF CENTENNIAL HILLS

Community Partnership Opportunities

Friends of KCCH \$500/year

- Includes one (1) non-transferable annual membership
- Recognition on KCCH website throughout the year
- Highlighted on KCCH social media minimum four (4) times per year
- Discounted rate for vendor space at all KCCH events

Bronze Partner \$1,000/year

- Includes two (2) non-transferable annual memberships
- Recognition on KCCH website throughout the year
- Highlighted on KCCH social media minimum six (6) times per year
- Discounted rate for vendor space at all KCCH events
- Included on KCCH banner(s) at all KCCH events
- **¼-page ad in semi-annual on-line magazine**

Silver Partner \$1,500/year

- Includes three (3) non-transferable annual memberships
- Recognition on KCCH website throughout the year
- Highlighted on KCCH social media minimum nine (9) times per year
- Vendor space at all KCCH events
- Included on KCCH banner(s) at all KCCH events
- **½-page ad in semi-annual on-line magazine**

Gold Partner \$2,500/year

- Includes five (5) non-transferable annual memberships
- Recognition on KCCH website throughout the year
- Highlighted on KCCH social media throughout the year
- Vendor space at all KCCH events
- Prominent placement on KCCH banner(s) at all KCCH events
- **Full-page ad in semi-annual on-line magazine**
- **Included in six (6) KCCH press releases throughout the year**

Platinum Partner (2) \$5,000/year

- Includes ten (10) non-transferable annual memberships
- Recognition on KCCH website throughout the year
- Highlighted on KCCH social media throughout the year
- Double vendor space at all KCCH events
- High visibility placement on KCCH banner(s) at all KCCH events
- **Inside front cover or inside back cover ad in semi-annual on-line magazine**
- **Included in twelve (12) KCCH press releases throughout the year**
- **Name recognition for two (2) post-secondary education scholarships**

Legacy Partner (1) \$10,000/year

- Includes ten (10) non-transferable annual memberships
- Recognition on KCCH website throughout the year
- Highlighted on KCCH social media throughout the year
- Double vendor space at all KCCH events
- Highest visibility exclusive placement on KCCH banner(s) at all KCCH events
- **Back cover ad in semi-annual on-line magazine**
- **Included in twelve (12) KCCH press releases throughout the year**
- **Name recognition for four (4) post-secondary education scholarships**



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Community Partnership Guidelines

“Membership”

“**Membership**” refers to annual membership in the Kiwanis Club of Centennial Hills (KCCH). Annual memberships (valued at \$185.00 each) are non-transferable and will be pro-rated in accordance with Club bylaws based on Partnership date after October 1 of each Kiwanis fiscal year. **Individuals may join the Kiwanis Club of Centennial Hills independent of a Community Partnership relationship.**

“Year”

“**Year**” refers to the **Partnership** year, which may or may not coincide with the Kiwanis fiscal year, October 1 through September 30. Your Partnership will support the Kiwanis Club of Centennial Hills **Scholarship Program, Student Leadership Programs, community service projects, and other worthy causes officially supported by the Club** throughout the year.

“Social Media”

“**Social media**” may include, but is not limited to, Facebook, Instagram, TikTok, X, YouTube, LinkedIn, Alignable, Nextdoor, Google Business, or any other on-line platform the Club uses for marketing purposes. While we will make every effort to provide exposure for our Community Partners through these channels, we do not guarantee that content will appear equally on all platforms. Exposure may vary by platform depending on the content, audience engagement, and the Club’s marketing strategy.

Press Releases

Press releases are intended to highlight each Community Partner’s **participation** in activities and community service projects officially supported by the Club. **Engagement is key!** For the purposes of preparing a press release or similar communications, the Club may request additional details about a Community Partner’s business, their employees who are Club members, other relevant background information, photos and/or video to **maximize impact** with our media partners and showcase their commitment to the Kiwanis mission and vision.

Advertising

Advertising opportunities will be offered to businesses, organizations, and individuals throughout the year. Most Community Partnership levels automatically include ad placement in the semi-annual on-line magazine. Community Partners will have the **option to expand** their exposure with various additional advertising opportunities (e.g., newsletters, special event programs).

Exclusions

Community Partnership Opportunities **do not** include sponsorship of Special Events (e.g., golf tournaments, galas). Community Partners will be given **priority consideration** for these opportunities before they are offered to other businesses and organizations.

Please make checks payable to:

The Kiwanis Clubs of Southern Nevada Foundation

c/o The Kiwanis Club of Centennial Hills

4780 W. Ann Road #5-115, North Las Vegas, NV 89031-3470

The Kiwanis Clubs of Southern Nevada Foundation is a 501(c)(3) tax-exempt organization (#88-0493192).

All donations are tax-deductible to the extent permitted by law.

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